

THE LASER WAREHOUSE

Call (954) 254-4612

Press Release

FOR IMMEDIATE RELEASE

January 25, 2011 ... Deerfield Beach, FL

Used Cosmetic Laser Industry Experiences Substantial Growth, The Laser Warehouse Expands Business in 2011

The Laser Warehouse, the leading reseller of <u>used cosmetic lasers</u>, <u>used aesthetic lasers</u> and other aesthetic equipment has expanded its inventory and secured new warehousing and showroom space to accommodate the recent growth in aftermarket aesthetic equipment sales. In April 2010, Medical Insight, Inc., the aesthetic industry's leader in sector and custom market research, released the Global Aesthetic Market VIII research report. The report indicated that aesthetic product sales were beginning to rebound as physicians reacted to increased consumer and business spending over the previous year. The report forecasts aesthetic product sales will reach \$6.8 billion a year by 2014, with sales in skin tightening and body shaping equipment to account for more than 17% of the market.

Demand for <u>used cosmetic lasers</u> and <u>used aesthetic lasers</u> during 2010 increased significantly as medical practitioners, med spas and laser centers sought more cost effective means of bringing additional treatments to their patients while expanding the quality and diversity of services they can provide. Moving to a new warehouse has allowed The Laser Warehouse to increase their inventory of <u>used cosmetic lasers</u> and <u>used cosmetic laser</u> hand pieces by more than 60%. The Laser Warehouse's <u>used aesthetic laser</u> inventory consists of a wide variety of cosmetic laser types such as IPL, Fractional 1540, Diode lasers, Ebrium, ND: Yag and many more. As demand for used cosmetic lasers continues to grow, The Laser Warehouse is adding more inventory of the industry's most popular brands and models. Brands include Palomar, Cynosure, Candela, Lumenis, Hoya ConBio and others. The Laser Warehouse is also increasing <u>used aesthetic laser</u> inventory for equipment utilized in skin tightening and body shaping applications.

The Laser Warehouse is actively increasing <u>used cosmetic laser</u> equipment levels and expects that it will double last year's inventory levels by the middle of 2011. By working closely with sellers and buyers, The Laser Warehouse has been able to increase its availability of the most



THE LASER WAREHOUSE

Call (954) 254-4612

sought after aesthetic laser products on the market while offering their customers significant cost savings.

With an upgraded showroom space, The Laser Warehouse can easily demonstrate used cosmetic laser and aesthetic laser hand piece operational capabilities. The Laser Warehouse always tests and conducts preventive maintenance on all equipment and will perform necessary repairs prior to offering any <u>used aesthetic laser</u> or <u>used cosmetic laser</u> for sale. The Laser Warehouse is committed to delivering its customers high quality, reliable aftermarket equipment.

Notes to Editors:

The Laser Warehouse is the leading source for the purchase and sale of <u>used cosmetic lasers</u>, <u>used aesthetic lasers</u>, used IPL equipment and cosmetic laser parts and supplies. The Laser Warehouse is a wholesaler, not a broker. No middleman means The Laser Warehouse sells equipment at the lowest prices possible. The Laser Warehouse is located in Deerfield Beach, Florida and has hundreds of lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right aesthetic lasers and equipment for your practice. We sell all major brands of IPL and cosmetic laser equipment and work with med spas, laser centers, medical practices and plastic surgeons worldwide. To find out more, please visit <u>www.thelaserwarehouse.com</u>.