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NextUp.com Launches YouTube Channel Featuring *TextAloud* Video Tutorials

Text to Speech Leader's new YouTube Channel offers easy and insightful tips for using its most popular software title

CLEMMONS, NC – PC users who turn to the Text to Speech software *TextAloud* for listening to text can now get dynamic how-to video tips, as well! Text to Speech leader **NextUp.com** has announced the launch of its own YouTube Channel, which features a growing assortment of helpful video tutorials on using *TextAloud*, NextUp.com's most popular software title.

   "The launch of our YouTube Channel is an exciting opportunity for NextUp.com in serving the global community of *TextAloud* users," comments NextUp.com President **Rick Ellis**. "It enables us to share helpful video tutorials on an ongoing basis, while maintaining the opportunity for feedback and communication with those who use our software firsthand."

   Priced from $29.95, *TextAloud* enables users to listen to their reading via PC, or by exporting their reading to spoken audio files for listening on most popular portable devices, from MP3 players to iPods®, iPhones®, and beyond. As the first instructional YouTube videos demonstrate, *TextAloud* is easy and flexible, and seamlessly works to help PC users listen to their reading from most text and document formats, from *Microsoft Word*®, to ASCII, web or e-mail text, PDF documents and more. With *TextAloud*, users can accomplish a wide variety of tasks, from listening to reading for entertainment, to proofing or studying by ear, and more.

   NextUp.com's YouTube Video Channel is located at **http://www.youtube.com/user/NextUpcom**. The first videos to appear on the channel demonstrate how to easily accomplish some of *TextAloud*'s most popular tasks, from "Listening

to PDF Documents with *TextAloud*," to "Listening to Word Documents with *TextAloud*," or tips on "Using *TextAloud*'s Pronunciation Editor." The Channel also offers an overview of *TextAloud*'s uses for users with visual or learning and reading disabilities, as well.

"The launch of our YouTube channel helps us to continue our mission at NextUp.com to help users 'listen and learn anywhere," adds Ellis, "as well as helping us to bring new, affordable and highly useful Text to Speech technologies and applications to users worldwide."

NextUp.com has several additional videos in the works now, and plans to launch additional videos to the channel on a regular basis in the months to come.

About *TextAloud*

With a completely new interface including more personalization options than ever before, **TextAloud** is the highly useful PC program for students, scientists, writers, business users, students and people from all walks of life. *TextAloud* enables anyone to experience their reading by listening, and has been featured in *The New York Times, PC Magazine, Writer's Digest*, on CNN, and more.

Hailed by critics and users alike, *TextAloud* is priced from $29.95. System requirements include almost any version of Windows® (from 98 to Me, NT, 2000, XP or Vista), as well as a minimum of 64 MB of RAM, 10 MB of disk space, and a sound card. *TextAloud* even works seamlessly with iTunes®, for easy synchronizing with iPod®, iPhone®, or other iTunes®-compatible portable audio players, and unlike often prohibitively priced gadgets or eReaders, *TextAloud* doesn't require special hardware of any kind. Follow the latest news from *TextAloud* at **http://www.Facebook.com/*TextAloud***, or try the program today, via a fast, safe and secure preview and purchase at **http://www.NextUp.com**.

NextUp.com also offers *TextAloud* with optional Premium Voices from **Nuance RealSpeak™**, **AT&T Natural Voices™, Acapela®** and **Cepstral®** for the most natural-sounding computer speech anywhere. Available languages include U.S. English, U.K. English,

Indian-Accent English, Scottish-Accent English, Arabic, Basque, Catalan, Cantonese Chinese, Mandarin Chinese, Czech, Danish, Dutch, Belgian Dutch, Faroese, Finnish, French, Canadian French, German, Greek, Hindi, Icelandic, Irish, Italian, Japanese, Korean, Norwegian, Polish, Brazilian Portuguese, European Portuguese, Russian, Castilian (European) Spanish, Latin American Spanish, Mexican Spanish, Swedish, Taiwanese, and Turkish.

About NextUp.com

NextUp.com, a division of NextUp Technologies, LLC, provides award-winning Text to Speech software for consumers, professionals, businesses, educators, and those with visual or vocal impairment, or learning disabilities.

In addition to *TextAloud*, NextUp.com markets other innovative Windows® software designed to save time and deliver vital information. NextUp *Talker* is an easy and affordable program that enables people who have lost their voices to use the latest in high-quality computer voices to communicate aloud with others.

Evaluation copies of *TextAloud* are available for the media upon request. For more information on NextUp.com or *TextAloud*, or for a rich assortment of case studies involving users ranging from firefighters and lawyers, to writers, editors, teachers, actors, students, entrepreneurs, doctors, truck drivers, musicians, and more, please contact publicist Angela Mitchell at **(904) 982-8043** or via *Admitchell@Nextup.com*.

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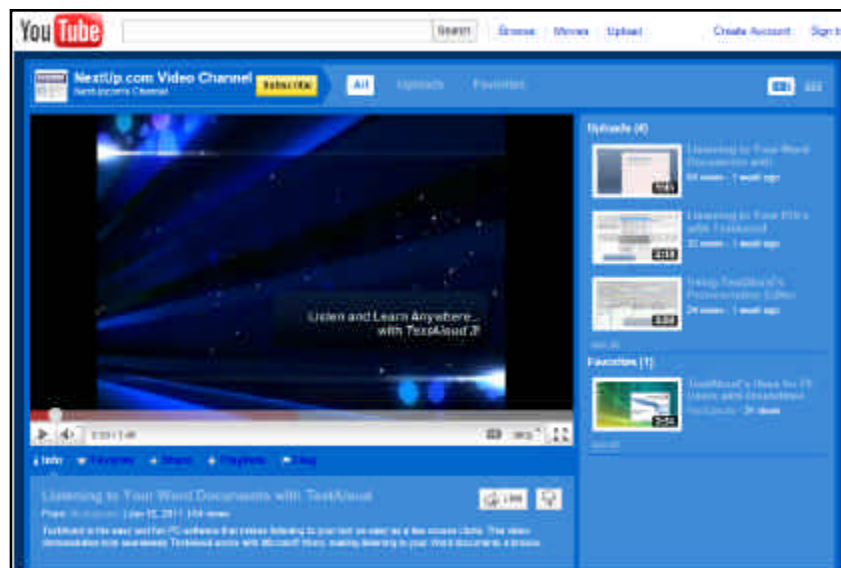**Media Contact:**

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Photos and Captions, *TextAloud*

TextAloud is the highly useful PC program that turns text into natural-sounding speech, for listening on the computer, or exported to sound files you can listen to anywhere.

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