Lead Management

Lead Tracking
Lead Capture (email, web…)
Lead Nurturing
Lead Distribution
Lead Scoring
Lead Aging
Lead Analytics

Sales Management

Sales Analytics
Role Permissions
Sales Team Hierarchy
Individualized Dashboards
Territory Management
Mobile Access
Offline Access

Opportunity Management

Opportunity Management
Opportunitity Tracking
Quote Management
PDF Generator
Product Catalog

Marketing Management

Marketing Management
Campaign Management
ROI Analytics
Landing Page Integration
Market Segmentation

Email Marketing

Email Templates
Individual Emails
Mass Emails
Lead Nurturing
Email Bounce Manager
Alternate Email Server Option
Autoresponder
Emails Attached to Contact
10,000 Monthly Free Emails

Custom Forms

User Definable Fields
Call Scripts
Website Integration

Customization

Reports
Fields and Forms
Forecasts
Dashboards
Homepage Configuation
Page Layout
Advanced Personalization
Message Board
Multi-Currency
Multi-Language

Automation

Marketing Automation
Workflow Automation
Task Management

Reporting

User Summary Reports
Group Summary Reports
Report Subscriptions
Custom Reports
Key Performance Indicators
Sales Forecasting
Pipeline Reports
User Activity Reports
Group Activity Reports
Standard Reports
Management Reports
Analytics Snapshots
Campaign ROI Reports