

IAVRA

INTL ASSOCIATION *of* VILLA RENTAL AGENTS

READY FOR A CHANGE?

Would you like greater access to an extensive selection of international rental properties?

Would you like to ensure that you always get your 10% commission?

Would you like to offer more competitive prices to your clients?

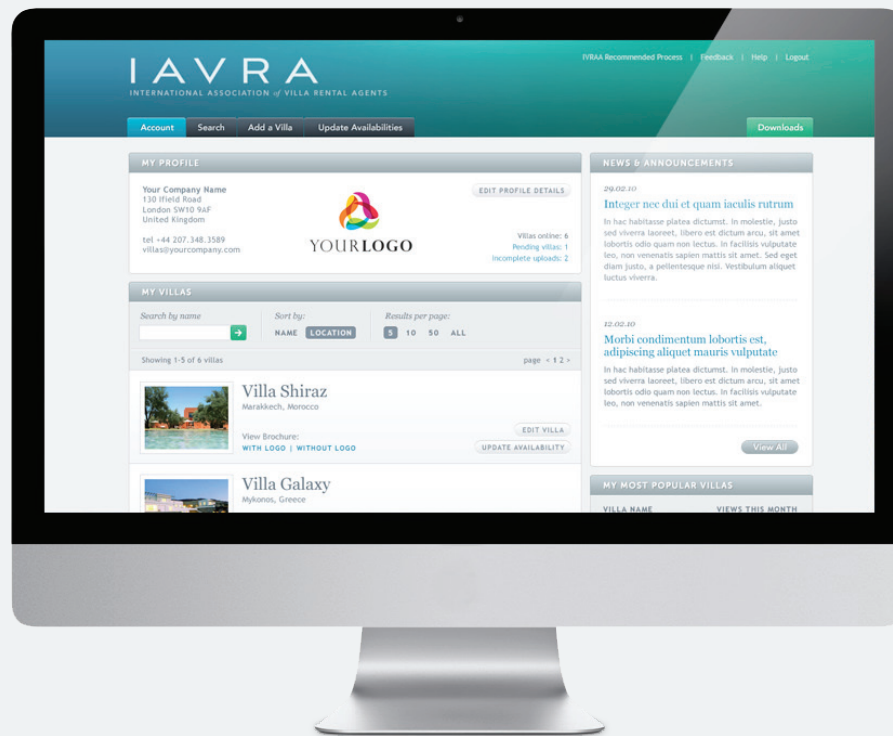
Would you like the rental process to be more efficient and standardised?

Would you like the industry to be more transparent?

IAVRA provides a comprehensive solution to the challenges currently facing the villa rental industry.

WHAT IS IAVRA?

1 IAVRA is a unique members-only online database of villas available for rent around the world.



2 IAVRA is closed to the public. It is a Business to Business platform that gives **client agents** (travel agents and concierge services) access to an extensive and regulated database of rental holiday properties while providing **villa agents** with direct access to a broad and untapped international market.

3 IAVRA is a comprehensive tool that will help you save time and money.

WHAT'S IN IT FOR YOU?

IAVRA offers its members:

Efficiency



A website that is comprehensive, fast, interactive and easy to use

New Business



An extensive and flexible search tool to access thousands of villas worldwide to better service your clients' requests

Tailor-made
Service



A facility to send clients brochures of selected villas with up to date photos and detailed property descriptions branded with your logo and contact info

Reliability



Transparency and standardisation of the holiday property rental market, in terms of fees, contracts and commissions

Support



Dedicated customer service experts and specialised training on how to use the IAVRA website to its fullest potential

THE WEBSITE - WWW.IAVRA.COM

The basics

Villa Agents take a few minutes to upload their properties into the growing database of villas in the IAVRA platform. With the simple click of a button Client Agents can then **search for villas**¹ tailored to the specific requirements of their clients, **view and compare results**² at a glance, create branded comparison charts and send on the selected villas in elegantly designed and branded brochures.³

1 Search

The search form includes fields for Villa Name and Keyword Search, and dropdown menus for Country, Region, and City/Town. It also features filter sections for Setting/Environment (Seaside, Mountain, City/Town Center, Countryside, Private Island), Date range (Start Date, End Date, Number of Consecutive Days), Bedrooms (Total Number of Bedrooms, Total Number of Guests), Staff (Chef, Cleaner, Butler, Driver, Concierge Services), and Amenities (Jacuzzi, Shared Pool, Internet Access, Air Conditioning).

2 Search results

The search results page displays a table of 6 villas found. Each row includes a villa name, location, and a table of guest capacity for different room types. A 'View comparison chart' button is visible at the bottom.

NAME	LOCATION	GUESTS	DOUBLES	SINGLES
Villa Shiraz	Marakkech, Morocco	21	14	7
Villa Galaxy	Milosos, Greece	9	5	4
Chalet Equinaxe	Villars, Switzerland	20	7	4
Villa Ferraia	Tuscany, Italy	21	14	7
Villa Kubu	Bali, Indonesia	9	5	4

3 Branded brochure

The brochure features the user's logo, contact information for Peritas International Ltd, and a detailed description of Villa Shiraz. It includes sections for Setting, Space, Staff, and Style, along with a photos section.

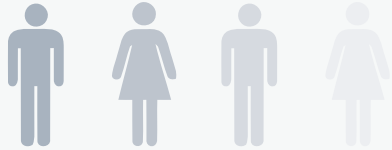
Setting: Countryside. Nestled in a rural village like an oasis on the edge of bustling Marrakech, it will comfortably accommodate up to 8 people and is only 20 minutes from the historic city center.

Space: 900 square meters. 4 bedrooms in total (4 double rooms, 1 with ensuite), 0 twin rooms, 8 guests sleeping, 5 bath/shower rooms.

Staff: The following staff is included: Chef, Cleaner, Gardener, Pool man and Caretaker. 5 staff in total. Villa Shiraz is fully staffed with a full time chef and housekeeper as well as a caretaker, gardener and a pool man who are always on call. The chef is creative and will delight you in cooking delicious Moroccan meals.

Style: Modern, Local décor. The house itself is an architectural vision, grand and yet intimate, modern yet Moroccan.

SUBSCRIPTION AND PRICING



Subscription

We will only accept official and established villa agents and client agents with a proven track record of professional excellence and integrity. IAVRA's strict access conditions help to promote greater confidence from client agents and provide important safeguards to the end client that rents a villa through an IAVRA agent.



The cost?

The subscription fee starts at **100 euros per month**. Typically, commissions earned from a one-week rental cover the yearly fee. IAVRA is therefore a cost effective way for you to provide pitch-perfect properties to your discerning clients.

No commissions are taken by IAVRA.

THE IAVRA GUARANTEES

A platform that gives you immediate access to an extensive selection of properties

An easy-to-use search, select and send facility that ensures you accurately and efficiently service your client's requests

A guaranteed minimum of 10% commission as well as a competitive price for all properties

Standardisation and transparency of the villa rental market

Comprehensive tools and dedicated customer support to save you time and help you make money

For more information, please contact us at:



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I A V R A

www.iavra.com