

Forum for Emotional Intelligence Learning (FEIL) & Idea Connection Systems (ICS), USA presents

# Leadership Seminar on Innovation & Emotional Intelligence\*

#### **Chief Guest**



**K. Venkataramanan** Member of the Board & President (O) Larsen & Toubro Limited



**Ashis Sen** El Leadership Expert on January 25th 2012 at Taj Lands End 9.00am : Registration Seminar Timings : 9.30am Till 5.30pm Lunch Break : from 1pm to 2pm





**IDEA CONNECTION SYSTEMS** Making The Invisible Visible

and The Innovator in Residence Emeritus of:

Center for Creative Leadership



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Marketing Associates

\*In aid of Rotary Club of Bombay Powai fundraiser for Vocational Skills Development Program for the under privileged & Other Humanitarian Causes

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ICS has worked extensively with National Governmental Agencies in the US such as the U.S. Air Force, U.S. Army, Department of Defense, NASA, and other global organizations of repute including the United Nations, ExxonMobil, Sanofi-Aventis, Raytheon, Hallmark Cards, GE, Microsoft, Xerox, Kodak, Pepsico, Citi, Credit Suisse, Insitu, Arch Coal, Daymon Worldwide and the Center for Creative Leadership (CCL)

## Making the Invisible Visible: Companies Don't Innovate, People do!

Theme Keynote : Rama Bijapurkar - Market Strategist, Eminent Author & Thought Leader

Lead Speaker & Facilitator: Robert Rosenfield

**Followed by Panel Discussion on Innovation** 

# Turning Ideas into Innovations!

The need for innovation has never been stronger. Yet, making innovation happen is easier said than done. In this seminar, 40-year-innovation expert Robert "Bob" Rosenfeld will share his insights as to how he created Corporate America's first Office of Innovation as well as how people can become more effective innovation leaders. Bob will share his experiences as a leader in helping make innovation happen in countless organizations. Bob is the CEO of Idea Connection Systems, author of, Making the Invisible Visible: The Human Principles for Sustaining Innovation, the creator of the ISPI® (Innovation Strengths Preference Indicator®), as well as the

Innovator in Residence Emeritus at the Center for Creative Leadership (CCL). "To make innovation happen, you need to understand your goals, culture, people, and systems."

-Robert "Bob" Rosenfeld

# **10** Innovation Insights

# Who Should Participate?

- · C-level
- Officers of Innovation, R&D, Product Development, Technology.
- Human Resources and Organizational Development.
- People who have been tasked with making innovation happen inside their organizations.
- People who want to lead innovation efforts.
- Innovation team leaders.
- Deans & Professors of Management Institutions

- 1. What is innovation?
- 2. What are my goals based on the Innovation Continuum?
- 3. What are the human principles required for making innovation happen?
- 4. How can I leverage the strengths of people to achieve our goals?
- 5. How can I better select managers of innovation?
- 6. How does culture impact how we achieve our goals?
- 7. What is my current innovation culture?
- 8. What are the five generic innovation systems?
- 9. What type of innovation systems do we need to hit our goals?
- 10. How can I be a more effective innovation leader?

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### Innovation Leadership Seminar Flow (First - Half) 9.30am Till 1.00pm

- 1. Creativity Exercise
- 2. What is Innovation?
- 3. Understanding innovation goals a. What are our innovation goals on the Innovation Continuum?
- 4. ISPI<sup>™</sup> Innovation Strengths Preference Indicator
  - a. Who am I as an innovator?
  - b. How do I prefer to innovate and communicate with others?
    c. What does my ISPI<sup>™</sup> show about how I prefer to lead innovation?
    d. What does my ISPI<sup>™</sup> show regarding the types of innovations I am attracted to?
- 5. What are the innovation preferences (ISPI<sup>™</sup>) of the Leadership Team? a. What does that mean to our goals and how we execute?
- 6. The Logistics of Making Innovation
  - Happen

ispi°

- a. Culture
- b. Goals
- c. People
- d. Innovation Systems

The Panels on Innovation and Emotional Intelligence shall comprise of subject matter experts and eminent industry professionals.

7. How can the Leadership Team lead innovation more effectively?

#### Emotional Intelligence Leadership Seminar (Second - Half) 2.00pm to 5.30pm

#### **Objectives of the El Seminar**

LEARNING

- Inspirational Leadership
- The art of team work and collaboration by social awareness and relationship management
- To be aware of our emotions, drives and aspirations for better decision making and creating meaningful work
- The art of integrating IQ and EQ
- To develop oneself and others for improved individual and organizational performance and effectiveness

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## **Emotional Intelligence Leadership**

**Theme Keynote : Ashank Desai - Founder Mastek** 

## Lead Speaker & Facilitator: Ashis Sen

#### Followed by Panel Discussion on Emotional Intelligence



File Photo: Ashis Sen receiving commendation from Global El Guru Daniel Goleman for outstanding contribution in the field of Emotional Intelligence in India in Nov. 2010. Mr. Ashis Sen is working as Head - Training & Balanced Scorecard at HPCL and is the Vice Chairman of Forum for Emotional Intelligence Learning (www.ifeil.org). Mr Sen is the India Coordinator for Society for Organizational Learning (SOL) and one of the first members at Execution Premium Council at Palladium for Balanced Scorecard Implementation. Mr. Sen has conducted workshops & Delivered talks on Strategy, Balanced Scorecards, Emotional Intelligence, Vision Building, Competency Assessment and Leadership at various forums like CII, TISS, IIM Lucknow, IIM Kozikode, RCF, Strategy Management Group at Scope, Ratakos Brett & Co Ltd, IPE Hyderabad, PHDCC Delhi & also at various international forums including BSC forum at IIRME, Dubai, A & M University, Texas USA, EI Consortium Boston USA etc. Mr. Sen has actively participated in building a Harvard Business School, Case Study : Hindustan Petroleum Corporation Ltd.: Driving Change through Internal Communication. Several of his articles have been published in International Magazines including at Reflections & Systems Thinker, Balanced Scorecard Report published by Harvard Business Publishing, Human Factor, Petrotech amongst other leading journals.

| Queries Related to<br>RCBP Fundraiser Projects                    | Delegate Fees   | Registration   | Sponsorship  |
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| <b>Rtn. Dr. I.Dayasagar</b><br>9820090937<br>idayarao@yahoo.co.in | 1 Delegate<br>- INR 12,000<br>4 or more Delegates<br>- INR 10,000 each<br>Foreign Delegates<br>- USD 275 each | Jamshed Pathan<br>+91 99206 000 89<br>email: jamshed@jifcpl.com<br>info@jifcpl.com<br>sales@jifcpl.com | <b>Rtn. R. Vanamali</b><br>9920077308<br>vmali51@yahoo.com |

Cheques/Demand Drafts payable at Mumbai to be issued in Favour of " ROTARY CLUB OF POWAI CHARITABLE TRUST" The Trust is Exempted u/s 80 G of the Income Tax Act 1961 by the Director of Income Tax (Exemption) Mumbai.PAN of The Trust: AABTR0702P

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