



BEACON  
South Beach

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PREMIUM BEACH DESTINATION





75

Cozy Deluxe & Ocean Front Rooms

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84

Degrees Year Round Weather

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7

Miles of the USA's Sexiest Beach

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20+

Gourmet Fine Dining Restaurants

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15+

Exotic & Luxury Spas

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30+

USA's Best Bars & Nightlife

## 720 Ocean Drive, South Beach Miami

Located in the heart of South Beach, the Beacon Hotel is an all-inclusive beach resort just steps away from all of the best entertainment that South Beach has to offer – Sun, Sand & Sea.

With clear blue waters of the Atlantic directly across the front doors, the Beacon Hotel has a perfect ambiance for a breathtaking beach vacation, featuring all of the world-class amenities, exquisite restaurant and tantalizing nightlife. Enjoy an extraordinary gastronomic experience with live music entertainment that will elevate your spirits with the melodies that fill the air.

With an array of beach side water sports; state-of-the-art fitness center and highly advanced business center, Beacon Hotel is a full service luxury beach resort in South Beach Miami.

## The Beacon Way...

Beach loving, festive, sophisticated, successful and trendy are the five words that describe the Beacon. Enjoy round the clock relaxation, pampering and enjoyment along with the **Five Diamond Service** right here at the Beacon Hotel, South Beach.

# Staying With Us



## All-Inclusive Features

- Five Diamond Boutique Hotel Services
- Luxury Guest Accommodation
- Serta Perfect Sleeper Beds with Italian Linen
- Flat Panel LCD TV, Apple iPod/iPhone Clock Radio & IP Phone with Voicemail & data-port
- Complimentary High Speed Wireless Internet
- Complimentary Full Continental Breakfast from 9am – 11am
- Complimentary Seattle's Best Coffee from 7am – 12 noon
- Customized In-Room Gourmet Mini Bar
- Personalized In-Room Temperature Control
- Complimentary Beach Chairs & Towels
- Complimentary Local Phone Calling
- Complimentary Business Center Access
- Complimentary 24/7 Fitness Center
- Complimentary 24-hour Valet Parking
- Concierge & Room Services\*

## Guest Accommodation

All luxury guest rooms and VIP suites feature king size beds with Italian luxury linen, marble floors, in-room laptop compatible safe, in-room mini-bar, marble bathrooms, hair dryers, irons & ironing boards, high-speed wireless internet access, IP phone with voice mail and data port features, pay-per-view movies and cable TV with premium channels.



\* Some restrictions and/or additional charge may apply.

# Dining, Entertainment & Rewards



## The Place

At The Place, guests can choose between the calm atmosphere of indoor air-conditioned seating, or the à la mode side walk seating, a fabulous place for people watching. The Place offers the finest choices in Seafood, French, and International cuisine.

Made from the freshest ingredients handpicked for premium taste, The Place offers an extraordinary gastronomic experience with dishes such as Rack of Lamb with Potato Mash and Chambord Demi-Glace, and Floridian Lobster Tail with Truffle Mash and Yuzu Butter.

Against the backdrop of the alluring Miami skyline and white shores of the Atlantic Ocean, the Beacon South Beach Hotel's gourmet on-site restaurant, The Place is a perfect place to dine.

## The Bar

Located steps away from the lobby, the Bar offers a wide array of local and traditional cocktails ranging from Mojitos, Piña Coladas and Strawberry Daiquiris, Margaritas, Seabreeze, and Apple, Pineapple, and Raspberry Martinis. Whiskies, rums, champagne, reserve wines, and other fine beverages from around the world.



## Beacon Concierge Service

Our Hotel Concierge is equipped with the latest technology to ensure you have the best experience possible with us, the Apple iPad. This means that at the touch of a fingertip, guests can search for various South Beach destination guides, make restaurant reservations, spa appointments and even check schedules of airlines and print boarding passes.

Our concierge services include assistance with transportation, theater tickets, city tours, arranging pet services and babysitting services, flower deliveries, restaurant reservations and more...

## Earn AAdvantage® Miles



Earn American Airlines Advantage miles for every eligible stay in qualifying room rates at the Beacon South Beach Hotel. Earn 2 AAdvantage miles for every one pre-tax dollar for bookings made directly on our website.

## Double Your Rewards



As a new Stash Partner, Beacon South Beach Hotel is proud to announce 1,000 Bonus Points for first time customers.

# Beacon Hotel, South Beach – Luxury Beach Boutique Hotel

Built in 1937, the Beacon Hotel was designed with the flare and magnificence of the Art Deco era. Located right at the Ocean Drive, the hotel offers seven miles of sand and surf, unrivaled nightlife, premier shopping and exquisite cuisine - a premier beach vacation destination in South Florida.

Beacon Hotel is just 10 minutes away from downtown Miami and 20 minutes away from Miami International Airport.

## Within Walking Distance

No matter what's on your list of things to do while you're in Miami, you can do it better at the Beacon Hotel. Enjoy five diamonds service, friendly staff, luxury amenities, and an expert concierge service. Now you can:

- ✓ Watch the Neon's of Ocean Drive at night
- ✓ Learn to dance Casino and Rueda at Mangos
- ✓ Drink an authentic Cuban Mojito
- ✓ Have a steak dinner at Prime 112
- ✓ Party at Skybar
- ✓ Go for a late night summer swim in the Atlantic
- ✓ Enjoy breakfast at News café
- ✓ Have Sunday brunch at Nikki Beach
- ✓ Sunbathe at the world's sexiest beach
- ✓ Ride an exotic car with the top down along Ocean Drive
- ✓ Watch a movie filming over dinner at the Rendezvous Restaurant
- ✓ Walk inside Versace Mansion (Casa Casuarinas)
- ✓ Enjoy a seafood favorite at Joe Stone Crabs
- ✓ Go on a boutique Shopping spree
- ✓ Stay during the Super Bowl

and do much more...

Stroll down Ocean Drive, world famous Lincoln Road, or some of the world class shopping districts - find haut-couture or designer labels at bargain prices. Beacon South Beach Hotel is close to the best of the shops, the boutiques, the museums, the galleries and the eateries you're looking for.



## Transportation

**Taxi:** This is an easy and may be the best choice for a party of 1 or 2 people. Flat rate from Miami International Airport is approx. \$34. Taxi fare from Ft. Lauderdale International Airport is approx. \$70.

**Shuttle:** A Super Shuttle is a shared-passenger van. It may be less expensive than a taxi, depending on how many people you have in your party. You can contact: Super Shuttle at 305-871-2000.

**Private Transportation:** Private Transportation might include a sedan, passenger van, or limousine - driven by a chauffeur. Please call the hotel at 305-674-8200.

**Car Rental:** If you are renting a car, please visit our website for information about maps and directions. Our concierge and front desk staff will be happy to assist you with car rental.

# Directions To Beacon Hotel

The Beacon Hotel is located at 720 Ocean Drive. Miami Beach, Fl 33139.

## From Miami International Airport (MIA)

1. Head west from the terminals
2. Follow exit number 4 towards SR-836.
3. Merge onto Le Jeune Rd. South Bound.
4. Take the ramp towards SR-836 E. to Downtown/Miami Beach
5. Pay Toll
6. Bear right into the SR-836 E entry ramp to I-395 E towards Beaches
7. Continue on I-395 E / MacArthur Causeway
8. Stay right until the causeway ends and follow 5th St until Collins Ave. 9. Bear a left at Collins Ave.
9. Turn right at 9th St.
10. Turn right at Ocean Drive

## From Fort Lauderdale Airport (FLL)

1. Head west from Terminal Dr.
2. Bear right on US-1 S ramp to Dania Beach/Hollywood
3. Bear right at N Federal Hwy
4. Bear right and head toward Griffin Rd.
5. Turn left into the 1-95 S entry ramp and go 20 miles
7. Take the I-395 exit 2D to Miami Beach.
8. Bear left onto the ramp to Miami Beach
9. Merge into I-395 E
10. Stay right until the causeway ends and follow 5th St until Collins Ave.
11. Bear a left at Collins Ave.
12. Turn right at 9th St
13. Turn right at Ocean Drive

Check in Time: 3pm, Check out Time: 12 Noon



## Complimentary Luggage Storage

At Beacon, complimentary luggage storage facility is available, so change into your bathing suits and pick up beach towels at the front desk! You can relax on the beach while you wait for your room or enjoy few more hours on SoBe before heading home.

## Complimentary Beach Chairs & Towels

You will find beach chairs and beach towels in your room. It is a complimentary perk for the guests of Beacon South Beach Hotel. You can use them throughout your stay with us. Beach chair rental is also available directly on the beach for \$12 - \$15 for a day. So bury your toes in the warm sand and have a great beach day!

## Valet Parking Service

Valet Parking is always available and no reservations are required. Valet parking fee is \$20 a day (except few special events) and offers unlimited in and out service. Due to premium location of the Beacon Hotel, you can walk pretty much anywhere and will have little if any need for a car. Restaurants, clubs, shops, and beach are all just steps away. If you do decide to use valet, we suggest calling for your car 20-25 minutes ahead of time.

## Shopping within Walking Distance

Stores on South Beach stay open till late. Some close as late as 10 pm, especially on the weekends. You will find anything from beach casual wear to expensive boutiques along Ocean Drive, Collins and Washington Avenues.

## Shopping within Driving Distance

Bayside, Aventura Mall, Dolphin Mall, Sawgrass Mills, and designer shops of Bal Harbor.

# Things To Do In Miami

South Beach, the most southern tip of Miami Beach, has been setting the bar for cool for decades. From white sand beaches to world class cuisine, this has been home to the world's elite celebrities and is best known today for runway models and exclusive nightclubs.

Whether you're looking for a relaxing time basking on a tranquil beach in almost endless sunshine, or whether you're looking for the a beach that offers a more Latin America, "Rio like" setting, surrounded by trim and fit bodies wearing little to hide their well earned beauty, South Beach is the place for you.

With its exciting nightlife, exquisite dining, and appealing and stylish crowds, South Beach Miami is not just a place, it's an experience...

- ✓ Watch a final round of the PGA Tour at the Doral Golf Resort
- ✓ Get front seats to the Tennis Open at the Tennis Center in Key Biscayne
- ✓ Cheer for your alma matter during the Orange Bowl at Dolphin Stadium
- ✓ Enjoy your favorite artist's concert at American Airlines Arena
- ✓ Catch a Marlins game at Dolphin Stadium
- ✓ Watch a play at the Carnival Center
- ✓ Buy a yacht at the international Boat Show
- ✓ Bid for your favorite painting during Art Basel
- ✓ Make a toast with your friends with wine aged in different continents during the Wine & Food Festival
- ✓ Watch the best of movies from all around the world during the International Film Festival
- ✓ Dance and party till you drop to the beat of Latin Music at the Calle Ocho festival
- ✓ Learn to make a Cuban cigar in Little Havana
- ✓ Buy a Guayabera and Sombrero
- ✓ Enjoy an authentic Cuban meal at the Versailles in Little Havana
- ✓ Go shopping for a wedding dress on Miracle Mile
- ✓ Visit a friend on Fisher island
- ✓ Close a business deal over lunch at the Rosa Mexicana in Brickell
- ✓ Attend a private party on Star Island
- ✓ Swim with the Dolphins at the Seaquarium
- ✓ Visit the Metro zoo with your family
- ✓ Watch a show at the Parrot Jungle Island
- ✓ Take a dip at the Venetian Pool
- ✓ Take your dream panoramic photo at Vizcaya
- ✓ Ride an airboat through the Everglades
- ✓ See the world's largest living collection of palms at the Fairchild Tropical Garden
- ✓ Take a canoe trip at the Deering Estate
- ✓ Go on a romantic tour in the Gondola Natalia through Biscayne bay
- ✓ Enjoy a helicopter ride over downtown
- ✓ Sip champagne at sunset on a plane tour over the city's skyline
- ✓ Pick your own strawberries in Homestead

and much more....



For making travel arrangements, finding those hard-to-find items, or doing anything else while you're in Miami, contact our concierge service at 305.674.8200 or email us: [info@beaconsouthbeach.com](mailto:info@beaconsouthbeach.com)

## "Amazing Experience!"

Just stayed at the Beacon this week and have only great things to say! The hotel staff is wonderful, and they really go above and beyond to accommodate the guests. The location is great, right across from the beach and in the middle of south beach. Very clean rooms, quiet, all the amenities you could need. The breakfast included is not your typical continental breakfast. You can choose from any eggs you like Omelettes, French toast, bagels, waffles, pancakes, coffee and orange juice. So delicious! If I go back to south beach, I will only stay at the Beacon. Best hotel experience I have had, hands down!

- Hotel Guest from Toronto, Canada (12/26/11)

## "Best Location!"

This is the best location to be in when staying in South Beach. Right where all the action is!

The beach is right across the street. The hotel provides towels and chairs which makes going to the beach more enjoyable. The room was very neat and clean, the bed was phenomenal! The staff very personable! Included with the price is a hearty, tasty breakfast.

Can't say anything negative about this place... Hope you enjoy it as much as my husband and I did!

- Hotel Guest from Honolulu, Hawaii (12/20/11)

## "Beacon Hotel - WOW!"

This hotel was great! I was not expecting much as I thought it was an older hotel but it was awesome. The rooms are great and look like they are recently renovated. The hotel provides beach towels and deck chairs for the beach right across the road - very handy. The reception desk service was excellent. Far better than what I have received in the larger hotel "chains". Very friendly and helpful! The mini bar is well appointed and the room was nice, quiet and most importantly air-conditioned. Breakfast is served in the cafe on the doorstep (which is great people watching) and the food is excellent. The hotel is in a convenient location with all the bars and restaurants literally on the front door. Close to shopping and of course the beach! I would highly recommend staying here. Thank you Beacon Hotel!

- Hotel Guest from Sydney, Australia (12/4/11)

## "Wonderful location - Great Trip!"

I love the Beacon in south beach, this is a great spot if you want to be in the midst of everything happening on the strip. The hotel and hotel room was great, nice amenities to include having bath robes compliments of the hotel in the room our entire stay and also large beach towels and beach chairs to take on the beach as well. This was a nice touch to the beach experience.

If you have small children, I wouldn't recommend this location as it is a little noisy and to me not a hotel for children. Besides that I love the hotel the staff the location and the price for me and my boyfriend to go was great not expensive because we caught a great deal at the last minute which was awesome.

I would definitely stay here again!!!

- Hotel Guest from Ohio, United States (11/28/11)

Beacon Hotel, 720 Ocean Drive Miami Beach, FL 33139

Tel: 305-674-8200, Toll-Free: 1-877-674-8200, Fax 305-674-8976

Email: [info@beaconsouthbeach.com](mailto:info@beaconsouthbeach.com)

Web: [www.BeaconSouthBeach.com](http://www.BeaconSouthBeach.com)

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