



profits made simple.

**function point**  
productivity software

fp. is your boutique agency management partner. We offer an easy to use, all-in-one, cloud-based workflow software system designed specifically for the creative industries. Keep your focus on the creative. Let us be your partner in business.  
functionpoint.com · 1 877 731 2522 or +1 604 731 2522 · 60-day, 100% money back guarantee!



- Customer Relationship Management
- Creative Briefs, Estimates & Proposals
- Traffic & Task Management
- Job & Project Management
- Scheduling & Calendar
- Timesheets & Expenses
- Media Insertion Orders
- Invoices & Profit Analysis
- Staff, Client & Vendor Collaboration
- Client Extranet/Portal
- Resource Management
- Digital Asset Management
- Financial & Management Reporting

Battling with multiple applications? We provide everything you need in **one** integrated agency management system. **Call for a free demo: 1 877 731 2522**

## What You Get

**CRM** – Keep track of everything about all your relationships with clients, vendors and prospects.

**Work** – Manage your creative briefs, estimates & proposals, projects, jobs, tasks and resources.

**Profit** – Keep track of time, expenses and even invoices.

**Report** – Pull real-time data from the system with the click of a button.

**Collaborate** – Work with internal staff and/or give your clients portal access to specific job information and files.

**Accounting** – Sync your fp data with QuickBooks, Simply Accounting, MYOB and a variety of other accounting systems. Don't make your accountant have to learn a new tool.

**Online** – Access all your critical agency data from any computer, tablet or mobile device.

**Data Security** – SSL Login as well as daily, weekly and monthly backups in a secure private cloud.

**Learn** – Get all your training, support and consulting from the fp. team. We understand what you need and will be your partners in business.

**60-Day** – 100% money back guarantee!

## What They're Saying

"We have been using fp. for 18 months and have been very impressed with how the solution has streamlined our Agency's workflow."

*John Penney – Founder & Creative Director, BlackDog Advertising – blackdogadvertising.com*

"The level of responsiveness and teamwork that the fp. team have demonstrated has been outstanding."

*Sean Richards – Managing Director, Alaress Pty Ltd. – alaress.com.au*

"fp. has 'found' us literally tens of thousands of dollars in previously lost revenues in the four years we've been using it."

*David Coates – Managing Partner, Ion Branding + Design – iondesign.ca*

## Effective Toolset

**Streamline your workflow and increase profit. A positive return on investment (ROI) will be realized in months not years, we guarantee it! Maximize profits by:** lowering hassle; preventing delays and budget overruns; nailing your due dates; reducing admin costs; delivering accurate estimates; increasing billable hours; shortening billing cycles; understanding your firm's performance; knowing which clients to fire; driving your business; making more money.