

## AMSTERDAM TULIP MUSEUM FACT SHEET

### A Vision Shared

Financial support of the **Amsterdam Tulip Museum** is provided by COLORBLEND<sup>S</sup>®, a Bridgeport, Conn.-based flowerbulb wholesaler, and FLUWEL, a Dutch bulb company. The new museum is the realization of a vision shared by five “bulb guys” who are passionate about tulips: brothers Tim and Chris Schipper of COLORBLEND<sup>S</sup>, brothers Carlos and Sigge van der Veen of FLUWEL, and Sjoerd van Eeden, who comes from a bulb growing family, and currently manages the museum and flowerbulb shop.

### Logo

The museum's logo features the three saltires, or St. Andrews crosses, that are also found on Amsterdam's flag. The crosses are said to represent the city's motto of “Valor, Resolution, and Mercy.” But another popular theory proposes that they represent three major threats to the city: water (flooding), fire, and plague.



### Museum Design

Architects Yukiko Nezo and Skafte Aymo-Boot designed the 2,200 square foot exhibit space and art historian Durkje van der Wal curated the new exhibits that are designed to be engaging as well as informative.

### Exhibits

COLORBLEND<sup>S</sup> commissioned original artwork, music, and films for the museum from artists in Amsterdam and the United States. Menno Otten and Stephane Kaas created films, American musician and storyteller Jay Leonhart recorded his song “Tulips,” and Arthur Meijer created three-dimensional ceramic models of Topaki Palace (Turkey) and the University of Leiden (Netherlands).

### Admission

€6 Adults; € 4 Students; and children under age eight are free. Museum Shop is free.

### Hours

Open daily from 10 am – 6 pm; closed on Queen's Day (April 30) and Christmas Day (December 25).

### Location and Contact Information

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