



## **Brosix ROI**

The return on investment of incorporating an enterprise instant message platform.

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# TriTek Corp.

*Robert G. Hoover says:*

Being able to see into the room with a webcam, hear our robots moving and our customers describing the situation, and controlling the customer's computer *has increased our productivity during troubleshooting exponentially!* It's difficult to quantify such a **dramatic change**, but our customers don't call on us as frequently now as we are able to provide diagnostic training to them during these Brosix sessions.

# Refract Speech

*Benjy Felsham, CTO of Refract Speech, says:*

Brosix fit the bill and the very reasonable costs involved and short term contracts etc. allowed us to **have the confidence** that even in the unlikely event it was not for us that we would not have wasted a fortune finding that out.

As it happened, Brosix was perfect, has all the features we need and has been a fantastic bonus in helping us achieve the global local office feel. Additionally, it is clear that Brosix allows us to do without a large office space or expensive aviation travel to get to meetings.

If software like Brosix did not exist, our costs would rise exponentially.

# Mark Acutt

*Mark Acutt, Online Website Mentor of [arkacutt.com](http://arkacutt.com), says:*

Brosix increased personal interaction ten fold, and allowed me to give a much better service to my customers.



# Intecons Software Lab

*Ashwani, Intecons Software Lab, intecons.com says:*

Our Telephone bills between the distant employees and our office are drastically reduced, but more than the telephone bills, as I said above, it is the *Productivity increased* due to the power of message history, screen sharing and other facilities that Brosix provides. Not measured, but possibly the **productivity has gone up by about 20%**.

# Fortune3, Inc.

*David Farache, fortune3.com, says:*

Since switching to Brosix, the effort for internally communicating has saved a lot of time for our reps and brought our **support costs down by 8%**, simply by Brosix being a more efficient way for our reps to communicate with each other and with their supervisors. Our programming costs have also decreased by 5% because of improvements in the communications between programmers and their supervisors.

Our favorite aspect of **having full administrative control** to the network is that we know that our staff is only able to chat with other staff members and not waste work hours chatting with people outside of the work environment. We can also quickly eliminate users when terminated or add new ones when employed with minimal effort.



# Examples

## *Successful Story 1*

The most successful story from our customer saved them €1500 in expenses and 18 hours of traveling time. When they use Brosix up to 10 times a day and it saves them a minimum of €100 each time.

## *Successful Story 2*

Some of our clients travel a lot for business meetings and Instead of going to London and Madrid for a whole day (1 or 2 persons) for a two hour meeting they set up the meeting (for 2 hours) with Brosix. They have done this about 7 times so far which gives them a very good ROI. One person traveling 7 times to London/Madrid means  $7 \times €300$  and  $7 \times 6$  hours in lost work time (€70/hr). So I guess they could say Brosix has saved them  $(7 \times 6 \times 70 + 7 \times 300)$  €5,040 in about 1 month.

## *Successful Story 3*

Some other customers say that Brosix has been working very well for their organization and is well supported. They are a small company who watches expenditures closely and Brosix has been a powerful tool to mitigate travel and increase presentation success.

