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NOKERO ED™ SOLAR-POWERED EDUCATION AND WORK LIGHT TO BRIGHTEN AND IMPROVE CHILDREN'S LIVES AROUND THE WORLD

Nokero Ed™ Helps Kids Study, Teaches Science of Renewable Energy, And Aids Children Globally By Providing Light To Read, Study, And Escape Poverty

New York, NY (ECOFOCUS) – April 19, 2012 – Nokero ("No Kerosene") unveils Ed™, the world's most affordable solar book light to help kids study, teach sustainability, and provide children around the world with light to live and learn.

Durable and child-friendly, Ed™ charges in the sun by day, and clips onto a book by night. In line with National Environmental Education Week and this year's theme of 'Greening STEM', Ed™ inspires environmental stewardship and provides educators with a practical tool for bringing the environment into the classroom.

The Nokero Ed™ also brings healthy, sustainable light to millions of children who study by the light of toxic kerosene lamps. Together with ChildFund International, an organization dedicated to improving the lives of vulnerable children worldwide, Nokero is launching the *Light To Learn Challenge.* Funds raised will bring solar light to schools in communities where children live without electricity. *"For a child living in darkness, light does more than brighten a room, it brightens a life," said ChildFund's Marcia Roeder. "Our partnership with Nokero will make a significant impact on the lives of the children we serve."* Learn more at http://www.mychildfund.org/Nokero.

Technical Specifications:

The Nokero Ed™ is an all-in-one solar LED book light. Powered by the sun and a rechargeable AAA battery, Ed™ provide up to 15 hours of continuous light. Available for as low as $3.95 for qualified purchases. Visit www.nokero.com/products.

Nokero ('No Kerosene') makes safe, affordable, and environmentally friendly solar lights and chargers that eliminate the need for harmful fuels used for light around the world. Visit www.nokero.com.