

Ask the Expert

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References

Melanoma Update 2012

Experts from the American Cancer Society predict a disturbing increase in melanoma cases in 2012. An estimated 76,250 new cases of melanoma will occur in the US this year. This is a significant rise of 8% compared to 2011.

We have a lot of practitioners just waiting to help you



Many experts attributed this increase to greater awareness of melanoma as people are more frequently checking their skin and regularly coming in for professional skin exams.

Additionally, new technologies allowing us to detect melanomas earlier is another contributing

factor to the increase in melanoma cases found per year. These factors are encouraging, even though we are finding more melanomas.

However, the troubling statistic is the simultaneous increase in melanoma related deaths. The American Cancer Society noted in Cancer Facts and Figures 2012 a rise in melanoma-related deaths by almost 400 cases. Top dermatologists and oncologists in the U.S. agree that additional factors may be responsible for these increases such as increased exposure to UV radiation.

The practitioners at Water's
Edge Dermatology urge you to
perform monthly skin exams,
head to toe. We urge you not to
use tanning booths and to protect
yourself diligently when in the
sun. A professional total body
skin exam should be performed
every 12 months and any time a



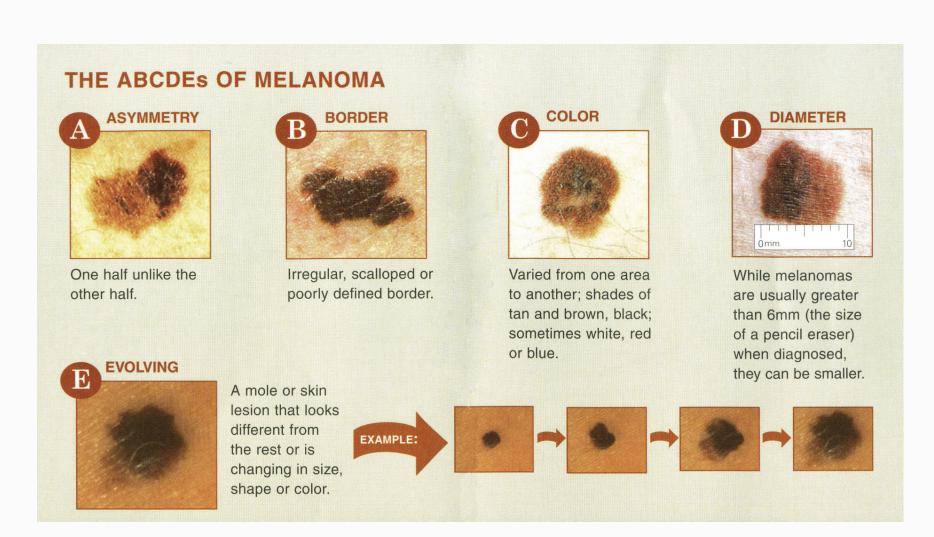
concern arises. If you have a personal history of skin cancer, many moles or a family history of melanoma, a total body skin exam is recommended every 6 months. Other risk factors include: sun sensitivity; difficulty tanning; natural blonde or red hair; history of excessive sun exposure, burns or tanning bed use; and diseases that suppress the immune system.

Melanoma Statistics

- Melanoma is the deadliest form of skin cancer. The incidence rates of melanoma have been climbing steadily for the past 30 years.
- Melanoma is now the fifth most common cancer among men in the US, and the sixth most common cancer among women.
- The lifetime risk of developing melanoma is now 1 in 36 for men, and 1 in 55 for women.

Important Links:

Skin Cancer foundation: http://www.skincancer.org/ Water's Edge Dermatology: http://www.wederm.com/ American Academy of Dermatology: http://www.aad.org/



The Skin Cancer Foundation (2011). **Jump in Melanoma Cases Expected in 2012**. Retrieved 01/11/12 from: http://www.skincancer.org/news/melanoma/jump-in-melanoma-2012

American Cancer Society (2012). Cancer Facts and Figures 2012. Retrieved 01/11/12 from http://www.cancer.org/acs/groups/content/@epidemiologysurveilance/documents/document/acspc-031941.pdf