



SOURCE CONSULTING IS ONE OF AMERICA'S TOP TEN FASTEST-GROWING PRIVATELY LOGISTICS AND TRANSPORTATION COMPANIES.

The company is a provider of shipping cost reduction services and logistics consulting within the small parcel and freight industries. Since 2004, Source Consulting has been helping companies with high shipping volumes to reduce transportation costs and streamline the logistics process. Our team of highly experienced former carrier employees and innovative technologies deliver maximum small parcel and freight cost saving for clients all over the country.

SOURCE CONSULTING PROVIDES THE FOLLOWING CORE SERVICES APPLICABLE TO BOTH SMALL PARCEL AND FREIGHT SHIPMENTS:

- Carrier Bill & Service Auditing
- Carrier Bill Payment Services
- Best-In-Class Transportation Management System
- Standard, Ad-Hoc, and Customizable Carrier Reporting Solutions
- Carrier Contract Analysis and Bid/Negotiation Solutions
- Custom Consulting Projects (ie. Warehouse Site Study, Routing Guide Creation, etc.)

CONTACT

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LUKE KUPERSMITH, CO-FOUNDER AND CEO OF SOURCE CONSULTING.

Under his leadership, Source has become one of the leading transportation and logistics companies in the country. Luke has led the formation and development of two now-successful companies. Previous to his entrepreneurial ventures he gained experience working as a financial advisor for small businesses and wealthy individuals.

JARED FISHER, Senior Vice President and Co-Founder of Source Consulting. Responsible for oversight of all carrier rate analysis and negotiation projects. Prior to Source Consulting, Jared worked for DHL in sales, management, and pricing capacities. Jared's expertise with carrier contract structure, shipping rate negotiations, and project management has contributed to Source Consulting's extraordinary success.

Our Philosophy: We play an integral role in helping our clients control their small parcel and freight costs by providing services that are measurable and sustainable with no up-front or out-of-pocket fees.

*"Before procuring the services of Source Consulting, we had been convinced our carrier contract incentives were great. Source's free contract analysis identified a significant opportunity to improve our pricing. **Their negotiation service resulted in a six figure annual cost saving in our small parcel expenditure.**"*

— Javier S., President, Healthcare and Pharmaceutical Industry.

Awards:

- 2011 Inc. Magazine's Top 500 Fastest Growing Companies
- 2011 Inc. Magazine's Top 10: Logistics & Transportation Company
- 2011 Inc. Magazine's #40: Top Companies in the Los Angeles Area



REFERRAL PROGRAM

**WE WANT TO KNOW WHO YOU KNOW...
AND WE WILL PAY YOU FOR IT! BRING
REDUCED SMALL PARCEL SHIPPING COSTS
TO YOUR CLIENTS, ASSOCIATES, AND FRIENDS.**

Any high volume shipper currently using UPS, FedEx, and/or DHL will benefit from our small parcel solutions. If you and/or your company have relationships with businesses that ship in volume and are interested in receiving compensation for referrals, we want to partner with you.

TWO TYPES REFERRALS:

- For Individuals Who Occasionally Refer— obtain a flat fee based on each referral
- For Individuals Who Actively Refer— percentage based; get a piece of customers monthly payment

FOR MORE INFORMATION, PLEASE EMAIL: referrals@sourceconsulting.com



FOR IMMEDIATE RELEASE

Source Consulting President Luke Kupersmith Named Semi-Finalist For Ernst & Young Entrepreneur Of The Year 2012 Award

President and co-founder of transportation solutions provider Source Consulting named semi-finalist for prestigious Orange County award



Luke Kupersmith, president Source Consulting

Irvine, Calif. (May 1, 2012)— Source Consulting, an innovative logistics solutions provider, announces President Luke Kupersmith as a semi-finalist for the Orange County Ernst & Young Entrepreneur Of The Year 2012 Award.

The award recognizes outstanding entrepreneurs in the Orange County community who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Kupersmith was chosen by a panel of independent judges as one of 28 semifinalists selected from more than 70 nominations.

"It's unexpected and exciting to be considered for this award," said Kupersmith. "Although this recognition is designed to honor an individual, I would like to express how proud I am of the team here at Source and the huge part that they play in our collective success."

Since 2004, Source Consulting has been helping companies with high shipping volumes to reduce transportation costs and streamline the logistics process. Under Kupersmith's leadership, Source Consulting secured a 743% growth between 2007 and 2010 has become one of the leading transportation and logistics companies in the country, recently being named as one of Inc. Magazine's "500 Fastest Growing Companies."

Kupersmith has led the formation and development of two now-successful companies, including online clothing distributor, Blankstyle.com. Previous to his entrepreneurial ventures he gained experience working as a financial advisor to small businesses and wealthy individuals.

Finalists will be named in May, with awards being presented at a special gala on June 7, 2012 at the St. Regis Resort in Laguna Niguel, Calif.

ABOUT SOURCE CONSULTING

Source Consulting is a privately owned logistics consulting and cost management solutions provider that applies relevant transportation software technologies and shipping cost reduction services within the parcel and freight industries. Recently named to Inc. Magazine's "500 Fastest Growing Companies" list, Source's headquarters are located in Irvine, Calif. For more information, please visit www.sourceconsulting.com

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For Immediate Release

Source Consulting Announces Corporate Greater Good Initiative

Source Consulting plans to give back to the community and foster corporate responsibility, by dedicating a normal business day to volunteer

IRVINE, Calif. (February 17, 2012) - Source Consulting is pleased to announce the establishment of its corporate Greater Good initiative. In a continuing effort to give back to the community and foster corporate responsibility, Source Consulting will dedicate an otherwise normal business day to corporately volunteer time, effort, and resource to the Greater Good.

Employees are encouraged to nominate their favorite charitable or volunteer organizations for the day's group activity. Employees and their spouses will be able to devote an entire day to volunteer work at the chosen organization.

"Our corporate culture is a reflection of our great employees," said Luke Kupersmith, president of Source Consulting. "We wanted to empower our employees, our clients, and our community to join us in our efforts to give back to causes that will enrich and benefit the lives of others. We believe it's our responsibility to do more than just work for profit, but to ensure that we are making efforts toward the Greater Good of others."

Source Consulting's inaugural Greater Good day will be on Monday, Feb. 20 at Someone Cares Soup Kitchen in Costa Mesa.

"We encourage everyone to join us in giving back to the community," said Jared Fisher, senior vice president of Source Consulting. "We are very excited about making a difference."

ABOUT SOMEONE CARES SOUP KITCHEN

Someone Cares Soup Kitchen is a 501 (C)(3) nonprofit. Founded in 1986 by site director Merle Hatleberg in Costa Mesa, Calif., the Soup Kitchen provides nutritional and tasteful meals to the less fortunate in the community. Currently, the Soup Kitchen is serving over 300 guests per day, 7 days per week and has more than 150 active volunteers. Donations and volunteer information can be found at: <http://www.someonecareskitchen.org>

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