



A ROYAL HISTORY

Once hailed as a destination for the Scottish 'elite' during the turn of the 20th century, The Royal Hotel holds a special place in Campbeltown history. In July 1907, Archibald Johnston, the proprietor of another nearby hotel, applied for a warrant to erect accommodation fronting Main Street and Kinloch Road. The idyllic waterfront site where The Royal sits today was then just a coal yard where Johnston would set out to create a "very handsome" hotel that would "greatly improve the amenity of the Pierhead" on Campbeltown Harbour. The design was spearheaded by renowned architect James M. Monro of Glasgow, who later designed the Grand Hotel in St. Andrews using a similar but larger plan. The Royal soon came to occupy the prominent street corner overlooking Campbeltown Harbour at the very heart of Campbeltown.

The Royal's unmatched waterfront location was to its detriment in early November 1940 when the Hotel and Campbeltown became the targets of a German aerial bombing. Ever resilient, the town restored itself following the attacks of World War II and further development of the Pierhead and adjacent shore brought bustling tourism back to the area. The Royal remained a focal point for the town in the years following the attack, contributing to its image as something more than a building, but a celebrated icon of Campbeltown and the Kintyre Peninsula. The hotel continued to play host to numerous weddings, celebrations and its famed Sunday tea within its elegantly appointed walls, bringing together locals and travellers alike. In short, the Royal Hotel lived on as the town jewel – a center of revelry and celebration for all those who visited and lived in Campbeltown.

Today, we are proud to present The Royal Hotel to Campbeltown and its people again. With 23 rooms, all of which overlook the town's beautiful Loch, guests now enjoy unforgettable views and access to the Harbour while in the comforts of truly world-class accommodation. Within the hotel guests enjoy all of the contemporary conveniences one would expect in a luxury hotel, set in surroundings steeped in old-world elegance and comfort. In addition, The Royal is home to the lively Black Sheep Pub and culinary excellence of the Harbourview Grille.

Grants for the restoration of The Royal Hotel were made in cooperation with Highland and Islands Enterprise (HIE), European Regional Development Fund (ERDF) and the Campbeltown Town Centre Regeneration Project (Argyll & Bute Council), a special grant to the Royal Hotel by the Scottish Ministers, through Historic Scotland under the Historic Environment Regeneration Fund.