

Datamyne is

the best value in business intelligence:
easy access, with professional support, at an affordable price,
to the largest searchable trade database in the world.

Founded in 1992 with the aim of accurately documenting import-export transactions in the Americas, Datamyne today claims a top ranking in the highly competitive US market for trade data.

Built and maintained by an international team, Datamyne covers the trade of some 50 countries across 5 continents, including key markets in Latin America, Asia, Africa, and the European Union, as well as US maritime commerce as documented in house and master bills of lading.

Ours is the world's **largest searchable database** of trade activity, and it continues to grow by 100 million records a year gathered from official filings with customs authorities and trade ministries.

“Datamyne allows one to discover microscopic details in a given industry. Based on actual bills of lading instead of mere estimates, the details that can be uncovered from this data are exceptionally accurate and granular.”

—Integrity Research Associates

Datamyne delivers the latest data available. **US bills of lading detailing import shipments are released online 24 hours after receipt.** Our maritime trade rankings data is processed and updated on a 7-day cycle. Our ISO-certified data center ensures adherence to the highest standards for accuracy and reliability.

Our **easy-to-use** interface makes searching trade data simple. Datamyne 2.0 lets you search and analyze data on a single page. As you build – and edit – a search query by selecting fields and entering criteria, a quick-loading preview instantly shows you results. Users can save their queries to a dashboard for one-click refreshes with the latest data and be alerted via email when new shipments arrive meeting specified criteria. Research results can be viewed in graphs or downloaded to Excel* spreadsheets.

Our trade data specialists are recruited for their knowledge of global markets and their experience in such key verticals as agriculture, construction, chemicals, energy, food & beverage, manufacturing, retailing and wholesaling. They work one-on-one with clients to provide training and **professional support** in identifying and analyzing the trade information that is relevant to their industries and essential to their company strategies. They also tailor data research solutions to the requirements of advisors, consultants and planners concerned with financial analysis, regulatory compliance, public policy, and economic development.

Access to our database is by subscription. A range of **flexible terms and affordable rates** is available to structure a subscription agreement that fits your objectives: multiple user licenses and single or multiple markets. Access to our most-sought-after data – current US import data – is available via **Datamyne On Demand** for a nominal pay-as-you-go fee.

*Excel is a registered trademark of Microsoft Corporation.

 **Datamyne**
Making trade data work for you

Who Uses Datamyne?

Datamyne yields actionable market information for any enterprise that does business on a global basis.

Chemical companies use us to map and initiate growth strategies and manage supply chain risks.

Importers/wholesalers use us when supply flows are disrupted by natural disasters, man-made catastrophes or swings in the economy.

Manufacturers use us to find efficiencies in supply and distribution – and scope out export markets

Transport & logistics services providers use us to plan services and allocate resources.

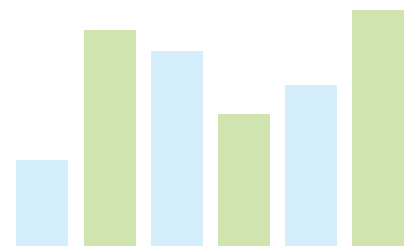
Management consultants use us to benchmark performance and evaluate competitive landscapes.

Legal practitioners in the US and abroad use us when contract compliance by overseas trading partners is at issue.

Industry analysts use us to monitor markets and forecast supply-demand trends in bellwether commodities.

“Essentially, Datamyne takes a massive amount of data and transforms it into meaningful business intelligence.”

—Killer Startups



Datamyne *is*

the international market information source for strategic insight on trade activity, cargo movements and market trends.

Today, some 3,500 companies (as well as trade associations, government agencies and NGOs) rely on Datamyne to put trade data to work for their enterprises.

Our import-export information is fresh, accurate and comprehensive. Our drag-and-drop application facilitates quick analysis of large amounts of data. Market trends emerge, and patterns of supply and demand are clear to see.

The take-away is actionable intelligence for marketing, sales, supply chain management and competitive strategy.

*“Datamyne provides **excellent reports and customer service** to help us remain on top of our game and continue to grow and change with the times. We’ve tried other import tracking services over the years but Datamyne remains peerless within the industry.”*

—Dave Berardinelli, Platt Brothers

Our international databases let you shift perspectives from buy-side to sell-side. Or drill down to essential details about shipments. Research US master and house bill of lading information – with no duplications of bills, but plenty of fine distinctions, including container and/or equipment size or type, NVOCC or VOCC, less-than-full or full container load shipments ... plus such value-added fields as actual versus estimated TEUs, and unified names/addresses of US shippers.

SEE ESSENTIAL SHIPMENT DETAILS, INCLUDING SUPPLIERS AND IMPORTERS

Bill of Lading Number:	MRTLME2985KF		
Port of Departure:	PORT QASIM, PORT MUHAMMAD BIN QASIM, PAKISTAN		
World Region by Port of Departure:	SOUTHERN ASIA		
Port of Arrival:	CHARLESTON, SC		
US Region:	SOUTH ATLANTIC		
Carrier:	(MRTL) M R TRADERS (PVT) LTD		
Country of Origin:	PAKISTAN	Place of Receipt TDM:	PORT MUHAMMAD BIN QASIM
World Region by Origin Country:	SOUTHERN ASIA	Country by Place of Receipt TDM:	PAKISTAN
Metric Tons:	5.47	World by Place of Receipt TDM:	SOUTHERN ASIA
Container LCL/FCL:	LCL		
Shipper	Consignee Declared		
EASTERN TEXTILES (PVT) LIMITED 205-208 PARK TOWERS SHAHRAE FIRDOUSI CLIFTON KARACHI PAKISTAN TEL: 62-21 5832929 FAX:5830400	REVERE MILLS INTERNATIONAL GROUP INC 2860 S. RIVER ROAD DES PLAINES SUITE 250, IL 60018 U.S.A. TEL:847-759-6800 FAX:847-759-6840		
Container Type	Container Size	Container Quantity	TEUs Quantity
DRY	40'	0.5	1.0
Container	Pieces	Description	Harmonized
HLXU4508389	328	BLE 60% EGYPTIAN COTTON BATH TOWELS	

Use Datamyne to:

Gauge supply and demand for the products or commodities you buy or sell.

Locate new sources and diversify your supply chain.

Research new markets and identify strategic partners.

Track your competitors' cross-border activities.

Benchmark your performance.

Detect illicit trading activity.

Global Market Coverage

Datamyne is continuously working to expand its coverage of country markets around the world.

Coverage includes the US, Mexico, China, Japan, India, South Africa, the major trade blocs of South and Central America, and the European Union – in all, some 50 countries across 5 continents.

For the latest country-by-country list and a description of the data fields available for each country, go to www.datamyne.com/countries_covered.html

*“Datamyne is an exceptional business intelligence tool that has provided **fundamental information to our company when making strategic decisions.**”*

*—Alvaro Salcedo,
South Commerce Group Inc.*

Go to www.datamyne.com to request a free online demo at a date and time that is convenient to you.