

SaveOurWorkforce FACT SHEET

To schedule an interview with any of the founders, please contact:

Tina Mazzolini

Email: TinaM@SaveOurWorkforce.org

Phone: 310.462.8490

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|---------------------------|--|
| COMPANY | SaveOurWorkforce, Inc. West Coast: Hawthorne, CA East Coast: Sarasota, FL |
| FOUNDED | 2012 |
| PRINCIPLE FOUNDERS | Austin M. and Ross M. Full list of youth founders and their schools on page 2 of Fact Sheet. |
| INDUSTRY | Non-profit youth development and public awareness organization |
| OVERVIEW | The mission of SaveOurWorkforce (SOW) is to save and rebuild the U.S. workforce by partnering with companies across America. SOW tracks and reports the U.S. workforce size of companies showing number of jobs, the percentage of its workforce employed in the U.S. compared to overseas, whether the company has taken the SaveOurWorkforce pledge, and the Chief Executive Officer's weekly pay. |
| INITIATIVES | <p>Public Awareness SaveOurWorkforce makes U.S. workforce information accessible on a public database with easy to understand company ratings.</p> <p>Consumer Activism Consumers are encouraged to direct their purchases towards companies that support the U.S. workforce the most, using the slogan "Before-You-Buy, VERIFY."</p> <p>Youth Development Ongoing company research and reporting will be conducted by students who join SaveOurWorkforce clubs. Student members learn about jobs, careers, leadership, networking, and how to track and evaluate company financial statements.</p> |
| MEMBERSHIP TYPES | <p>Company Companies are encouraged to take the SaveOurWorkforce pledge. Company membership is fee based.</p> <p>Student Students can start or join clubs at high schools and colleges. Student membership is free of charge.</p> <p>Individual (Workforce and THE 99%) SaveOurWorkforce encourages THE 99% to use the website tool Before-You-Buy, VERIFY and purchase from companies that preserve and create U.S. jobs. Individual membership is free of charge. Donations are accepted.</p> |
| TOOLS | SaveOurWorkforce database was launched in June 2012 with information about 100 large companies and plans to add 40 companies a month. <i>Before-You-Buy, VERIFY</i> free website tool available at SaveOurWorkforce.org. |
| WEBSITE | http://SaveOurWorkforce.org |

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June, 2012

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SaveOurWorkforce Youth Founders

| Student | School | City |
|-------------|---|-------------------|
| Austin M.* | California Academy of Mathematics and Science | Carson, CA |
| Eric P. | California Academy of Mathematics and Science | Carson, CA |
| Max F. | California Academy of Mathematics and Science | Carson, CA |
| Julian B. | California Academy of Mathematics and Science | Carson, CA |
| Hy N. | California Academy of Mathematics and Science | Carson, CA |
| Jared P. | Loyola High School | Los Angeles, CA |
| Robin B. | St. Bernard High School | Playa del Rey, CA |
| Zach S. | Vistamar High School | El Segundo, CA |
| Matthew G. | El Segundo High School | El Segundo, CA |
| Elie N. | El Segundo High School | El Segundo, CA |
| Nick G. | Redondo Union High School | Redondo Beach, CA |
| Samantha G. | Los Alamitos High School | Los Alamitos, CA |
| Ross M.* | Texas Tech University | Lubbock, Texas |
| Nestor C. | Loyola Marymount University | Los Angeles, CA |
| Bryan W. | Loyola Marymount University | Los Angeles, CA |
| Brian L. | Long Beach State University | Long Beach, CA |
| Khalid D. | Santa Monica College | Santa Monica, CA |
| Anthony B. | University of California Berkeley | Berkeley, CA |
| Mario P. | El Camino College | Torrance, CA |

*Principle Founder

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June, 2012