

Paramount Lists, Inc.

We take pride in the fact that we have more records on-site than any other list company. We are equipped to provide data hygiene, appending, enhancements, and much more.

With the ability to produce more data than any other list company in the industry, you are guaranteed to get the absolute best out of your marketing dollars.

Data is great, but quality is PARAMOUNT.

Product is important, but service is PARAMOUNT.



Business Lists

Contact more than 23 million businesses through the most up to date source available. All Data housed on-site featuring all the selections you need.



Increase Your ROI With Targeted Email Campaigns From Paramount Lists, Inc.

Get the jump on your competition with targeted email. Whether your goal is to acquire new customers or contact existing clients, we offer the most effective solution for both objectives. Let us email append your existing customer database to give you the most cost effective and fastest way to reach your customers.

Call us today and find out how email advertising can benefit your company.

Consumer Lists

With 60% more consumer data than the competition, Paramount has more consumer data than any other list source on the planet.

Response Driven Lists

Responsive consumers who buy a variety of products & services from the comfort of their home.

- **Builds** awareness of new products and incentives quickly and easily.
- **Generates** immediate results in a matter of hours rather than days.
- **Increases** the return on your acquisition and retention campaigns by reducing expenses.
- **Reduces** product launch cycles from months to days.

Enhancements / Hygiene

Appending various demographics to your database.

- Age
- Ailment
- Automobile Owner
- Cell Phone
- Children
- Collector

- Credit Card Holder
- Donor
- Dwelling Type
- Ethnicity
- Gender
- Green Savvy

- Health / Diet Conscious
- Homeowner
- Income
- Internet Buyer
- Investor
- Mail Order Buyer

- Marital Status
- Military
- Occupation
- Pet Owner
- Political
- Reading Enthusiast

- Religion
- Sports Enthusiast
- Title
- Traveler
- TV Watcher
- Veteran

Phone Append

We have a multitude of files on site, which allows us to append up to 35% more numbers than any other list company.

CASS / NCOA / DPV

Updates mailing lists with the most current and correct address information from the USPS.

Radius Marketing

Radius marketing from a specific zip code using our proprietary software.

Email Append

With over 75 million individual email addresses, our online database is one of the largest e-postal files on the market.

Telephone / Area Code Exchange

Apply and validate area code and telephone exchange information on a zip code level.

Reverse Appends

We can append emails, phones, addresses, cell phones and a whole gambit of other selects on any database.

List Management: Ask us how we can uncover *revenue* hiding in YOUR database.



On-Site Service Bureau Guarantees 97% Same Day Delivery

Paramount Lists has expended great efforts to create a state-of-the-art computer service bureau. All of the data we offer is housed on-site. Every order we produce is custom tailored to your unique specifications. Best of all 98% of our orders ship same day!

Additional services such as appending, modeling, custom database creation, or reporting, our experienced staff will create a simple turn key solution that best fits your needs. Contact us today and tell us what we can do to enhance your marketing efforts.