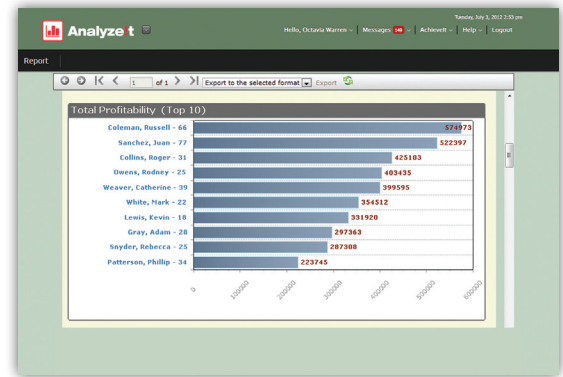# AnalyzeIt

Focus Your Strategic and Operational Execution with AnalyzeIt

We're all familiar with the expression, "A picture is worth a thousand words." But what if you could take that picture and enhance it through robust, point-and-click data analytics, allowing you to not only "see" your data, but also get quick answers to your most pressing questions? It's through this revolutionary marriage of data mapping and data analytics that you can focus strategic decisions with laser-like precision.

Quickly gain a global perspective on customer activity.

Advanced point-and-click analytics give you instant answers.

Data Mapping at the Address Level

Mapping your data has never been easier or simpler. After submitting your data to our team of geocoding experts, we construct your database to maximize your filtering and reporting capabilities. Within 72 hours, you are ready to uncover the hidden secrets in your data. Filtering is always just a mouse click away, and you can continually filter on the fly, allowing you to drill deeper into your data until the answers you are seeking are revealed. As you filter, results are automatically plotted on your map, allowing you to "see" your data in real time. Clicking on any data point displays detailed record information. In addition, census map overlays provide important demographic information for your analysis.

> ## 85% of leadership teams spend less than one hour per month discussing strategy.
>
> *– Harvard University study*

Point-and-Click Data Analytics

AnalyzeIt is extremely flexible, letting you map your data first and converting your map into analytical results. Alternatively, you can bypass the mapping features and can move straight into analysis. Either way, the filters are the same and are always accessible and easy to use. Plus, you can map your results once you have finished your analysis, making AnalyzeIt a true, bidirectional mapping and analytics tool. Filter your data, map the results, and conduct analysis, or filter your data, conduct analysis, and map the results. Moving between the mapping and reporting functions is seamless, requiring just a single mouse click. In addition, the results of your analysis can be easily downloaded for later viewing. Just select the desired file format and export to your desktop.

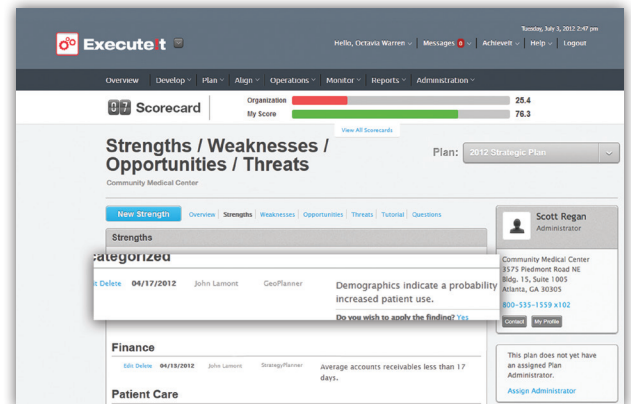**Achieve!t**

Features and Benefits Snapshot

AnalyzeIt helps organizations see data trends using powerful filtering and mapping tools, while also quickly conducting data analysis to identify opportunities and threats. Key capabilities include:

- **Map any type of data** at an address level to see and understand the geographic dispersion of customers, stakeholders, and more.

- **Stratifying your databases** as needed is as simple as a single mouse click, allowing you to display the map that provides the most value.

- **Easily filter your data** by any of your database fields, which are customizable and controlled by you.

- **View data-specific information** on individual plot points without ever having to leave the map view.

- **Easily overlay map components,** such as office locations, competitor sites, and census information.

- **Conduct street-level views** with Google Earth™ and overlay satellite images onto your map.

- **Convert your data** into strategic business intelligence with a single mouse click.

- **Point-and-click reporting** makes data analysis easy and eliminates training requirements.

- **Drill into your data on the fly,** either in map view or report view, to identify root-cause opportunities or issues.

Plot individual data points and overlay market variables.

INTEGRATION WITH EXECUTEIT
Although AnalyzeIt can function as a stand-alone module, its power is enhanced when used in conjunction with ExecuteIt. Seamless integration between the two applications allows you to transfer findings in AnalyzeIt directly to your ExecuteIt SWOT Analysis. Through this unique sharing of strategic business intelligence, you will be able to focus strategy and operational decisions, enabling you to execute smarter.

About AchieveIt

AchieveIt provides organizations with the tools and resources needed to develop strategy and drive execution. Our singular purpose is to help organizations execute smarter, faster, and better, and our cloud-based software, coupled with an array of organizational assessments, allows you to reduce the time required to achieve real, meaningful results. Our combination of technology firepower and human brainpower forms a powerful catalyst for organizational transformation, enabling you to turn vision into success.

Achieve!t