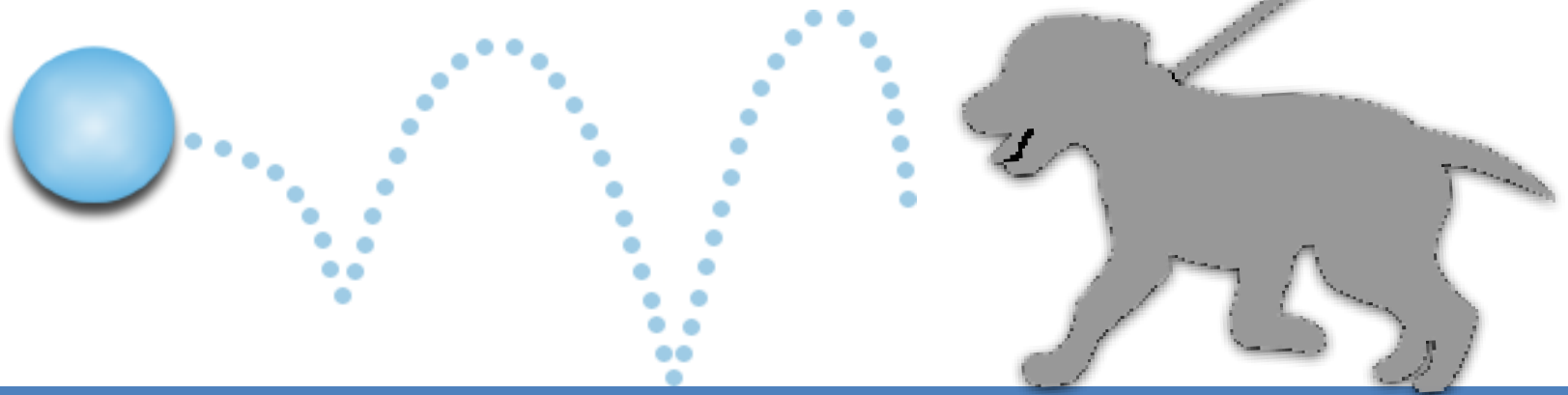


BLUECHIP PET CARE

The Franchise

Do What You Love & Love
What You Do with Blue Chip!



BLUE CHIP PET CARE HEADQUARTERS

415 Church Street Unit 2101
Nashville, TN 37219

Email: Hunter@BlueChipPetCare.com

Phone: 615-378-7387(PETS)

Dog Walks
Pick-up and Drop-off
Pet Sitting
Overnight In-home Stays
Hotel Services

www.BlueChipPetCare.com



Who We Are

We are an In-Home Pet Service company based on an operating model in Nashville, Tennessee. The business model is a unique approach to pet care in that there is a distinctive marketing and operating format the organization uses, which provides operating efficiencies along with higher levels of profitability and greater revenue growth potential. In addition to an operating concept that delivers premium services and has multiple differentiators, the business model is based on a love for dogs, which incorporates environmentally friendly business practices and strategies into the operating model and core philosophy of the business. Blue Chip Pet Care gains a competitive advantage through using operating technology and web-based marketing to generate new revenue.

Join one of the fastest growing industry segments!

The market for pet services is big and seems to be growing every year. There are approximately 77.5 million owned dogs in the United States according to the Humane Society and each year over \$45.4 billion are spent on people's pets. There is a trend in which pets are becoming "humanized" as they are treated as part of the family. With this large and growing market and increased attention being paid to the care and treatment of pets, more focus is being put onto professionals and unique businesses. Blue Chip Pet Care is the ideal solution for animal lovers as it offers a great return on investment and low start up risk all within a strong industry.

www.BlueChipPetCare.com

Take Control Over Your Future!

Have You Considered Starting Your Own Business?

There are many benefits to being an entrepreneur. You have the opportunity to spend more time with family, manage your own schedule and have the opportunity to earn the income you've always wanted to achieve. When you become a part of the Blue Chip Pet Care Family, you have the chance to do all of this. We provide you with the tools, knowledge and support you need to be successful starting your own business.

Blue Chip Pet Care has built and designed the best services and systems to create an excellent franchise model designed to deliver your success. With successful experience in the industry, we can get you started on the right track.



GROW YOUR OWN BUSINESS.

Blue Chip Pet Care will allow you to get into the driver's seat of your own future. The business model has been designed to provide maximum value and revenue generation opportunities through a customized and structured marketing program.

Take advantage of Blue Chip Pet Care organization networking with other franchise owners as we share best practices and tips with one another.

The Blue Chip Pet Care franchise model is designed to be affordable so that most people can afford to get into business for themselves. Candidates with an initial investment of as little as \$14,000 could be considered a viable Franchise partner for Blue Chip Pet Care.



OUR PLAN FOR YOUR SUCCESS

The large majority of what Blue Chip Pet Care is paid is generated from your success. We have so much confidence in our ability to help you start and build a successful business that we know you will be thrilled with the results.

You can count on great training, continued support and systems in place to give you the best chance for success; you get to be in business for yourself, but not by yourself.

There are many benefits to starting a business, don't go into it alone so that you can have the road map and plan laid out for you.



***BLUE CHIP PET CARE
OFFERS A COMPETITIVE ADVANTAGE
OVER ANY OTHER
FRANCHISE IN THE INDUSTRY.***

SOME POINTS OF DIFFERENCE

Training Programs – Franchisees receive a two eight-hour days of training in Nashville, TN at Blue Chip Pet Care headquarters. Franchisees then receive one eight-hour day of training at the franchisee location. The cost of travel and lodging will covered by the franchisor and you will also receive two lunches.

Communication – We provide a communication platform offering many ways to communicate questions, difficult situations, network, discuss best practices and a place to retrieve business information and materials.

And More!

You Won't Be Alone.

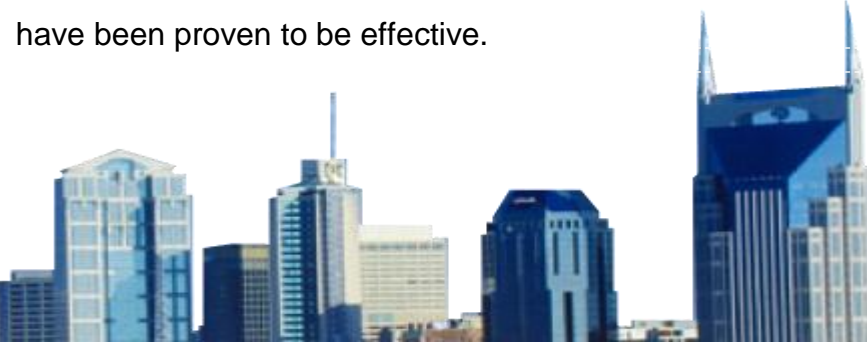
Customized Training Programs and Initial Assistance Will Be Provided by Blue Chip Pet Care

Blue Chip Pet Care management will work with franchisees to understand and fully grasp what an ideal location will be for the business. Blue Chip Pet Care will provide franchisees with approximately **Two Full Days** of initial training at the headquarters in Nashville. At training you will receive the operations manual and begin approximately two to four weeks before you are scheduled to open for business. On-site training is also provided, and an experienced trainer from Blue Chip Pet Care will provide the on-site training for a period of one full day to assist in the commencement of operations.



Franchising Next Steps. Contact us to get more information on a Blue Chip Pet Care Franchise, we'd love to hear from you!

With the Blue Chip Pet Care Franchise you will receive an exclusive territory, marketing support and business development strategies that have been proven to be effective.



We look forward to working with you and building a national brand that is synonymous with quality pet services.

Contact Us Today!

Blue Chip Pet Care

Email: Hunter@BlueChipPetCare.com

Phone: (615) 378-7387

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