

Belli Seminar

"Cutting-edge Trial Techniques for the 21st Century"

Plaintiff-oriented program moderated by Melvin Caesar Belli, son of the late "King of Torts". The seminar is a venue for top trial lawyers, consultants and experts to share with plaintiff attorney's cutting edge trial strategies and tactics. The 6 hour event is fast-paced. Each of the presenters is given 15 minutes, 10 for the presentation and 5 for Q & A. Register now and learn the latest winning strategies from top presenters. The last 90 minutes will feature these top attorneys taking a personal injury fact pattern and displaying their trial skills. See how attorneys approach voir dire, develop a story, and communicate an effective opening statement. Hear from mock jurors why these tactics worked.

2012 Confirmed Presenters



Attorney John Burris: Best known for his work in the area of plaintiff's civil rights and as a legal analyst on television and radio. His primary practice areas include cases involving police misconduct, employment discrimination and criminal defense.



Attorney James Brosnahan: Senior partner at Morrison & Foerster. A lion of the trial bar, Brosnahan is one of the most respected and recognized trial lawyers in the United States. He has tried more than 140 cases to verdict, including many high-profile cases.



Attorney Niall P. McCarthy: Repeatedly selected as one of the top plaintiff attorneys in California and the United States by multiple publications. McCarthy is the 2012 President of the CAOC. He will discuss his recent jury verdict in an elder abuse case.



Donna Bader: Certified Specialist in Appellate Law. Since 1980, she has practiced exclusively in the area of civil appeals and writs, with an emphasis on medical and legal malpractice, and personal injury law. She has written over 350 appellate briefs and writ petitions.



Attorney Pat Harris: Secured the acquittal of molestation victim charged with assaulting his abuser, a Jesuit priest. Co-counsel with Mark Geragos on dozens of cases, including a case in Santa Clara County that resulted in their client receiving a \$37 million verdict.



Joseph Dunn: Executive Director of the State Bar of California. Former trial lawyer recognized as a leader in products liability litigation. Played a role in the 1998 national tobacco litigation settlement. California Lawyer Magazine labeled Dunn as "The Man Who Cracked Enron."



Attorney Alejandro Blanco: Discovering the story. \$31 million in a drunken driver crash case using Gerry Spence's trial methods of "great storytelling" and a theme of "win with truth and love". Believed to be the largest personal injury verdict in Kern County history.



Attorney Nick Rowley: Record-setting \$74M medical malpractice verdict along with dozens of other million dollar plus jury verdicts. Nick has served as an instructor at Gerry Spence's Trial Lawyers College. He will discuss his revolutionary approach to voir dire and damages.



Attorney Don Keenan: Via live video. Don is known for The Reptile and a pioneer in the evolution of focus groups. He's recognized as an out of the box leader of the trial bar twice serving as national President, first of ABOTA and then the Inner Circle of Advocates.



Attorney Lawrence Bohm: Secured the largest employment verdict for a single employee in U.S. history. The sexual harassment case vs. Catholic Healthcare West in Sacramento resulted in a \$168 million Federal Court jury verdict this year.



Paulette Taylor: Consultant in the De Anza rape case. In addition to jury selection, Taylor is an expert in focus group and mock jury facilitation. Well-known cases include the prosecutions of Timothy McVeigh, Scott Peterson, Frank Quattrone and Martha Stewart.



Rick Simons: Secured the nation's largest jury verdict (\$28M) earlier this year for a victim of sex abuse involving a religious institution. Named one of "California's Top 100 Attorneys" by the Los Angeles Daily Journal. Successfully represented victims of clergy sex abuse.



Eric Goldman: "Anti-SLAPP Laws and How to Avoid Filing a SLAPP". Professor of Law and Director of the High Tech Law Institute at Santa Clara University School of Law. *Managing IP* magazine named him to a shortlist of "IP Thought Leaders" in North America.

Friday, October 5, 2012

9:00 a.m. to 3:00 p.m. at Lincoln Law School (Downtown San Jose)

Attorney Registration (MCLE credit provided):

Name: _____

Firm Name: _____

Email: _____

Registration Fee - (covers program, materials, breakfast, and lunch):

No Charge for 2012 SCCTLA Corporate or Sustaining Members

\$125 for Reg. SCCTLA Members, or any TLA/AAJ/CAOC members

\$95 for SCCTLA - TLA - AAJ - CAOC members practicing 3 yrs or less

\$175 for Non-SCCTLA - TLA - AAJ - CAOC attorney members

Register online at www.scctla.org or call SCCTLA for more information: 408-844-4500

Please mail your registration form & a check made payable to:

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