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# 3rd Annual Meeting of the Society for Translational Oncology

## Personalizing Cancer Diagnosis and Treatment 2012

**Saturday–Sunday, October 20-21, 2012**

Rizzo Conference Center  
Chapel Hill, North Carolina

To view the confirmed program, go to:  
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## Register Now

### 3rd Annual Meeting of the Society for Translational Oncology

PERSONALIZING CANCER DIAGNOSIS AND TREATMENT 2012

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#### Registration Fees

Registration fee includes:

- Entrance into the meeting general sessions for day 1 and day 2 (one day rate not available)
- Continuous beverages with mid-morning and afternoon breaks, lunch daily, and evening reception on day 1.

Registration Type	Price
Residents, Fellows, Patient Advocates, Support Group Leaders, Patients/Caregivers	\$75
Government Employee	\$75
Healthcare professional (BSN, MSN, MSW, MHA, DHA, RN, NP, DNP, LPN, PharmD, RPh, PA)	\$100
Clinician/Scientist (MD, DO, PhD)	\$150
Industry Employee	\$300

#### Hotel Reservations

Guests of the Rizzo Conference Center can make room reservations online by using the following booking link that has been established exclusively for the event with special guestroom rates: <http://tinyurl.com/7wjvt71>

#### Overview

Cancer treatment has progressed within the last decade. Researchers have a better understanding of cancer biology and viral oncology; clinical studies have identified potential cancer biomarkers, and researchers are investigating how genetic variations could be used to stratify patients for risk as well as treatment; the development of targeted therapies is advancing the practice of individualized medicine.

#### Target Audience

This activity is designed to meet the educational needs of physicians, scientists, and other healthcare professionals in academic and practice settings who wish to advance their knowledge of the research into new treatments and improve their competence in the care of patients with cancer.

#### CME Accreditation

This activity is planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the Joint Sponsorship of the Society for Translational Oncology and the UNC Lineberger Comprehensive Cancer Center. The Society for Translational Oncology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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