

FOR IMMEDIATE RELEASE

Local Business Selected Among Top 25 Social Enterprises of 2012 by Bloomberg Businessweek

Cottonwood Falls, Kansas - Green Dot has been selected by Bloomberg Businessweek as one of America's Top 25 Social Entrepreneurs of 2012. The company was selected as a finalist from among a field of over 300 applicants. Bloomberg's criteria for the selections were: scope, impact, and economic sustainability.

The top 25 social entrepreneurs are highlighted in a slide show on the Bloomberg Businessweek's website at http://images.businessweek.com/slideshows/2012-06-21/americas-most-promising-social-entrepreneurs-2012. Visitors can learn about all the companies selected and vote for their favorite. Bloomberg will announce the top five social entrepreneurs on July 12, 2012.

"We're honored to be recognized among such a distinguished field," stated Mark Remmert, CEO of Green Dot Holdings LLC. "These are all great examples of the good that can come from aligning business and social values toward something that's good for us all."

Green Dot makes the world's first compostable bioplastic elastomer, GDH-B1. The pioneering bioplastic is a sustainable alternative to petroleum based soft plastic materials. Green Dot's bioplastic is made from renewable plant based sources. It's non-toxic. GDH-B1 has also been independently tested and verified to meet U.S. and E.U. standards for compostability.

The material is not just greener it's better. Unlike other bioplastics often used for packaging or disposable goods, GDH-B1 is durable, strong, tough and pliable. It's made to last and compares favorably to petroleum based engineering elastomers. It's lower melt temperature decreases manufacturing time and costs and lowers carbon emissions.

Green Dot serves both the plastics industry and style-conscious consumers who want to protect the Earth, not pollute it with enduring waste. Unlike conventional elastomers, Green Dot's products offer cradle-to-cradle environmental integrity that has never been available before with no compromise in quality. So everyone contributes to a sustainable world.

Green Dot Holdings LLC was founded in 2009 and is headquartered in Cottonwood Falls, Kansas. The company creates compostable bio-resins and stylish sustainable products made in the U.S.A. Green Dot aspires to improve the environment in which we live, by building a more sustainable world through renewable bio-based resins and promoting their use through invention, creation and research.

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