

# The DNA of Collaboration

## Unlocking the Potential of 21<sup>st</sup> Century Teams

**from the Back Cover ...**

More and more we're called on to collaborate – but finding the path to success can be elusive. It requires focus, intention, time and deep engagement, elements that are increasingly rare in the 21st Century. Collaboration is a choice: one that many tend to avoid. This book explores age-old problems of critical thinking, taking on constraints to the flow of insight, and challenging us to reconsider what is possible when we seek to solve problems in teams.

**Chris Jones tells it like it is ... then tells you why it is. This action-packed book introduces more about collaboration than business cultures could ever experience on their own. Insightful. Beautifully written. Well worth your time!**

*- Marcia Conner, co-author of *The New Social Learning: A Guide to Transforming Organizations through Social Media**

**A solid, insightful compilation—a 360-view—offering new frameworks and tools to improve team success. It should be read by anyone interested in improving their stake in the collaborative process.**

*- Ann Cope, VP of Talent & Organization Development, SPX Corporation*

**A great team beats a great individual performer, every time. Yet most organizations reward individual performance and miss the potential to build great teams. How can these teams learn, create, collaborate and innovate? This book shows you how.**

*- Dave Gray, Senior VP of Strategy, The Dachis Group; author of *Gamestorming* and *The Connected Company**

**Companies relying on standard functional silo structures will continue to struggle, facing mistrust, miscommunication and inefficiencies. Collaborative value streams are the key ... the new incubators of success.**

*- Anthony Tosti, VP Finance and Commercial Plant Manager, Bosch Rexroth U.S., formerly CFO and Managing Director of Bosch Rexroth in China and Austria*

**Innovators will use this book as a roadmap—guided by case studies and examples—to unlock the potential of collaborative teams, breaking down barriers that inhibit cooperation.**

*- Tobin Anthony, Senior VP and CTO, Space Systems Integration*

**Ambitious and well executed, this book is an immensely practical examination of the human capacity to engage with others. It will help readers better understand—and practice— a vital process that's fundamental to the human experience.**

*- Christine Egger, author of *Wholeness, Understanding and Development**