

About Lice Treatment Center, LLC

It is often said that necessity is the mother of invention, and in the case of the Lice Treatment Center, LLC, this could not be more true. When faced with an outbreak of head lice that seemed impossible to cure, Elizabeth Solovay and Dr. Elin Cohen, mothers with seven children between them, put their Ivy-educated heads together and Lice Treatment Center, LLC was born.

Dr. Elin Cohen is a board certified Pediatrician who has extensively researched and developed a safe and comprehensive method for treating head lice. Approaching the problem as both a mother of two, and a professional, she appreciates the concern that the <u>product</u> be not only effective but also gentle and non-toxic.

She received her undergraduate degree from Harvard University and her medical degree from Albert Einstein College of Medicine. Dr. Cohen did her residency at Montefiore Medical Center and completed a

fellowship at Yale University. She has been practicing pediatrics for over ten years.

Dr. Cohen has developed all the Jolis Cheveux™ by LTC products exclusively for LTC.

Elizabeth Solovay has a degree in Organization and Management from Yale University. Liz is the mother of five children ranging in ages from 5 to 18. She is also an avid sportswoman--a nationally ranked squash player, a member of the Women's Howe cup team and a marathon runner.

Liz has been featured as an industry expert in a variety of media outlets, including the Joan Hamburg radio show, *LX New York* on NBC and *The New York Times*. She frequently consults with public and private <u>schools</u> and <u>summer camps</u> to design <u>lice prevention programs</u> as well as emergency strategies, while still being available virtually 24/7 to answer LTC clients' questions.

Since its inception in 2005, Lice Treatment Center LLC has helped thousands of families from coast to coast. In addition to its *Jolis CheveuxTM* by LTC, all-natural product line, Lice Treatment Center, LLC offers complete <u>lice removal service</u> including in-home consultation and <u>lice removal</u> by its team of professional lice removal technicians.

Lice Treatment Center LLC has also worked on-site and consulted with many <u>schools</u> and <u>camps</u>. And its "Lice InsuranceTM" program is unique in the industry. You can count on Lice Treatment Center LLC to solve your lice problems.