



People, Products, and Process—the perfect blend.

At Clayton Kendall, we're not just about selling products with your logo on them. Granted, we do offer more products than just about any other promotional branding firm (over 800,000 products). And true, we can put a logo on practically anything, but over the years, we've learned that there is much more to meeting your branding needs.

We've developed an entire process—our 360° Branded Merchandise process—to help you get what you want, when and where you need it—anywhere in the world. And everything we do is brand focused and technology driven. Product sourcing, printing services, fulfillment, logistics, program management—there's not much we can't handle in this business (and that includes global shipping, customs, currency exchange, etc.). We're also not afraid to talk price. In fact, we want to, considering our global suppliers, bulk-purchasing arrangements, and distribution options.

Perhaps the most important aspect of Clayton Kendall is our people. We're staffed with seasoned veterans who know what's out there and what's coming, and who want to learn your special needs and how to solve them. Our people are creative, technologically savvy, and they just work really hard!



Creative collaboration throughout the process.

We'll dedicate staff—experienced staff—to your business. You educate us about your issues and challenges, and we work with you to come up with the most cost-effective promotional product mix, ordering solutions that make sense, and fulfillment options that get you the products you need when you need them.

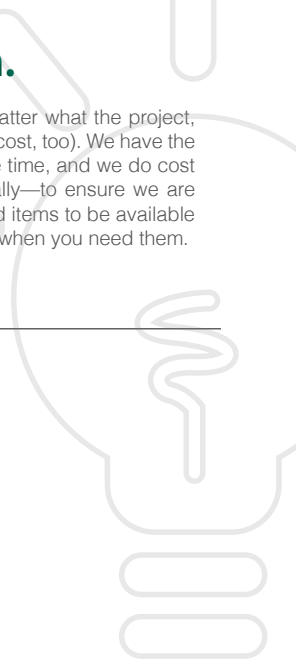
Need a great e-commerce solution? We have experienced merchandising and technology teams to take that on. We have great designers, too. All of whom are trained to turn your ideas into solutions.

Fresh designs to make you look good.

Our graphic design department specializes in creative ideas and fresh designs to help make your company stand out. Whether it's something mechanical, like preparing artwork for printing, or something more creative, like designing a new logo or corporate brochure, we're ready to help.

Printing projects, no problem.

From business cards and forms to signage and brochures, no matter what the project, we'll get the job done fast, and we'll get it done right (at the lowest cost, too). We have the resources and the know-how. We ensure quality work 100% of the time, and we do cost comparisons across our network of printers—locally and nationally—to ensure we are getting you the best possible price. Whether you want your printed items to be available to order online or want them shipped direct, they will be delivered when you need them.





Products that make a statement.

You can choose from over 800,000 items that can be customized with your brand (and that number grows daily). We are constantly looking for new products, better products, (cheaper products, too) and custom products to set your brand apart. Gifts for your current and future clients. Rewards for your employees. Tools for your franchisees. Tradeshow giveaways. Goodwill to your community. Eco-friendly products, awards, uniforms, incentives, signage, internal forms, business cards—the possibilities seem endless. You tell us what you want, and we can find it. Or if you don't know what you want, we can more than likely find that, too. And we can put your logo or message on just about anything.

We have silk-screening equipment, engraving machines, embroidery machines, and printing presses—all housed at our headquarters in Pittsburgh, Pennsylvania. We also have nurtured strong relationships with a vast network of suppliers and vendors to ensure you get what you need, when you need it.

rushIMPRINT - Get your products super fast!

If you're in a super hurry, you can use rushIMPRINT, a special division of Clayton Kendall that offers thousands of products that can be branded and delivered in as little as a day. See all the products available for our "1-2-3 Day Turnaround" at www.rushimprint.com, or www.rushimprint.ca for our Canadian customers. You can order directly from the website, or call us at 866-277-7874 for personal service. rushIMPRINT is the absolute fastest way for you to get the customized promotional products you want in your hands. It's super fast!



e-commerce - the new standard.

We recognized the importance of e-commerce many, many years ago and assembled a team of skilled programmers and designers to provide our clients with secure, reliable, and efficient online ordering solutions. Our web development team can design and build your very own online store, giving you company-wide ordering capabilities, streamlined order fulfillment, improved inventory control, and real-time management reporting.

We make the ordering process extremely easy, from your initial product search to order placement. You can also choose to have a variety of payment types accepted on your website, including ACH, EDI, P-cards, credit cards, and purchase orders.

We also offer ad-generation technology where you can create your own ads using your company's approved templates. With a couple clicks and key strokes, you can customize the ad, adjust the size, receive a virtual proof, and download a final version that you can use.





Fulfillment and speedy deliveries - around the world.

No matter where you want your order shipped—across the country or across the globe—you will receive it on time (and at a low shipping cost). We have both East and West coast distribution centers, we ship within the Canadian borders, and we can also ship large orders to multiple locations. International currencies are also not a problem for us. We can invoice you in any currency that you want.

You can choose to purchase your merchandise in bulk to save money, which is not a bad idea, but it has to be stored strategically so it can be delivered instantly. Look to Clayton Kendall for help. We have secure facilities in Pittsburgh, Los Angeles, and Toronto where we can store your products.

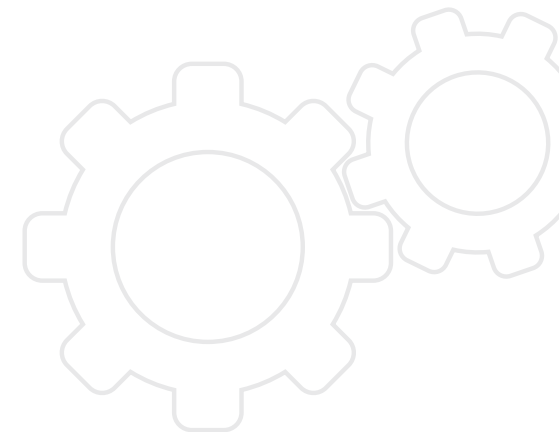




Program Management at its best.

Imagine having a promotional program that is managed for you—from product sourcing to product delivery (and the many, many steps in between). Program management is one of Clayton Kendall's best strengths. We don't claim to "do it all," but we do a lot—far more than delivering products on time. By committing to your broader goals, we can find you tremendous bargains through bulk purchasing, we can search the globe for the best suppliers for even better values, we can maximize logistics through advanced planning, and we can provide just in time supply chain with no burden on your storage limitations.

There's more. By managing your program, we can offer comprehensive marketing solutions, like creative collaboration, graphic design, customized corporate online ordering systems, brand compliance, printing services, print and electronic mail campaigns, and real-time sales reporting. And everything we do to support your brand is driven by advanced technology.



A partner you can trust.

Clayton Kendall is a family owned and operated business, and we treat every customer like family. You receive personalized attention from our team of specialists at all times—whether you need help with an order, a design, merchandising, printing, or fulfillment. Whatever you need, we are here to help.

Diversity and Social Responsibility.

At Clayton Kendall, diversity and being socially responsible are extremely important. We are certified by the nationally recognized non-profit Women's Business Enterprise National Council (WBENC) as a Women Business Enterprise (WBE). We also work with other minority and woman-owned businesses (MWBE) nationally. Working with WBE certified businesses, like Clayton Kendall, provide companies with fresh ideas and perspectives, stimulates economic development, gives a favorable public image, and is seen as a form of corporate social responsibility.

We work only with domestic and overseas suppliers who comply with the most recognized international social compliance standards. Our suppliers must also require producers to certify with each order that all products are in compliance with all applicable laws, safety standards, and specifications. All of the products we provide are bisphenol A (BPA) free and are Consumer Product Safety Improvement Act (CPSIA) compliant.





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