



<b>For Immediate Release</b> <b>November 5, 2012</b>	<b>Media Contact: Sandra Evans</b> <b>Tel 415 887 9230</b> <b>sandra@seandassoc.com</b>
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**Carol Lee Organics© Launches Oils of Youth™—New USDA Certified Organic Skin Care System at the San Francisco Green Festival**

(San Francisco, CA) Carol Lee Organics <http://www.oilsofyouth.com> is launching three -- new Organic Skin Care products at the San Francisco Green Festival: USDA certified **Oils of Youth**, moisturizer and skin revitalizer, **VitalLock**, to seal in micronutrients and plant based oils, and **Oils of Youth The Moisture Cleanse Complexion Bar**.

According to the 76 years young founder and formulator Carol Lee, a former model, stylist, beauty and image consultant to Academy Award winners, executives and others needing to look their best: "What goes on your skin gets into your bloodstream. This is why it is so important to only use Certified Organic skin care products on your skin."

Stop by booth #425 to visit Carol Lee, who will be on hand at the show to give skin care tips and discuss the product. The company is offering an "enter to win" contest for a beauty makeover from Carol Lee and a free kit.

The **Oils of Youth Organic Skin Care System** does it all. Cleanses, Moisturizes and Protects. It's processed from Certified Organic cold pressed plant and flower oils. The skincare system only takes three minutes in the morning and five minutes in the evening. The **Oils of Youth** formulations are the same that have been used by Carol Lee, her clients and family for over forty years. This family owned business is committed to creating only the purest and best skin care products. The Oils of Youth line is the first of several other products that are currently planned for 2014.

Carol Lee has been a proponent of healthy lifestyle, diet and organic products and skincare for over forty years. Her expertise in beauty and skin care for celebrities, executives and hundreds of men and women across the country has motivated her to start her own skin care line. The family business started in 2010. The idea to launch the company was instigated by her children as they felt that it was time to share the family's organic skin care secret with a broader consumer audience. The products have been available online for about a year and Carol Lee plans on taking the product worldwide.

## **Carol Lee Organics**

Oils of Youth, a unique USDA Certified Organic Skincare system does it all. Cleanses, Moisturizes, and Protects. It softens wrinkles, keeps skin feeling moist, energized and vibrant naturally.

### **About Carol Lee and Carol Lee Organics**

Why Organic Skincare?

“Because what goes on your skin goes into your bloodstream. That is why organic skincare is the healthiest choice for your skin.”

Carol Lee – Founder/Formulator—Carol Lee Organics and Oils of Youth™

Carol Lee is a former model and beauty talk show host and columnist and image consultant to Academy Award winners and others who need to look their best. She has created a complete organic skincare system that is easy to use, USDA Certified Organic and feels luxurious to the skin. Carol Lee Organics was founded in 2010 by Carol Lee and her family, and the products are based on the same formulas that she has used on her clients and her own skin for over forty years. At 76-years-young, Carol Lee is living proof that Oils of Youth makes skin look younger, softer and dewy fresh. “If it’s not from nature, it’s not for us,” according to Carol Lee. “Our products are made from Certified Organic Ingredients. We will never use fillers, colors, stabilizers, manufactured chemicals or synthetic ingredients of any kind. My family and I look forward to meeting you and introducing you to our wonderful product at the show.”

Visit booth #425

[www.oilsofyouth.co](http://www.oilsofyouth.co)

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