

# Oils of Youth™

CAROL LEE ORGANICS

“What Goes on Your Skin Goes into Your Bloodstream. This is why organic skincare is the healthiest choice for your skin.”

*Carol Lee – Founder/Formulator Oils of Youth™ and Carol Lee Organics*

**USDA  
ORGANIC**

# WHY ORGANIC SKIN CARE?

“ Because what goes on your skin goes into your bloodstream. ”

*Carol Lee – Founder/Formulator Oils of Youth and Carol Lee Organics*

Oils of Youth answers the need for a complete skin care system that is USDA Certified Organic — made from cold pressed plant, vegetable and flower oils.

**Carol Lee Organics Introduces Its First Three Products**

## Oils of Youth



Micronutrients From Plant Based Oils, Herbs and Flowers	
Cleanse, Moisturize and Protect	
100% Active Ingredients: No Alcohol, Mineral Oil, Water or Synthetics	Anti-Aging, Anti-Wrinkle
USDA Certified Organic	

# THE PRODUCTS



## Oils of Youth Moisturizer & Revitalizer

A unique blend of rich, luscious, nourishing oils, herbs and vitamins to restore moisture, micronutrients and revitalize your skin. You'll love the feel of Oils of Youth on your skin and the way it makes your skin look dewy, fresh and youthful.

## VitalLock

Locks in the beneficial micronutrients from Oils of Youth. Softens wrinkles, keeps skin feeling moist, energized and vibrant.



## Moisture Cleanse Complexion Bar

Cleanses and moisturizes the skin in a way that no soap or traditional cleanser ever could. Rediscover how wonderful your skin can feel from your daily cleansing routine.

*All Carol Lee Organic Products are proprietary blends using Certified Organic ingredients. All plants are cold pressed to preserve natural antioxidants, enzymes and micronutrients. Processed in a California USDA Certified Organic and Kosher Laboratory.*

## WHY CAROL LEE ORGANICS?

- ⇒ Made From USDA Certified Organic Ingredients
- ⇒ Anti-Aging
- ⇒ Anti-Wrinkle
- ⇒ You can feel it nourish and moisturize your skin immediately
- ⇒ What goes on your skin goes into your bloodstream. Organic skincare is the healthiest choice for your skin
- ⇒ These products are the direct result of over forty years of Carol Lee's experience and formulations for her clients and friends
- ⇒ Family owned and operated business dedicated to organic skincare and health
- ⇒ Carol Lee Organics will never compromise in any way by using fillers, colors, manufactured chemicals or synthetic ingredients of any kind.

Just **three minutes in the morning** and **five minutes in the evening** with Carol Lee Organics Oils of Youth Skincare system and you will see results in just days.

### AM ROUTINE

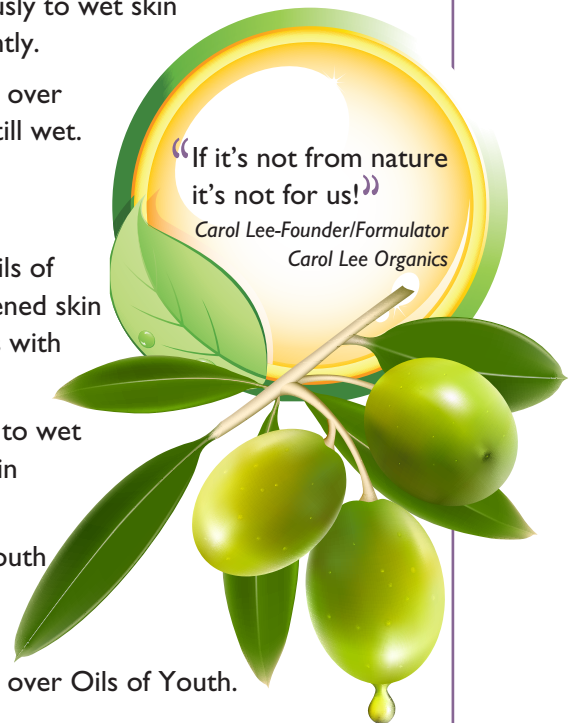
- Step 1** Moisten your skin and wash gently with Moisture Cleanse Bar and massage with fingers only. Massage and rinse.
- Step 2** Apply Oils of Youth generously to wet skin with fingers and massage gently.
- Step 3** Apply VitalLock immediately over Oils of Youth while skin is still wet.

### PM ROUTINE

- Step 1** To remove makeup apply Oils of Youth with fingers to moistened skin massage then remove all oils with organic white washcloth.
- Step 2** Apply Moisture Cleanse bar to wet cotton wash cloth. Massage in and rinse thoroughly.
- Step 3** On wet skin apply Oils of Youth generously with fingers. Gently massage.
- Step 4** Apply VitalLock immediately over Oils of Youth.

“If it's not from nature  
it's not for us!”

Carol Lee-Founder/Formulator  
Carol Lee Organics



## ABOUT CAROL LEE

For over forty years Carol Lee has been an image consultant, makeup artist, hair stylist, skin tone color analyst and wardrobe consultant to Academy Award winners, models, performers, executives, corporations, beauty pageants, and others seeking to maintain and enhance their looks naturally and to look their best.

A former model and beauty talk show host and columnist, Carol Lee created a complete organic skincare system that is easy to use and feels luxurious to the skin.

She is seventy six years young and looks twenty years younger as a result of using her own formula on her skin and her commitment to maintaining a healthy diet and lifestyle.

Carol Lee Organics was founded in 2010 by Carol Lee herself and is based on the same ingredients and formulations that she has used on her clients. It is a California based family owned business that will never use preservatives, fillers, colors, stabilizers, manufactured chemicals or synthetic ingredients of any kind at any time.



“Our products are made from only the finest and purest USDA Certified Organic ingredients.”

*Carol Lee – Founder/Formulator Carol Lee Organics*

### Teacher/Lecturer:

- Image, hair and make-up for film, TV, stage and photography
- Commentator and coordinator of fashion shows in the U.S. and Canada
- National professional speaker on image and fashion
- Member of AICI (Association of Image Consultants International)
- Image, fashion and color consultant
- Educational Manager of L’Oreal/Paris, Professional Division

### Author/Media Personality:

- Hosted TV and radio shows on fashion and beauty
- Columnist for local newspaper on beauty and fashion
- Wrote for Salon Owner, Modern Beauty, and American Hairdresser & Salon and newspapers

### Platform Artist:

- Represented entire beauty product lines for top companies at more than 100 national and regional conventions
- Member of the OHFC (Official Hair Fashion Committee – Hair America), group which determines hair fashion trends each year.

### Pageant Judge:

- Beauty pageant judge and consultant to the contestants for Miss America, Miss Teen and state pageants.

### Spa/Salon

- Owned and operated a chain of 10 full service spa and beauty salons
- Trained all stylists and aestheticians

\*Carol Lee is also available for consultation and speaking engagements.



## FREQUENTLY ASKED QUESTIONS

### **Q. Why organic plant based nutrients vs. engineered synthetics?**

**A.** Because your skin, which is an organic organism does not recognize synthetic chemicals, and actually tries to resist or fight against them. This causes irritation and may be a cause for breakouts and acne.

### **Q. Is this a make-up or a cover-up like so many “anti-wrinkle creams” and miracle products?**

**A.** Oils of Youth is NOT a makeup, cover up, instant wrinkle reducer, wrinkle remover with harsh chemicals or a miracle cure. Oils of Youth is a healthy skin moisturizer and skin rejuvenator using only natural and organic plant based vitamins and nutrients to nourish and hydrate your skin back to a state of natural and sustainable health.

### **Q. Why do you not offer multiple product lines?**

**A.** We have perfected this process into 3 simple products (Oils of Youth, VitaLock and the Moisture Complexion Bar), all sold together as a total complexion care, cleansing and beautifying kit to save you time and money. You don't need to buy anything else, and we don't want to sell you any more than you need.

### **Q. What preservatives are in Oils of Youth?**

**A.** We thought it would be easy to create a natural and organic skin moisturizing and rejuvenating product, but it

took years to perfect a natural formula that would not require synthetic preservatives. We do not have any preservatives in our products. By eliminating those ingredients and fillers that cause microbial growth like water, alcohol and mineral oil, as well as using extensive packaging requirements such as bottle sterilization, glass bottles, and hydrogen flushing to remove all oxygen from the bottles, we do not require preservatives.

### **Q. Can I use Oils of Youth with other skin care products?**

**A.** We do not recommend the use of Oils of Youth with any other skin care or moisturizing products because other products may contain artificial preservatives, mineral oils and other synthetics which will be carried into your skin and negate the clean and pure benefits of Oils of Youth. The complete Oils of Youth skin care kit was formulated to provide all the moisturizing, cleansing, rejuvenating and nutritional properties your skin needs.

### **Q. Why do you include two 2 oz. bottles of Oils of Youth instead of one 4 oz. bottle?**

**A.** We use two smaller bottles for two good reasons. 1. You can easily travel with and carry a 2 oz. bottle on the plane with you, whereas you would have to check-in a larger 4 oz. bottle. 2. By having two bottles you can have them in more than one location, like the shower etc.



# TESTIMONIALS

“Carol Lee’s “Oilsof Youth” is a miraculous melding of ancient organic plant extracts and modern technology. Although we do everything right from the inside out to have beautiful skin, time does have a way of taking its toll by the time one hits 78.

I had used Oils of Youth constantly for just 6 months and was pleasantly surprised with the soft, smooth complexion I saw emerge. I’ll never be without it!”

*Carol Keppler, CEO, Alt Waters Technology,  
Scottsdale Arizona*

“Carol Lee’s “Oils of youth” is an absolute blessing! Throw out all your old skin products – Oils of Youth does it ALL. As a performer my skin is subject to shaving & heavy stage make-up but Oils of Youth restores my skin to it’s natural beauty leaving it cleansed & youthful looking. The oils are easily absorbed into the skin without leaving that “greasy” look and the soap is a wonderful cleanser. It works for Men & Women! Give it a try-- the only thing you have to lose is younger looking skin!”

*Richard Rhodes, London, UK*

“Lose 10 years with Oils of Youth. Throw away all lotions and potions, de-clutter your cosmetic drawer, and give yourself an extra hour every day. Since using Oils of Youth, even my most competitive friend has commented on my clear, glowing complexion. Having been a skin care junkie since age twelve, I’ve tried them all and now I’m a devotee of Oils of Youth for three reasons.

1. It’s organic, thus causing no skin irritation.
2. I need only the product for cleansing, moisturizing, and repair.
3. It takes about 3-5 minutes each morning and evening for my entire skin care Regime.

I LOVE OILS OF YOUTH”

*Mimi Brasch, Mill Valley, California*

“I noticed an improvement in the lines around my eyes in a very short time. What is great is the actual experience of USING the OOOY. They feel and smell so deeply luxurious that I actively look forward to some relaxing state of rejuvenation. They are simply wonderful products.”

*Sally Barton, California*

“I ordered my Kit of Oils of Youth on line so did not talk to a real person. The product kit came immediately as promised. Wow, how it has changed my skin and skin care, Thank you.”

*Susan G, Marin County,  
California*

“My skin feels SOOO great, I really love the product. When I do the evening application, I feel like I’ve walked out of a facial – my skin is glowing and feels so refreshed.”

*Janelle Stewart,  
Seattle, Washington*





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