

# Zinman & Company, PC

Certified Public Accountants



Virtual Controllership Services

no hassle accounting



## Virtual Controllership Services

[VirtualController.com](http://VirtualController.com) or [VirtualControllership.com](http://VirtualControllership.com)

### Controllership Services

- Supervisory Services for Accounting Staff
- Accounting System Setup & Conversion
- QuickBooks Data Entry & Reporting
- Planning, Budgeting, Forecasting
- Capital Expenditure & Lease Planning
- Expense Capture, Allocation & Payment
- Equipment , Property & Lease Accounting
- Payroll Preparation & Processing
- Billing & Collections
- Cash & Line of Credit Management
- Accounts Receivable Management
- Accounts Payable Management
- Year End Accounting & Reporting
- Tax Planning & Analysis
- Tax Return Preparation & Filings
- Monthly & Quarterly Financial Statements
  - ✓ Balance Sheet
  - ✓ Profit & Loss Statement
  - ✓ Cash Flow Analysis
  - ✓ Fixed Asset & Custom Schedules
- Advisory Services
  - ✓ Internal Controls & Procedures
  - ✓ Insurance & Benefit Analysis
  - ✓ Technology Advisory Services
  - ✓ Loan Negotiations & Meetings
  - ✓ Auditor / Accountant Liaison Services

## Virtual Controllership Services

Get more done without the accounting hassles.

Zinman's Virtual Controllership Services (VCS) is a truly affordable and scalable solution that supervises and performs your accounting work and tax compliance functions without the in-house accounting hassles. The bottom line is that VCS saves you money and gives you more time to focus on your business instead of worrying about accounting activities.

Virtual Controllership Services are flexible, and include more than just traditional bookkeeping and tax compliance services. For example, VCS includes QuickBooks reporting and a paperless document management system for safe-keeping tax and other permanent records. You also benefit from a comprehensive set of professional business advisory services specifically oriented to the needs of your business. All VCS work can be performed remotely, so you can use more of your office space for growing your business.

### How Virtual Controllership Services Work

VCS seamlessly integrates into your business operations and then, the detail work is performed by Zinman & Company's friendly, family-like team of Certified Public Accountants and associates. Fully deployed, VCS eliminates paperwork, processes and costs for in-house accounting departments while providing you accurate, timely, sound financial management and professional controllership services.

If you are doing the books yourself, your current CFO or accountant is retiring or you are looking for more efficiency and savings, then switching to Virtual Controllership Services from Zinman & Company may be more like a getting a salary raise. Zinman & Company's Virtual Controllership Services includes everything you need:

- Financial Planning
- Accounting Oversight & Supervisory Services
- Accounts Receivable & Payable Processing
- Bookkeeping & General Ledger Services
- Financial Reporting & Management Discussions
- Tax Planning, Preparation, Compliance and IRS Resolution Services

VCS also supports you with an inclusive array of advisory services and quick access to CPAs, Certified Information Technology Professionals, and other specialists who can provide timely answers when you need them most. Best of all Zinman & Company's all inclusive Virtual Controllership Services are provided for a flat monthly fee , so you won't get a big bill every time you have a question or just need to talk with a qualified professional.

### Zinman & Company Virtual Controllership Services FAQs

#### Can I purchase only the Virtual Controllership services I need?

*Yes, every VCS engagement is customized to your business needs and budget.*

#### Where can I learn more about Zinman & Company's Virtual Controllership Services?

Visit us online at [ZinmanAndCompany.com](http://ZinmanAndCompany.com).

## Advisory Services

Zinman & Company's Virtual Controllership clients have access to a friendly, family-like team of experienced accounting professionals who take the time to understand your business and can provide you with fast answers to your business & financial questions and concerns.

## Virtual Controllership Services

Virtual Controllership Services is a comprehensive array of accounting, tax compliance and advisory services that save you time and money. VCS eliminates the need to buy accounting software, hire in-house staff and pay extra every time you have a business or accounting question.

## Certified Public Accountants

We are Zinman & Company, PC, a friendly, responsive group of caring, experienced accounting professionals who take the time to understand your business, respect you as a valued business partner and provide you with quality accounting services and fast answers to your financial and accounting questions.



### WHAT'S INCLUDED IN VIRTUAL CONTROLLERSHIP SERVICES

Virtual Controllership Services provides all of the traditional bookkeeping, accounting and CFO services you expect, but for a lower cost than hiring and training in-house staff. VCS includes a responsive team of professionals that can advise you on financial decisions and assist with an assortment of internal control and financial challenges. These experienced professionals bring added value because of their work with other businesses. They understand that every business is unique, and they take the time to understand yours. Your VCS team can help with compensation plans, pricing, collections, and negotiations with banks and vendors and just about any other business matter.

VCS is a comprehensive customizable service from Zinman & Company, PC that does not require the hiring or retention of in-house accounting staff. However, if you prefer we can provide oversight services and collaborate with your existing accountants or bookkeepers, who continue to perform their work under our supervision. Because VCS includes advisory services, even businesses with full-time accounting staff or those that use outside CPA firms can benefit from the one-stop convenience of VCS and the time and money it will save.

### VIRTUAL CONTROLLERSHIP SERVICES – YOUR BACK OFFICE IN ACTION

Virtual Controllership Services by Zinman & Company is a unique combination of people, processes and advanced computer technologies. Mark Zinman, Managing Partner is a Certified Public Accountant, and an AICPA Certified Information Technology Professional. He leverages his knowledge of technologies and business matters to help his clients and to keep the Zinman & Company accountancy and its Virtual Controllership Services team members at the forefront of truly innovative, reliable controllership services.

As a VCS client, you benefit from using a host of Zinman & Company's technologies in the "cloud" without having to make any decisions or additional investments:

- VCS includes real-time secure Internet access to your own private version of QuickBooks , including one-to-one personalized and online training, charts, graphs, reports, customer records, accounts payables, accounts receivable, general ledger, balance sheet, Income statement, cash flow and other custom reports you can download or print.



ACCOUNTING

BUSINESS ADVISORY

FINANCIAL MANAGEMENT

VIRTUAL CONTROLLERSHIP SERVICES

About Zinman & Company, PC

With Zinman & Company, you have access to a diverse, experienced team of CPAs and accounting professionals. We use advanced technologies to work efficiently and we deliver a superior level of timely, cost effective accounting and Virtual Controllership Services. Our unique approach ensures continuity of service, consistency of work and availability of staff to quickly answer your questions.

For more than 2 decades, Zinman & Company has maintained a distinguished reputation for dependability, integrity and trust. We listen to you and take time to understand your business and your unique challenges. We proactively inform and we offer services to help you succeed. Our clients tell us we are their trusted business advisor and their friends.



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Call us at: 215.357.2250  
Or visit us on the web at [ZinmanAndCompany.com](http://ZinmanAndCompany.com)