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## PRESS RELEASE

### SWANK HEALTHCARE ANNOUNCED SOLE PROVIDER OF U.S. AIR FORCE CONTINUING MEDICAL EDUCATION

November 28, 2012 - Swank HealthCare was awarded an enterprise contract on October 1, 2012, to provide web-based Regulatory and Mandatory Education and Training to all active Air Force medical treatment facilities worldwide. Swank HealthCare has served the U.S. Air Force for over 15 years, by providing education and training to the medical treatment facilities individually. This contract will provide the Air Force with a standardized training solution.

Providing military healthcare personnel with online education will reduce overall training costs for the Air Force, as well as address specific needs each facility may be facing. Swank HealthCare provides Continuing Education/Continuing Medical Education (CE/CME) for over 15 disciplines, with a course library of over 500 courses on a robust management system that allows educators to upload content, assign courses and track progress online.

Swank HealthCare, a 20-year GSA approved provider of military education and training, also can offer the Air Force additional course options, including vital American Heart Association (AHA) content and HCAHPS Performance Improvement Modules to help the medical facilities improve patients' experiences.

"Swank HealthCare is proud and honored to be able to assist our military medical personnel and provide them with the training they need in order to better serve their patients," stated Swank HealthCare Chairman, Tim Swank.

Swank HealthCare is honored to be a part of educating military personnel worldwide and understands the importance of training medical personnel by providing 24/7 access to the courses needed for sustainment training and specific military requirements.

For more information on these courses offered through Swank HealthCare, call 1-877-227-0325 or visit [www.swankhealth.com](http://www.swankhealth.com).

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#### About Swank HealthCare

*Swank HealthCare is a leading distributor of online healthcare education for civilian and military hospitals, clinics and medical treatment facilities worldwide. Swank HealthCare is a division of Swank Motion Pictures, Inc.®, headquartered in St. Louis, MO and founded in 1937. Swank has developed into a reputable online CE/CME education distributor after establishing market dominance as a major non-theatrical movie distributor.*