

# Super Lawyers®

## WHAT IS SUPER LAWYERS?

Super Lawyers is a **RESEARCH-DRIVEN, PEER-INFLUENCED RATING SERVICE** of outstanding lawyers who have attained a high degree of peer recognition and professional achievement.

Our mission is to provide **VISIBILITY** to attorneys who exhibit excellence in the practice of law.

ATTORNEYS ARE SELECTED FROM 70+ PRACTICE AREAS AND ALL FIRM SIZES, ASSURING A **CREDIBLE AND RELEVANT ANNUAL LIST.**

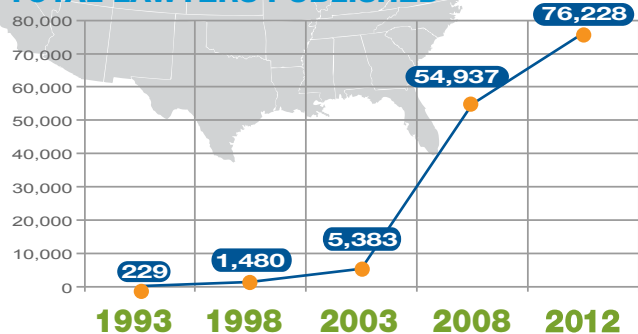


## GROWTH TIMELINE OF THE ORGANIZATION

### ALL 50 STATES + LONDON

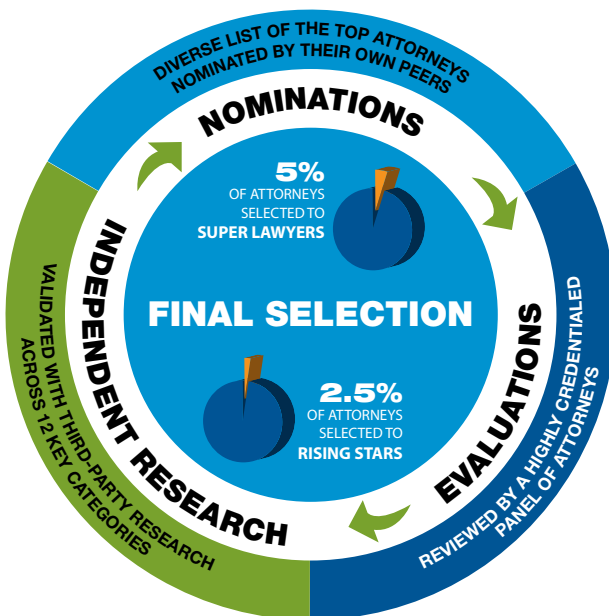


#### TOTAL LAWYERS PUBLISHED



THOMSON REUTERS™

# SELECTION THE PROCESS



SELECTIONS ARE NOT PAY-FOR-PLAY OPPORTUNITIES

## MAXIMIZING THE SELECTION

### PRINT ADVERTISING

STANDARD PROFILES

DISPLAY ADVERTISING

PLATINUM PROFILES

IMPACT LISTINGS



### ONLINE ADVERTISING

ONLINE ATTORNEY VIDEO

ONLINE FIRM PROFILE

PREMIUM ONLINE ATTORNEY PROFILE

EXPANDED ONLINE ATTORNEY PROFILE



## VISIBILITY PRINT AND ONLINE

SUPER LAWYERS OFFERS A VARIETY OF TOOLS TO REACH BUSY ATTORNEYS AND AFFLUENT CONSUMERS

SUPER LAWYERS MAGAZINE



**34** SUPER LAWYERS MAGAZINES, REACHING **1.15M ATTORNEYS**

SPECIAL SECTIONS IN CONSUMER PUBLICATIONS



**54+** CITY & REGIONAL MAGAZINES, REACHING **NEARLY 20M CONSUMERS**

SUPER LAWYERS BUSINESS EDITION



**ANNUAL PUBLICATION** REACHING **50K+ CORPORATE COUNSEL**

SUPER LAWYERS SPECIAL EDITIONS



**6** SPECIAL EDITIONS AND GROWING, REACHING **5M+ CONSUMERS**

SUPER LAWYERS.COM



**1.25M** PAGE VIEWS GENERATED EACH MONTH; **4X MORE TRAFFIC** GENERATED FOR LAWYERS WITH PAID PROFILES