



EXPERIENCE + INNOVATION + DILIGENCE =

RESULTS

AN INNOVATIVE **APPROACH**

Formed by some of the most respected and innovative leaders in lending, investing, turnaround and business advisory services, KCP Advisory Group provides financial advisory, corporate restructuring and business performance improvement services to lender, investor, legal and corporate stakeholders. With decades of proven experience in all aspects of corporate transactions and reorganizations, we provide unique insight and complete business solutions for companies in transition or reorganization, or those seeking to improve operational efficiency and profitability. Through quick and careful analysis, our professionals will identify solutions and execute a plan of action with a sense of urgency and dedication to achieving optimal results.

RICH HISTORY OF **SUCCESS**

With a rich history as operators, investors, lenders and executives, the professionals at KCP have successfully served the interests of lenders, investors and corporations for many decades and have been instrumental in the evolution of commercial lending and business advisory services. Our knowledge which comes from all aspects of a case, provides the unique and advantageous perspective to operate more efficiently and communicate more effectively with all stakeholders to achieve optimal results, whether we represent the lender, investor or company. We bring this experience to each of the cases we work, quickly assessing the situation from all angles, formulating strategy, and taking decisive action from day one.

COMPREHENSIVE SUPPORT FOR YOUR MOST CRITICAL NEEDS

TRANSACTION ADVISORY KCP's transaction advisory services provide in-depth, customized and highly applicable information and recommendations for your specific situation or opportunity. Whether investing debt or equity, or purchasing the assets of a company, KCP will make observations and provide key recommendations not typically found in traditional due diligence, field examinations or quality of earnings reports; providing the information you need to make the best decision possible.

CORPORATE RESTRUCTURING AND TURNAROUND ADVISORY

Our professionals have provided decades of strong and insightful turnaround management and restructuring leadership. We have the know-how and discipline to step-in, quickly assess, and develop and implement effective plans to address the strategic, operational and financial needs of distressed organizations. Our expertise in industry and crisis management, combined with the recognition of urgency, is a proven formula for achieving the best possible outcome in any restructuring matter.

BUSINESS PERFORMANCE IMPROVEMENT KCP provides an experienced, third-party assessment of a business' operational and financial structure. With decades of proven success as financial and operational executives, lenders and investors, we will identify opportunities to improve gross profit and operating profit margins.

INTERIM MANAGEMENT The professionals at KCP can fill senior executive positions to provide leadership, stabilization and rehabilitation for companies in crisis or to lead them through a reorganization process. Through interview, observation and in depth review of financial and management reports, we rapidly develop an understanding of a client's business. We work with stakeholders to develop strategic, tactical and financial plans to stabilize in times of crisis, identify viable courses of action and implement change in an expeditious manner.

FINANCIAL ADVISORY As industry pioneers and innovators of creative financial solutions, our professionals have led hundreds of transactions totaling billions of dollars. We will apply our in-depth knowledge to crafting viable financial plans and work with the client to seek and secure the best and immediate source of capital.

FORENSIC ANALYSIS AND LITIGATION SUPPORT Among some of the most highly regarded and knowledgeable subject experts, the professionals at KCP present critical insight and support in the areas of Reorganization and Bankruptcy, Forensic Analysis, Expert Testimony, Plan Administration, and Insolvency Claims.