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## FUNK LEGEND GEORGE CLINTON TRIBUTE BY GLOBAL NGO

Oxfam America to present Rock and Roll Hall of Famer with Vanguard Award at Los Angeles Brunch & Benefit Concert

Los Angeles, CA (January 31, 2013) – Funk legend and Rock and Roll Hall of Famer <u>George</u> <u>Clinton</u> will be honored Saturday, February 9, 2013, with the Vanguard Award by global NGO Oxfam America at the 5th annual MojaMoja Pre-Grammy Brunch and Benefit Concert presented by 89.9 KCRW. Performances include a special DJ set tribute to Clinton by KCRW's Garth Trinidad and an international line-up of artists such as <u>Fink</u>, <u>Adrian Younge presents the</u> <u>Delfonics featuring William Hart</u>, <u>Yuna</u>, <u>Chicano Batman</u> and <u>Chloe Flower</u>. All of the artists are donating their time to perform at the benefit concert and brunch to raise awareness and funds for <u>Oxfam America</u> and partner <u>The Darfur Stoves Project</u>. The event is scheduled from 11:00 a.m. -2:00 p.m., at the W Hollywood in Los Angeles, California. Tickets are available to the public and can be purchased exclusively online at: <u>www.themojamoja.com</u>.

More than 250 funk fans and key influencers are expected to pay tribute to the 71 years young American singer, songwriter, bandleader, music producer and principal architect of P-Funk. Clinton is known by many alter egos like Sir Nose D'VoidofFunk and Dr. Funkenstein. However, in 2012, the psychedelic maestro received an honorary doctorate from the Berklee College of Music becoming a real doctor. "Oxfam America is honored to present Dr. George Clinton with the 2013 Vanguard Award at the MojaMoja Brunch and Benefit Concert. George's musical genius has inspired artists around the world and helped to break creative boundaries in all kinds of art for nearly half a century," says Bob Ferguson, Oxfam America's Manager of Creative Alliances & Music Outreach.

Ten years ago this year was the start of the conflict and humanitarian emergency in Darfur, Sudan. Armed conflict in Darfur has uprooted more than 2.5 million people. During the past decade Oxfam is working with Sudanese partners to provide clean water, agricultural support, tree seedlings, small business trainings, grants for people living in and around the crowded camps and fuel-efficient stoves. A portion of all tickets sales from the brunch will support the production of these stoves. Dr. George Clinton pauses for just one day during his busy <u>East</u> <u>Coast tour</u>, flying from Boston to Los Angeles to accept the honor and help raise awareness for Oxfam America. "It's an obligation and opportunity to be associated with a campaign that promotes ways to end global hunger," says Dr. Clinton. "I salute Oxfam America's tireless efforts to save lives around the world during the past 40 years. I'm honored to be a part of the MojaMoja Brunch and I'll be calling on all P-Funk fans to support the Darfur Stoves Project."

"Other artists on the MojaMoja Brunch line-up like The Delfonics are heavily sampled, and so their music catalog is still highly profitable," added Dr. Clinton. "We want to make sure they are being paid." As a result, in addition to his support of Oxfam America, Dr. Clinton is spearheading a social justice campaign to raise awareness of how other artists are having their works stolen via copyright fraud. Clinton is using his celebrity and <u>Flashlight2013.com</u> to bring attention to this cause. On Sunday, February 10th, the funk icon and his band Parliament–Funkadelic (P-Funk All Stars) will resume their non-stop 2013 tour. Visit: <u>http://bit.ly/pfunktour</u> for concert dates.

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\*Media wishing to gain access to this event or schedule on-site interviews with George Clinton, other talent or Oxfam America can contact Diaris Alexander 510-761-5205 and e-mail requests to: press@themojamoja.com.

## HASHTAGS AND HANDLES:

#PFunk, #mojamojabrunch, #grammyweekend, @George\_Clinton, @themojamoja, @oxfamamerica, @darfurstoves, @kcrw, @finkmusic, @AdrianYounge+DELFONICS, yunamusic, @ChloeFlower, @ChicanoBatman

#### ABOUT GEORGE CLINTON:

Visionary funk musician, producer and Rock and Roll Hall of Fame inductee George Clinton was born in 1941, and has under his belt a non-stop 55-year music career. He got his start in music in 1955, forming a doo-wop quartet known as The Parliaments. In 1959, the group released its first single "Poor Willie." The Parliaments recorded a string of Motown sounding singles throughout the 1960s, finally hitting #1 in 1967 with, "I Wanna Testify."

In 1969, he took the backing band for the Parliaments and formed another group called Funkadelic, which created the foundation of Clinton's heavy funk sound. In 1970, Clinton shortened the name of The Parliaments to Parliament. The two groups – Parliament and Funkadelic - dominated the R&B and Pop charts throughout the 1970s with monster albums like *Mothership Connection* and *One Nation Under A Groove*. The groups toured relentlessly under the combined banner "P-Funk." Clinton continued to produce numerous spin-off P-Funk acts across multiple record labels, including James Brown alumni and bassist Bootsy Collins. In 1983, Clinton began a solo career for Capitol Records and followed up by producing the Red Hot Chili Peppers' second album, *Freaky Styley*. Clinton's P-Funk body of work has hugely impacted Hip-Hop, and nearly all modern forms of popular music. Many of Hip Hop's most successful artists have sampled his work and he's collaborated with highly influential rappers. Ice Cube, Dr. Dre, Snoop Dogg, Big Boi and too many others to list.

In 1998 George Clinton established Mother's Hip Connection Education in Tallahassee, Florida. The non-profit organization's mission is to improve the educational environment while promoting lifelong learning through music. In 2012, during his 70th year, Clinton was granted an honorary doctorate by the Berklee College of Music. The Septuagenarian rock star also broke ground at the Smithsonian's National Museum of African American History and Culture, where he donated his legendary stage prop "The Mothership" to the museum. Clinton continues to tour in 2013 and produce new music. He encourages fans to visit and subscribe to his YouTube channel and see for themselves just how strong his funk is after 55 years of music making. Visit: http://bit.ly/pfunk2012live.

## ABOUT OXFAM AMERICA & THE DARFUR STOVES PROJECT:

A portion of the proceeds will benefit Oxfam America, a global organization working to right the wrongs of poverty, hunger, and injustice. Oxfam saves lives, develops long-term solutions to poverty, and campaigns for social change. As one of 17 members of the international Oxfam confederation, Oxfam America works with people in more than 90 countries to create lasting solutions.

The Darfur Stoves Project was founded to improve the safety and livelihoods of women by providing fuel-efficient stoves; which reduce firewood requirements, limit women's exposure to violence during firewood collection and decrease the use of money and food rations to obtain fuel. The Darfur Stoves Project is the first initiative of the non-profit organization Potential Energy. For half the world's population, a clean cookstove means one less day of struggling to find enough wood to survive. It means increased safety, better health, less harm to the environment, a higher income, more time and increased employment. Learn more at: <a href="https://www.oxfamamerica.org">www.oxfamamerica.org</a> and <a href="https://www.oxfamamerica.org">www.oxfamamerica.org</a>.

### ABOUT MOJAMOJA:

MOJAMOJA curates experiences that connect people through music and culture. A global community of emerging and established creatives, brands & influencers, <u>theMojaMoja.com</u> is the online destination to discover events and trends in international pop and alternative music and culture. Award- winning 89.9 KCRW radio host and music industry thought leader, Garth Trinidad is the co-creator and curator behind the venture that produces an annual Pre-Grammy brunch and benefit concert in Los Angeles and events for brands around the world.