



# *iPad Kiosks*

*a simple touchscreen kiosk, at your fingertips*

With a proven, industry-standard iPad as its heart and soul, our Kiosk solution brings the power of the web into your branch without sacrificing your control. The heavy duty steel enclosure protects the iPad from theft and damage, but also hides the 'home' button, ensuring that users only see what you want them to: your branded content.

## *educate*

Using an intuitive system on their own time, users are more likely to explore the kiosk interface to learn about services, compare products, and increase their knowledge and comfort with your brand identity.

## *inform*

Anything the web can do, your iPad Kiosk can do with one finger! Have your users fill out forms to collect info, or connect with them via social media. Most importantly, you can lock down the kiosk's domain so that only your desired interface can be accessed or viewed.

## *entertain*

Attract their attention with an animated screensaver, then reel them in with a wow-factor touchscreen interface: There are endless ways you can capture the interest of your users and engage them with your brand identity in a way that creates trust and helps to build long-term relationships.

## *design options*

### **Kiosk Styles & Colors:**

- > Freestanding or Countertop
- > Silver, White, or Black
- (custom colors available, too)*

### **Enclosure Colors:**

- > White or Black

### **Graphic Panels:**

- > 15" x 35" Wrap
- > Enclosure Graphic

**Custom Kiosk interface design available!**



# *iPad Kiosks*

## *custom design process*

- 1 Select your Kiosk style.** Freestanding and countertop mounted units are available, and each feature options for color, design, and added graphic panels. On both units, the iPad can be mounted in either Widescreen or Portrait orientation.
- 2 Discuss your vision with our Design Team.** We'll work with you to develop a graphical user interface specifically for your kiosk, which can include multiple sections for product info, current rates, location details, or anything you want your audience to see, print, or interact with. Custom-built for your brand, your kiosk will be a truly unique experience.
- 3 Consider Kiosk functionality.** Do you want your kiosk to be used to print brochures on demand and tidy up lobby clutter? Do you want to use forms to collect data from your kiosk users to better serve them? Anything the internet can do, your kiosk can do!
- 4 Approve designs and install.** Our IT experts will set up the iPad with everything your kiosk interface needs to operate smoothly then send the whole kiosk to you boxed up and ready for minimal assembly and installation in your retail space.
- 5 Continue with updates and maintenance.** Your kiosk interface can be hosted on our server or yours, and will receive updates as necessary, up to two design changes per month.

## *features of your iPad Kiosk app*

### **Attractor Loop**

When not in use, the kiosk can display animated advertisements until touched. This "screensaver" will return after a user-defined idle time interval.

### **Printing to any Air-Print Enabled Printer**

With a single touch, users can print the screen they're viewing to any Air-Print (wi-fi) printer.

### **Clear Cache upon Reset**

Protect users' privacy by having the iPad's cache clear when the specified idle time has passed.

### **Store Pages Locally for Offline Viewing**

Shift seamlessly to locally saved content upon loss of internet so your kiosk is always in action.

### **Lock Down Domain**

Limit users to allowed domains, restricting access to anything other than your kiosk interface.

### **PDF Compatibility**

View and print existing PDF product literature on demand.

### **Automatic Start-up and Shut-down**

Specify a time in the morning for the kiosk to start up, and a time in the evening for it to turn off.

### **Remote Updates and Monitoring**

Change kiosk settings with an XML file and remotely add or delete local content on the iPad.

### **iPad Convenience**

Use the iPad's built in keyboard for forms, on-screen loading indicator, and touch gestures.