# makingsense

WE BUILD APPS THAT ARE ENJOYABLE FOR USERS AND PROFITABLE FOR OUR PARTNERS.



In today's digital marketplace, business models and technology evolve and improve at such blazing speeds that current practices and tools will quickly be rendered obsolete. "Business as usual" is no way to do business at all.

To stay ahead of the pack, you must keep up with the latest innovations. New technologies, such as cloud computing and mobile applications, are becoming a critical component for your competitiveness in this new economic reality.

But keeping up with the latest technical innovations can be an overwhelming and complex task.

# Simplifying Innovation:

Making Sense makes it easy for you to innovate using the latest technologies.

"We offer software development lifecycle services, UX/UI design, application architecture & design, development, QA, implementation, maintenance and support."

"Our engineers use the latest agile methodologies to max your project's performance. We excel in creating enterprise solutions and software products."

# Three good reasons to choose

Making Sense for your technology projects

### 1. Hybrid delivery model

We provide the advantages of the nearshore outsourcing model with a development center in Argentina, combined with on-shore delivery. This ensures you receive world class development and service with an economic model that benefits enterprises of all sizes.

### 2. Highly qualified, experienced and certified professionals

Making Sense hires proactive, business-savvy professionals. We ensure they have the latest Microsoft certifications in their areas of expertise.

We conduct performance evaluations in English, guaranteeing the best professionals are on your project team.

### 3. World class quality and performance standards

Making Sense is an ISO 9001 2000 certified software development firm, and has several certified SCRUM masters on staff, ensuring we follow the latest agile software development methodologies, and deliver the highest quality applications on your time-table.



As a Microsoft partner we are focused on helping mid-sized and Fortune 500 companies become more efficient, nimble, and competitive with the strategic use of technology. But more importantly, we take the complexity out of technology so you can focus on running your business.

### Our areas of expertise include

- Custom software development on the Microsoft platform
- Cloud computing
- Mobile applications

"We work in industries as diverse as high-tech, retail, health care, education, food, non-profit, and more".

# **Getting Started**

To learn how Making Sense can save you time and money with your application development and maintenance, contact us! Making Sense Contact Information

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