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## Day 1 - 24 Apr 2013, Wednesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction

#### 09:10 How will the global capacity crisis affect the PET business in the Asia/ Pacific region?

- Demand is not the real problem; unsustainable capacity growth in Asia is
- Changing dynamic for PET trade
- Margin squeeze; a short, sharp shock or new paradigm?
- Impact on PET recycling and sustainable development

### Mr. Andrew Noone, Chairman PCI PET Packaging Resin & Recycling Ltd

#### 09:40 Brand Owner's Perspective: Future Packaging & Market for Water and Beverages in Indonesia

• Sustainability and design innovation

#### • What do consumers' want? Mr. Benny Rachmantio, R&D Director PT. Tirta Investama (Danone Aqua Group)

#### 10:10 Converter's Perspective: PET Beverage Packaging Trend and Growth in Indonesia

- History and Success of PET Packaging
  in Indonesia
- Trend for multiple application of PET for functional drinks, RTD tea, juice, isotonic drinks, CSD etc.

 Growth and sustainability of PET packaging
 Mr. Arief Dewanto, General Manager
 PT Indo Tirta Abadi

10:40 Discussion followed by Refreshment Break

#### 11:10 Asian Polyester Intermediates Outlook Mr. Mazlan Razak, Senior Consultant Nexant

- 11:40 Developments in Renewable Feedstock and Impact on the Polymer Value Chain
- 12:10 Myanmar's Consumer Market Outlook and Opportunities for the F&B Sector
  - Beverage retail and trade dynamics overview
  - Beverage consumption habits, penetration and potential *Mr. Ralf Matthaes Regional Managing Director TNS Indochina*
- 12:40 Discussion followed by Networking Lunch
- 14:00 Chairman's Remarks

#### 14:10 China: Surviving a Competitive Landscape as PET/Polyester Producer

#### 14:40 Soft Drinks & Beverage Market Trends in China

- Market drivers and challenges in various segments i.e. juice, water, CSD, functional drinks, RTD tea, beer and alcoholic beverages
- Packaging options (PET vs. cans vs. carton vs. bottles)
- Sustainability approach and strategy for water/beverage companies

#### Mr. Martin Lu, Senior Advisor Beijing Orient Agribusiness Consultants Co. Ltd (BOABC)

#### 15:10 Producing Near Virgin Quality rPET - Experience from a Recent Recycling Start up in Australia

- Producing rPET that can be directly substituted for virgin PET at levels of 50-100% in water, juice, tea and food containers
- Overcoming key contaminants (eg. white PET milk bottles) that substantially reduce quality of rPET

Mr. Robert Dvorak Technical Business Development Manager VISY rPLASTICS

- 15:40 Discussion followed by Refreshment Break 11:05
- 16:10 **Bottle to Tray PET Recycling:** Sustainability in Food Packaging
- 16:40 Topic to be confirmed Michael Perl, Area Sales Manager S+S Separation and Sorting Technology GmbH



17:10 Discussion followed by End of Day 1

# Day 2 - 25 Apr 2013, Thursday

09:00 Chairman's Remark

09:35

09:05 Indonesia's Economic Outlook Ms. Destry Damayanti, Chief Economist PT. Bank Mandiri (Persero) Tbk

#### Bangladesh Recycles: Commissioning the 1st Bottle to Bottle Recycling Plant

- Market outlook for PET packaging
- rPET demand and export potential
- Collection and recycling challenges Mr. PB Barua, Senior General Manager Akij Group

#### 10:05 **PET in India: Innovations in Packaging & Sustainability Trends**

- Domestic demand and export opportunities
- Packaging trends and market drivers
- Growth in different market segments
  Beverages, Personal care, Pharmaceutical, etc.
- Sustainability, lightweight, multilayer technology and recycling trends *Mr. Suresh Singhal, Managing Director Himalayan Group of Industries*

10:35 Discussion followed by Refreshment Break

## Suntory's Packaging Development Strategy in Indonesia

- Review on launching PET product into Indonesia market
- Seeking possibilities on expanding Suntory light-weighting technique into Indonesia

Mr. Tatsuya Murase

Packaging Material Development Team Suntory Business Expert Limited

- 11:35 Single-Stage Blow Molding Simulation & Container Performance Prediction Mr. Sumit Mukherjee Director CAE and Simulation Plastic Technologies, Inc. (PTI)
- 12:05 **PET Jars for Hotfill & Pasteurization** Mr. Paul Atkin, Team Leader (Sales Div) Nissei ASB Machine Co. Ltd
- 12:35 Final Discussion followed by Closing Lunch
- 13:05 End of conference.

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