



DirectMail.com™

Intelligent Marketing Solutions. *Delivered.*

We get people to say, **Yes!**

WHO WE ARE

A market leader in Intelligent Direct Marketing Solutions, DirectMail.com is committed to helping marketers drive breakthrough results across all channels and forms of one-to-one communications. We have 41 years of experience "getting people to say yes."

Our unique Intelligent Marketing Process has been proven to increase market share. What's more, DirectMail.com created Geoselector, a revolutionary data visualization tool that has helped hundreds of companies excel in customer acquisition, customer retention, and loyalty/winback.

FAST FACTS

- Privately held by current management since 1970
- Owner of patented technology and data visualization solutions
- State-of-the-art headquarters near Washington, D.C.
- 225 employees
- 200+ loyal clients spanning the globe
- Produce over 150 million direct mail pieces annually
- Transmit millions of permission-based emails annually
- Host and manage hundreds of millions of data records

Moving beyond mail, we utilize direct, email, social, and emerging technologies – every communication channel you need to reach your buyers, donors, voters, and members.

OUR VISION

DirectMail.com strives to help world-class organizations leverage data and analytics more effectively across the marketing enterprise to maximize return on marketing investment.

Because DirectMail.com delivers results, our clients stay with us for an average of 12 years. When you team up with DirectMail.com, we get to know your company and its unique goals in order to build a productive, long-term relationship.

OUR CAPABILITIES

- Agency Services
- Data Products & Messaging
- Analytics & Visualization
- Production and Distribution – Direct, Email, and Digital

INDUSTRIES SERVED

- Association Membership
- College & University
- Financial & Insurance Services
- Non-Profit Fundraising
- Political & Advocacy
- Retail & Franchise

A FEW OF OUR VALUED CLIENTS



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To learn more, visit www.directmail.com
or contact a sales representative
at 1-866-284-5816