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CHRISTIAN ENTERTAINMENT ON THE GO

UCE Movies That Matter Expands Access to its Premium Christian Films with Launch of Online Streaming

(Los Angeles, CA) Urban Christian Entertainment (UCE) Movies That Matter is expanding access to their film library with the option to stream online starting March 15, 2013. The cost per film is \$8.99 with a 30-day window. The link for streaming can be accessed on their website www.ucemoviesthatmatter.com. "The decision to make our films available for streaming was easy since our target audience, teens and young adults increasingly use smart technology as their preferred source for entertainment," David Massey, UCE Co-owner explains. Andre Blake, Co-owner adds, "Our catalog continues to grow and we want to make sure that parents and teens have access on demand."

UCE's has carved a niche in the Christian market with their unique urban-centric storytelling that seamlessly blends entertainment with thought-provoking social dilemmas. Each film has its own study guide to help teachers and parents go deeper and encourage dialogue. The study guides can be purchased on the UCE website. The company has plans to develop a mobile app and offer digital downloading of their films.

About Urban Christian Entertainment: Urban Christian Entertainment is an independent entertainment company that produces documentaries, feature films, television shows, and commercials. The team behind the company has combined over twenty years experience and knowledge in distribution and marketing entertainment media. The company's goal is to create Christian entertainment that dramatizes the challenges and victories youth deal with daily and draw them to the path of Christ.

For more information about UCE Movies that Matter visit, www.ucemoviesthatmatter.com. For media inquiries please contact April Rushing, phone 310.987.7318 or e-mail april@rushingmedia.com

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