

# DIGITAL MEDIA MANAGED SERVICES

FROM BLOG TO VIDEO, IT'S A WHOLE NEW WORLD. WHO IS PAYING ATTENTION TO YOUR DIGITAL MEDIA EFFORTS?

## CREATING A DIGITAL MEDIA PLAN

These days businesses must be savvy to capture attention from visitors. It's no longer enough to have a business card, a website and a Facebook page. In today's market you need to have a plan for all aspects of your digital media portfolio to ensure you're get the most from every channel. We can help by building a customized plan of services tailored just for you.

## MANAGED SERVICES PAY DIVIDENDS

Having a strong digital media plan in place is essential to defining your brand, company, mission, and vision while effectively targeting your market. Digital media is a critical part of how clients and potential customers define their perception of your company, your services, and how you deliver quality to the marketplace.

From blogging and graphics, to SEO and pay-per-click, to CMS backed websites and video, today's spectrum of digital media outlets require not only an understanding of design and copywriting, but also programming, code, and data analysis to measure ROI on your efforts.

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|---------------------------|--------------------------|
| LEARN MARKET DEMOGRAPHICS | GENERATE NEW SALES LEADS |
| FOCUS YOUR BRAND MESSAGE  | EXPAND MARKET PRESENCE   |
| EDUCATE YOUR CUSTOMERS    | CONNECT WITH NEW CLIENTS |

## GEEKS TO THE RESCUE!

Our managed services plans can help you coordinate a digital media presence that drives sales, directs your blogging efforts to increase organic SEO and generates traffic to your site, while engaging users with relevant and compelling calls-to-action that provide meaningful data about your audience. **We match the right geeks to the job providing a full range of digital expertise, often for less than the cost of one full time employee.**

## LET US PROVE IT

Robust tracking and data analytics prove the ROI case for your digital media plan. If you are ready to drive your digital media plan using today's technology, you're ready to give us a call.



A FULL SERVICE DIGITAL MEDIA CONSORTIUM

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