

## The Future of Marketing

Our talented founders Justin Elenburg and Curt Denny both have extensive experience with Mobile Marketing, from the publisher side, as well as the advertiser side.

This "fused" understanding of the business has created a team that knows mobile marketing inside and out.

mobileFUSED will help you find the leads you need to grow your business...

Or, we can find you hot, targeted offers you can monetize.

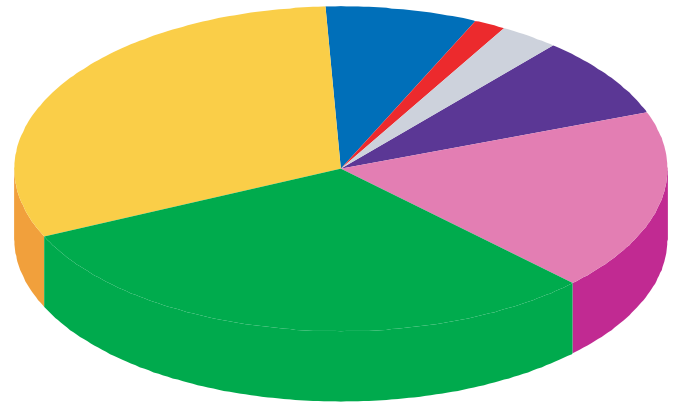
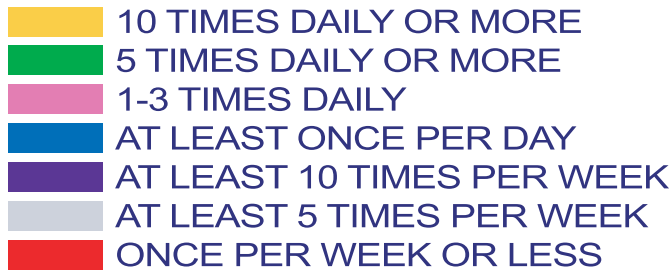
We can increase your conversions across the board no matter if you're a publisher or an advertiser, and we take a hands-on, personal approach that you'll love.

Learn more at [www.mobilefused.com](http://www.mobilefused.com)

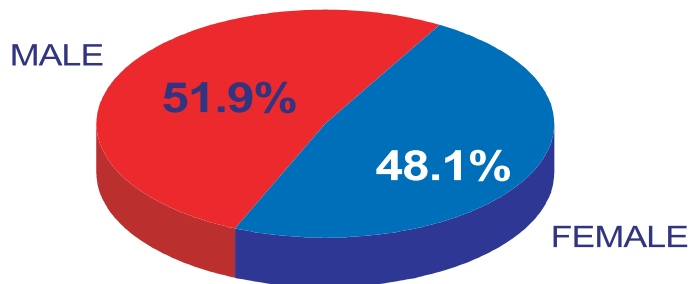


ABOUT

MOBILE FUSED



## HOW OFTEN USERS CHECK THEIR PHONES (US ONLY)



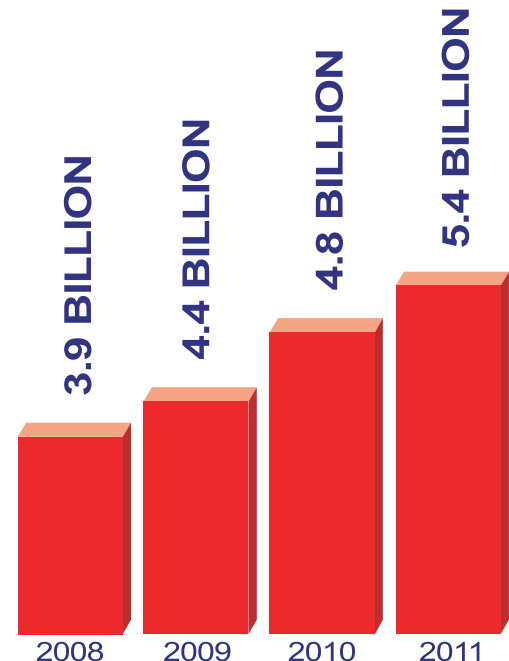
## MOBILE GENDER COMPOSITION (NEARLY BALANCED)

Mobile marketing is growing by leaps and bounds. Studies have shown the number of active mobile subscribers is growing at an exponential rate, and many of these users check their phones often throughout the day.

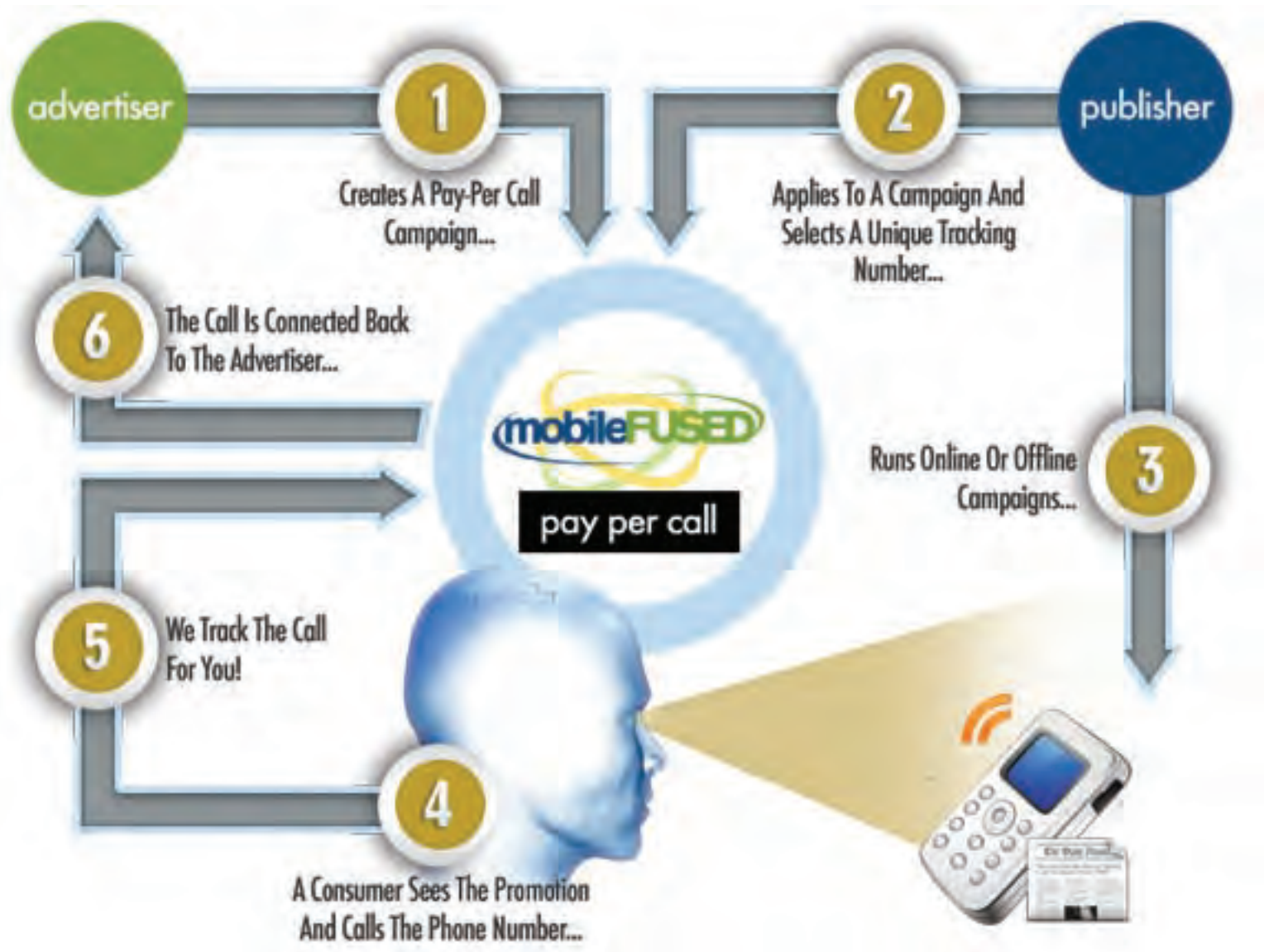
mobileFUSED is the premier place for you to find high quality, high paying campaigns for your mobile traffic.

We are constantly growing our base of advertiser partnerships, and can provide you with the tools you need to maximize your offers and stay on the cutting-edge of what's working right now.

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## NUMBER OF MOBILE SUBSCRIPTIONS (IN BILLIONS)



## Pay-Per-Click vs. Pay-Per-Call

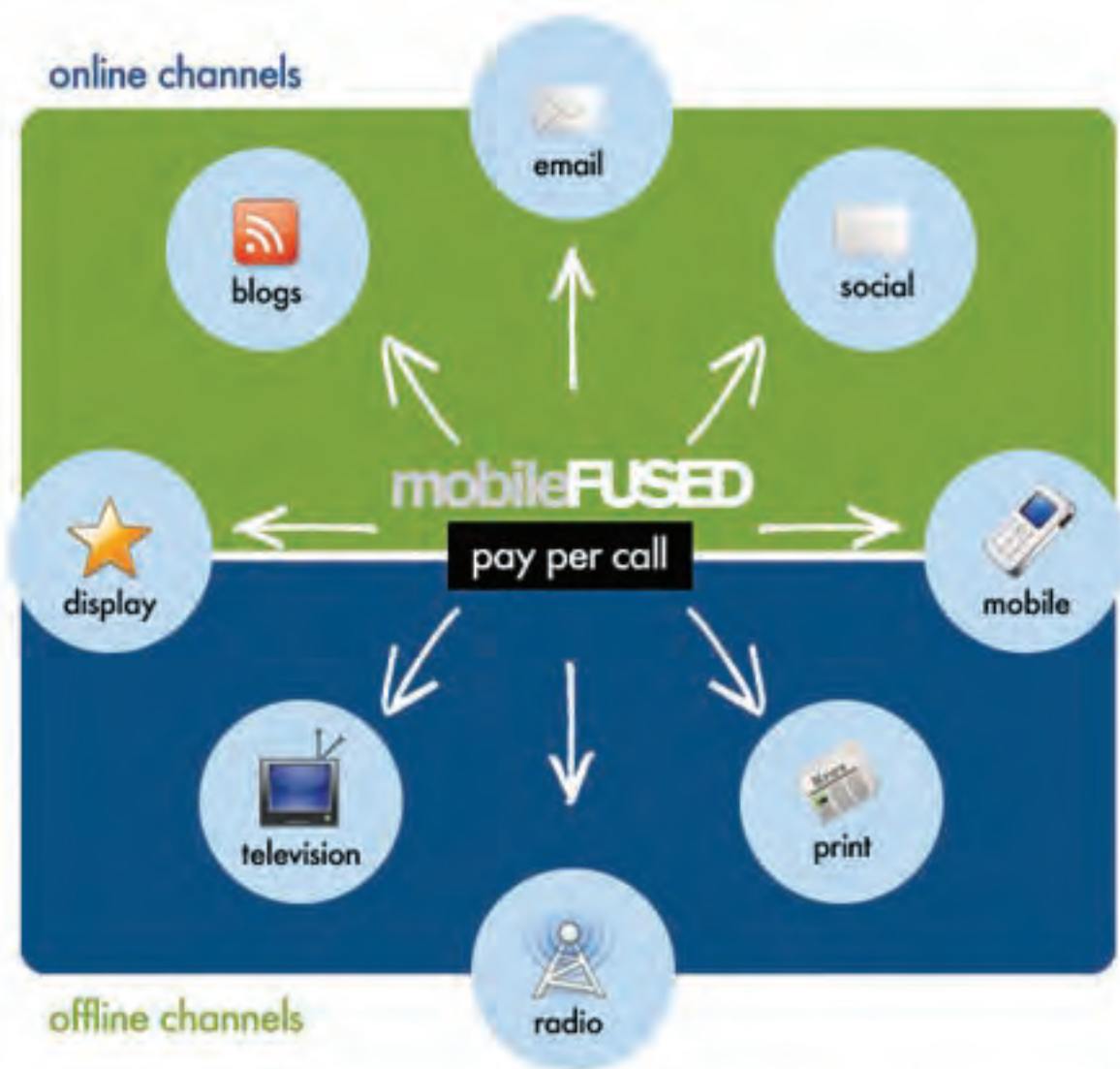
Pay-per-call and Pay-per-click are both methods of getting leads.

With pay-per-click advertising, business owners have their website analyzed for keywords, and then build their ads around Search Engine results. They pay a small fee when a customer clicks on a web-based ad that they have posted on the Internet.

Pay-per-call generally follows the same idea; however the customer physically has to pick up the phone to call the company. The company then pays a fee based on how long the customer was on the phone.

HOW IT WORKS

PAY PER CALL



## The mobileFUSED difference

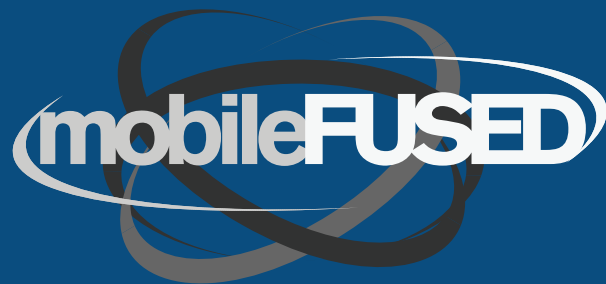
By promoting your pay-per-call offers through mobileFUSED, publishers can ensure they get paid commissions for the leads they generate, providing them the opportunity to expand their promotional efforts with both online and offline campaigns.

Mobile marketing is growing by leaps and bounds, and mobileFUSED is the premier place for you to find high quality, high paying campaigns for your mobile traffic.

We are constantly growing our base of advertiser partnerships and can provide you with the tools you need to stay on the cutting-edge of what's working right now.

HOW IT WORKS

PAY PER CALL



## Mobile Lead Generation Network

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