

# MailPix.com

Turning Images Into Memories



## MailPix Offers



100% Satisfaction Guarantee



Lifetime Free Photo Storage



The Best Deals on the widest range of personalized photo products



Industry Leading integration with Facebook and Instagram  
-Print directly from your Instagram, Facebook, or Friends' Facebook Accounts



Up to 100 Free Prints for Setting up a Free Account

## Milestones



- January 29 - MailPix adds aluminum prints
- January 2 - MailPix offers free brag books to overseas heroes
- December 27 - MailPix eclipses 50,000 visitors in 90 days
- December 19 - MailPix launches iPhone and tablet photo cases
- November 30 - MailPix teams up with Picture Keeper
- November 16 - MailPix adds video transfer services
- October 23 - MailPix adds Facebook and Instagram photo printing
- October 15 - "Halloween fun" photo contest
- October 4 - MailPix announces free brag book day
- Mid - 2012 - MailPix launches

"Everything I received is made of excellent quality. Very Durable, well made. Photo's look great! Prices were awesome!"

-Centsable Coupon Lady

"The quality is really great and they have such a variety on their website I promise you'll find something great"

-Our Funny Little Family

# Services

MailPix carries the most popular photo print sizes, from wallets on up to 20x30 enlargements, as well as digital print sizes, square prints for Instagram photos, collages, greeting cards, canvas prints, photo books, photo T-shirts, ornaments and more. Add to this the MailPix lifetime free storage service, there's lots of reasons to choose MailPix.

- Photo Prints, Wallet to 20x30 Enlargements
- Personalized Calendars
- Posters and Collages
- Aluminum Metal Prints
- Brag Books
- Fleece Blankets
- Photo Mugs
- Phone/Tablet Cases
- Photo Panels
- Photo Magnets
- Reusable Grocery Bags
- Print, Slide & Film Scanning

## About MailPix

MailPix.com is the brainchild of Fred Lerner, a lifelong photo entrepreneur. This site started in 2012 from his concern a whole generation of photo memories -- stored online, on discs, in cameras and in smartphones -- will be lost to future generations unless preserved as photo books, prints, cards, enlargements and other tangible products.

The goal of MailPix is to keep costs low and pass savings along to consumers. Using the latest easy-to-use Web 2.0 technology, integrated with social media, Fred is passionate about introducing more people to the importance of "Turning Images into Memories." When he couldn't find it, he built it himself.

This do-it-yourself attitude is part of Fred's DNA, going back to his early days of the home darkroom, where he earned his photography merit badge. Later, he became an Eagle Scout and worked as a summer camp photography counselor.

He worked his way through college at Berkey Film Processing, spending his early career in New York City, Alexandria, Va., and Long Beach, Calif. Lerner led several photo businesses, including Lerner Photo Inc., Lerner Processing labs Inc. and Kodak Processing Labs Inc., and was active with Australia photo businesses like Pacific Film Labs, Rabbit Photo Inc. and Metro Photo Inc. Most recently, he was president and CEO of Ritz Interactive Inc., parent company of RitzCamera.com, WolfCamera.com, CameraWorld.com and PhotoAlley.com.

The common denominator in all of these? Providing high-quality photo products and services at affordable prices.

The MailPix board of advisors includes James Joaquin of Catamount Ventures, formerly president and CEO of Ofoto; Ted McGrath former President of Fujifilm, USA, and General Manager of Kodak's Consumer Imaging Division; Gary Pageau, principal of InfoCircle LLC and former Publisher, Content Development and Strategic Initiatives at Photo Marketing Association International (PMAI); William A. Roskin, board member of Martha Stewart Living Omnimedia, Inc. (NYSE: MSO) and is the former Executive Vice President of Viacom, Inc. (NASDAQ: VIAB); Oscar B. (Bud) Marx III, chairman of Amerigon (NASDAQ: ARGN) and is the former President & General Manager, Ford of Mexico and CFO and Ford, Europe; Bruce Charles, a founder of the law firm, Charles, Kane & Dye LLP; Peter Tahmin, board member of Powsumer, and Gary Kramer, the founder and a co-managing partner of Kramer & Olsen Accountancy Corp.

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