

ITS in Public Transport – 2nd Edition

Description: How will the market for intelligent transport systems (ITS) for public transport in Europe evolve in 2012 and beyond? Now in its second edition this strategic research report in the M2M Research Series from Berg Insight covers the latest trends and developments in the dynamic telematics industry. Get up to date with the latest information about vendors, products and markets.

ITS in Public Transport is the second consecutive report from Berg Insight analysing the latest developments on the intelligent transportation systems market for public transport in Europe. This strategic research report from Berg Insight provides you with 190 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:

- Insights from 30 new executive interviews with market leading companies.
- New data on vehicle fleets and public transport utilisation in Europe.
- Comprehensive description of the public transport ITS value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 49 aftermarket ITS solution providers.
- Summary of OEM propositions from public transport vehicle brands.
- Revised market forecasts lasting until 2016.

This report answers the following questions:

How is public transport organised and managed in the European countries?

What is the geographical structure of public transport fleets in Europe?

Which are the leading international and regional providers of aftermarket public transport ITS solutions in Europe?

What offerings are available from vehicle OEMs?

What impact will the launch of standard factory installed on-board computers from the OEMs have on the market?

How has the economic crisis affected the market for public transport ITS solutions in Europe?

How are the regulatory developments in Europe affecting the public transport ITS industry?

How will the public transport ITS industry evolve in the future?

About the Authors

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Who should buy this Report?

ITS in Public Transport is the foremost source of information about this market in Europe. Whether you are an ITS and telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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