

verdemartin

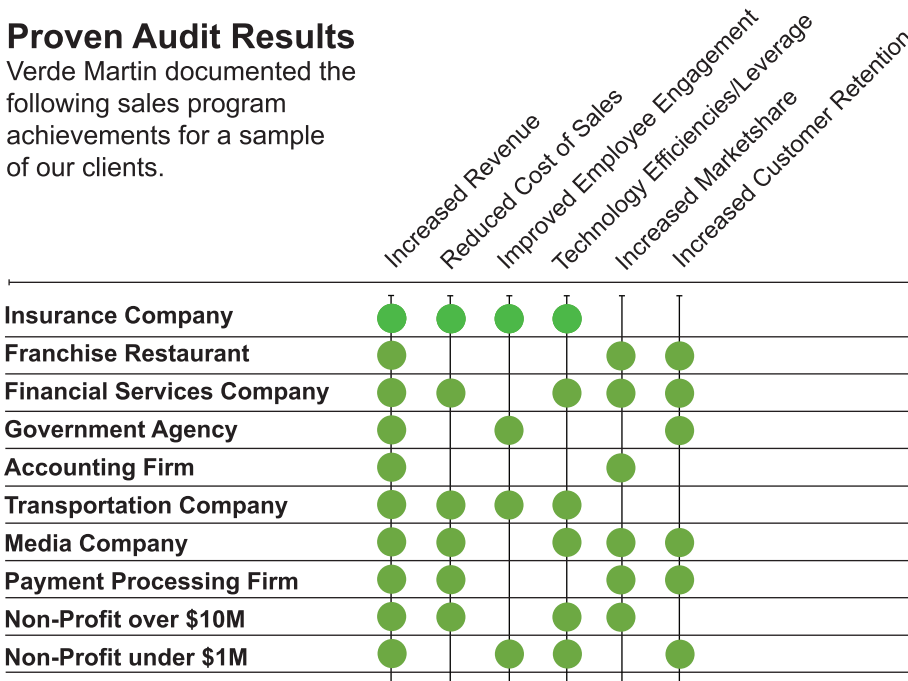
sales acceleration

Increase Sales by Filling the Gaps

Have you suspected you could sell more of your product or service and make a greater profit? Verde Martin helps you identify your unique sales needs and gaps in your sales process, then designs a custom sales program to fill those gaps, creating an easy-to-follow path to increased sales. Call to learn more.

Proven Audit Results

Verde Martin documented the following sales program achievements for a sample of our clients.



Enrichment Classes, Seminars, and Speaking Engagements

Each class captures one aspect of the vital role sales plays in the success of businesses. You will gain valuable insights and skills that help you meet the challenges of owning and growing a business.

- Entrepreneur 101: How to Write a Business Plan in Four Easy Classes**
 During the four two-hour classes, we show future business owners how to write a business plan and prepare to run a business.
- Entrepreneur 201: How to Write a Strategic Sales Plan**
 This class guides current business leaders through a sales review and strategic planning session.
- Increase your Sales IQ**
 A quick 20-minute to 45-minute session using fun sales stories to teach sales tools that lead to measurable success.
- 7 Ways to Jump-Start Sales**
 This quick sales presentation energizes business leaders and reminds them of the importance of sales.
- Sales Tank**
 Business leaders meet monthly to discuss sales strategies, marketing, opportunities, and challenges. The meeting is social, very creative, informative, and innovative in nature.

Sales Acceleration

Verde Martin sales programs are designed to integrate and leverage these aspects of your business.



Strategic Sales Audit

- Goals
- Mission/Vision
- Steps of the Sale
- Review of Sales Team
- Systems
- Marketing
- KPI's
- Audit Findings

Jill Slupe

President, Verde Martin

Jill has supported more than 80 for-profit and nonprofit organizations since 2008.

Through Verde Martin, she has dedicated her career and company

to offering innovative, highly-responsive strategies to help businesses grow.

- Board member, Small Business Association of the Midlands
- Board member, Omaha Rotary
- Guide, Gallup Entrepreneur Acceleration System
- Author: **A Guide to Sales Strategy**
- Business developer, Bellevue Chamber of Commerce



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