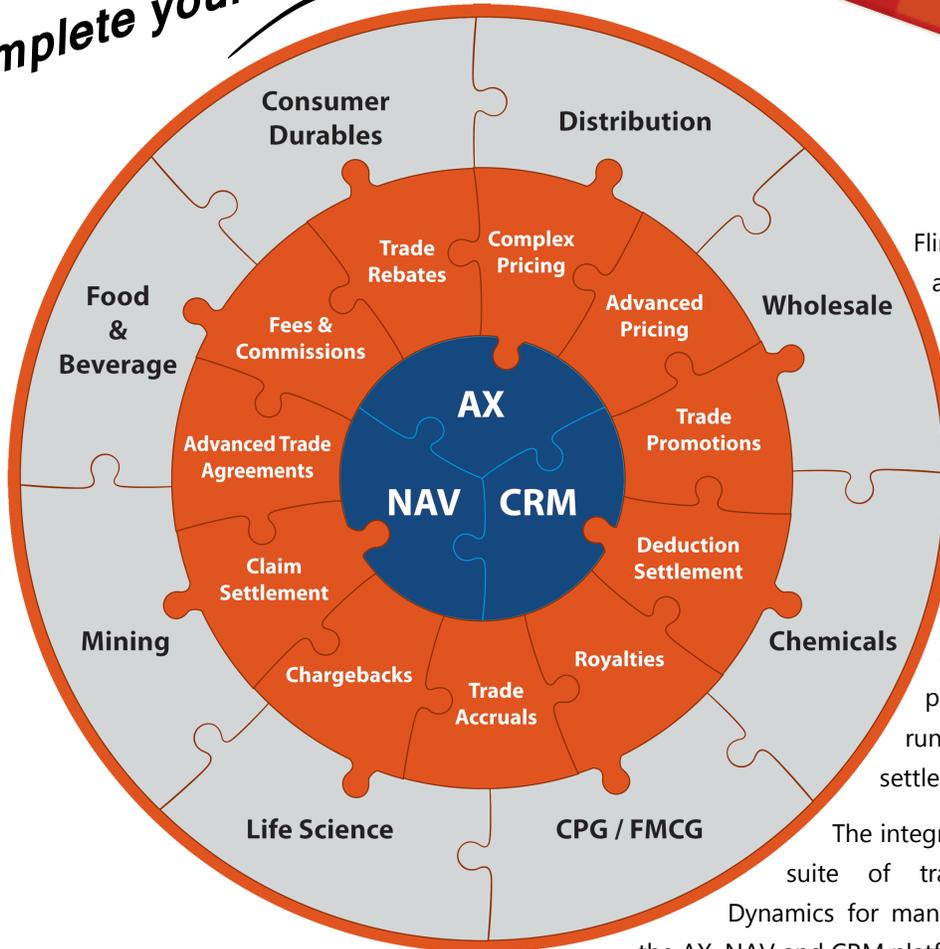


Complete your Puzzle!



Flintfox solutions add key pieces of advanced trade functionality required by many business sectors to complete Microsoft Dynamics.

For some industrial manufacturers complex pricing arrangements and trade rebate facilities may be all that is required. Consumer Goods companies on the other hand require powerful planning tools to coordinate the many special pricing, promotion and rebate programs they run, as well as the deduction settlements they are forced to make.

The integrated and highly configurable Flintfox suite of trade solutions extends Microsoft Dynamics for many industries and trade functions for the AX, NAV and CRM platforms.

Flintfox TPM for Dynamics Key Benefits

- Best of Breed integrated Trade Management for Dynamics
- Improve and more accurately measure trade spend impact, profitability
- Integrated data increasing efficiency and visibility
- Maximise trade spend effectiveness - advanced pricing & deal flexibility
- Gain full financial control on claims and deductions
- Align trade promotion budget with actual spending

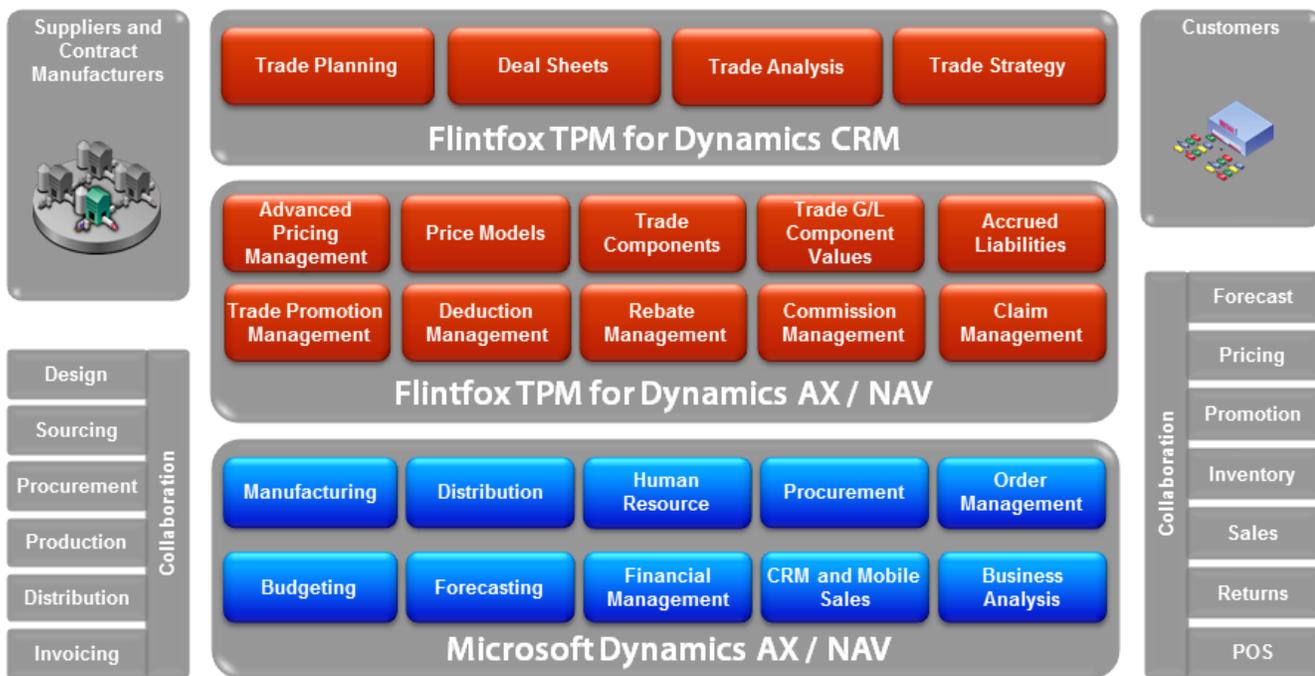


Integrated Solutions Improve your Trade Effectiveness

What the individual Flintfox trade modules share in common is the ability to unify trade promotional spend management processes right into your main business system, thereby minimizing the time to benefit and hence maximising your ROI.

Designed to handle the most complex pricing requirements right through to offering unparalleled flexibility in designing the most effective trade promotional and rebate programs, the suite enables you to achieve full competitive advantage in your channels.

By focussing on improving operational efficiency, the Flintfox trade suite of products cater for scalable growth while allowing optimised funds management, yet at the same time ensuring you can improve responsiveness across your sales channels.



Flintfox is the Microsoft Global ISV (Independent Software Vendor) for Trade Promotion Management Solutions integrated with Dynamics AX, NAV and CRM.

Flintfox has been developing advanced pricing and trade promotion management software for global manufacturers and distributors for 25 years.

Our experience produces focused solutions that allow customers to continuously improve the quality, accuracy and speed of their sales planning, administration and business analytics decisions.



Microsoft Partner

Gold Enterprise Resource Planning
Gold Application Development

Global ISV

ISV Partner of the Year
Asia Pacific 2012



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