RESEARCHANDMARKETS
Brochure
More information from http://www.researchandmarkets.com/reports/2255352/

Android Operating System Platform - Global Strategic Business Report

Description:

This report analyzes the worldwide markets for Android Operating System Platform in Thousand Units by the following Product Segments: Android Based Smartphones and Android Based Media Tablets. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2010 through 2018. The report profiles 60 companies including many key and niche players such as:

- Amazon.com Inc.
- Google Inc.
- Motorola Mobility LLC
- HTC Corporation
- LG Electronics Inc.
- Samsung Electronics Co. Ltd.
- Sony Mobile Communications AB

. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based upon search engine sources in the public domain.

Please note: Reports are sold as single-site single-user licenses. Electronic versions require 24-48 hours as each copy is customized to the client with digital controls and custom watermarks.

For information on site licence pricing please click on Enquire before buying

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations I-1
Disclaimers I-2
Data Interpretation & Reporting Level I-2
Quantitative Techniques & Analytics I-2
Product Definitions and Scope of Study I-3

II. Executive Summary

1. INDUSTRY OVERVIEW II-1
Android: A Curtain Raiser to the World's Most Popular Mobile OS Platform II-1
Table 1: Worldwide Smartphone OS Market (2011 & 2013): Percentage Breakdown of Volume Shipments of Handsets by Operating System Platform-Android, iOS, Symbian, BlackBerry/QNX, Windows Mobile/Windows Phone OS and Others (includes corresponding Graph/Chart) II-2
Android Development Witnesses Mind Boggling Growth Why? II-2
Google's Vision Behind Android Inc's Acquisition in the Year 2005 II-3
Android Fragmentation: How Real is the Threat? II-4
Google's Antidote: How Effective Will It Be? II-5
Apple's iOS: A Serious Threat to Google's Android II-6
Table 2: Installed Base of Apple's iOS (2011): Breakdown of Number of Users by OS Version (includes corresponding Graph/Chart) II-7

Table 3: Installed Base of Google's Android (2011): Breakdown of Number of Users by OS Version (includes corresponding Graph/Chart) II-7

Table 4: Worldwide Customer Loyalty Index for Smartphone

Operating Systems: Percentage Breakdown of Number of Android & Apple OS Users Voting to Remain Loyal to Current Platform (includes corresponding Graph/Chart) II-8
Google's Open Approach to App Development: Is It Really a Sustainable Growth Driver? II-8
Unlike Google, Apple Maintains a Strong Base of Loyal App Developers Why? II-9
Android's Intellectual Property Issues: A Review II-9
New Phones with Older Versions of Android OS Threaten Google's Dominance II-10
Android Handset Vendors & Resellers Play a Losing Game: Why? II-11
Table 5: Global Tablet Market (2016P): Percentage Share Breakdown of Estimated Installed Base by Operating System (includes corresponding Graph/Chart) II-12
Apple's iOS Gains an Edge in the Enterprise Sector II-13
Table 6: Percentage Share Breakdown of Enterprise Mobile Activity by Type of Mobile OS Platform for the year 2011 (includes corresponding Graph/Chart) II-13
Apple Leads in the Media Tablet OS Space II-14
Competition II-14
Table 7: Worldwide Tablet OS (2012 & 2016): Percentage Share Breakdown of Shipment Volumes by OS Platform - iOS, Android, Windows Mobile/ Windows 8 BlackBerry Tablet OS/BBX/QNX and Others (includes corresponding Graph/Chart) II-15
Google's Nexus 7 Puts Apple On Tenterhooks II-15
Apps Market: The New Battlefield II-16
Table 8: Global Application Stores Leaders (2012): Launch Dates, Number of Listed Apps and Percentage Breakdown of Revenues (includes corresponding Graph/Chart) II-16
Android Games Market Yet to Catch up with iOS Platform II-17
Table 9: Comparison of Consumer Spending on Gaming Apps in Google Play Store and Apple App Store (2011) Percentage Breakdown of Spending by Type of Game Apps- Free and Paid (includes corresponding Graph/Chart) II-17
Low-End Smartphones to Cement Android Penetration II-17
Windows OS 8 - A Strong Rival for Android II-18
Google Focuses on Monetizing the Android Platform II-18
Table 10: Worldwide Smartphone Advertising Market (2011): Percentage Breakdown of Consumer Ad Requests by OS Platform-iOS, Android, Symbian, Blackberry/QNX, webOS, Windows Mobile/Windows Phone OS and Others (includes corresponding Graph/Chart) II-19
Android OS Stalls Implementation of Blue Smart Standard II-19
Nokia Opts for Windows over Android II-19
Android Forays into Smart TV Market II-20
Outlook II-21

2. PRODUCT OVERVIEW II-22
Android Mobile Phone Operating System: An Introduction II-22
History II-22
Architecture II-22
Application Framework Layer II-22
Libraries II-23
Android Runtime II-23
Linux Kernel II-23
Features II-23
Tethering II-23
Voice-based Features II-23
Video Calling II-23
Bluetooth II-23
Multi-Touch Functionality II-24
Development Environment II-24
Additional Hardware Support II-24

Streaming Media Support II-24
Media Support II-24
Java Support II-24
Web Browser II-24
Messaging II-24
Connectivity II-25
Storage II-25
Handset Layouts II-25
Security Aspects II-25
Advantages II-25
Disadvantages II-25
Android Versions Launched Till Date II-26

3. SELECT PRODUCT LAUNCHES AND APPLICATION LAUNCHES ON THE ANDROID PLATFORM II-29
Sony Electronics Introduces NSZ-GS7 Internet Player with Google TV II-29
Sony Launches Android Smartphones II-29
Panasonic Rolls Out Toughpad Asia II-29
Sharp to Unveil Feel UX Android Platform II-29
Idea Cellular Introduces ID 918 Dual-SIM Android Smartphone II-30
Amkette Rolls Out Evo TV Smart Box II-30
S Mobility Rolls Out Stellar Line of Android Smartphone II-30
Lenovo Group Limited Introduces LePhone K800 Android Smartphone II-30
Nyko and NVIDIA Launch PlayPad Gaming Controllers II-31
OverDrive to Roll Out OverDrive Read™ II-31
Micromax Informatics Unveils Micromax A45 Punk II-31
Karbonn Mobiles Introduces Karbonn A7 II-32
Toshiba Launches Toshiba AC100 II-32
Go Tech Digital Launches Fonetab and Funtab Fusion II-32
HTC Launches HTC Desire C II-32
Karbonn Mobiles Introduces Karbonn A9 II-33
Kobian Introduces Kobian iXA II-33
ViewSonic Launches ViewPhone 3 II-33
Lenovo Group Unveils K-Series II-33
LG Electronics to Introduce Google TV II-34
Karbonn Mobiles to Unveil Karbonn SmartTab 1 II-34
MStar Semiconductor Introduces Smart TV SoC Solution II-34
Gemini Devices Introduces JoyTAB Range of Tablet Devices II-35
T-Mobile USA Introduces HTC One S Smartphone II-35
Samsung Group Introduces Galaxy S3 Smartphone II-35
Koninklijke Philips Electronics to Introduce New Range of Tablets II-36
MEIZU Technology Unveils MEIZU MX Quad-core Smartphone II-36
HCL Infosystems Unveils Affordable Android 4.0 Tablets II-36
Micromax Introduces FunBook Tablet II-36
LG Electronics to Introduce Novel Android Smartphones II-37
Zync Global Introduces Z-990 Tablet II-37
Intex Technologies Unveils i-Tab II-38
iBerry India Introduces Auxus AX 02 Tablet II-38
Sony to Unveil Google TV Set-Top-Boxes II-38
Motorola Mobility, Boxtone and Cellco Partnership to Introduce EMM Platform for Android II-38
Samsung Electronics Unveils Dual SIM Smartphones II-39
Fujitsu Unveils Android-based STYLISTIC M350/CA2 Tablet II-39
Lenovo Group Introduces IdeaTab S2, S2 Smartphone and K91 II-40
LG Electronics to Launch Google TV II-40
Spice Mobile to Unveil Android 4.0 ICS-Based Phones II-40
Samsung Electronics Launches GALAXY Tab 2 7.0 II-40
ZappoTV Rolls Out Beta Version of Mobile Media Center App for Android Phones II-41
SimplePons.com Unveils Android SimplePons SmartphoneApp II-41
Getloaded Launches Novel Android Mobile Application II-42
Kyocera Communications Introduces Hydro Waterproof Phone and Rise II-42

eCareSoft Unveils Android App for Nimbo™ EHR II-43
Nextel and Motorola Unveil Motorola i867w Smartphone II-43
Descartes Systems Introduces Android Version of MobileLink II-43
Wind River Launches Solution Accelerator for Android,
Automotive Solutions II-44
Zync Introduces Zync Z-990 II-44
Reliance Communications Rolls Out Reliance CDMA Tab II-45
InfoSonics Introduces Android Smartphone II-45
DaVinci Virtual Introduces Android Application II-45
Glu Mobile Introduces Android APK Expansion File Technology in
Bug Village II-45
Getac Rolls Out Z710 Android Tablet II-46
ARCHOS Introduces Child Pad for Children II-46
CX Launches CX Android App II-46
Mint.com Unveils Application for Android Tablets II-46
XanEdu Publishing Rolls Out XanEdu Android App II-46
Micromax Informatics Introduces A85 Superfone II-47
Audiovox Electronics to Develop Android Technology-Enabled
Headrest System II-47
NQ Mobile Rolls Out Mobile Security V6.0 II-47
OfficeMax Introduces version 2.0 of OfficeMax iPhone App II-48
Gravity Mobile Launches MusicID for Android II-48
HomeAway Introduces Android™ Vacation Rental Search Application II-48
RealVNC Introduces Android VNC Viewer II-49
American Airlines to Launch Android Application II-49
Teleca Introduces SiriusXM Android Solution II-49
MasterCard Worldwide Introduces MasterCard® ATM Hunter Android
Application II-49
PopSci.com Introduces Android Application II-50
Immersion Introduces Motiv Development Platform for Android II-50
Earth Networks Rolls Out WeatherBug® Mobile Application for
Android™ 3.0 II-51
Rovi Unveils Connected Platform Technologies Pre-Ported on
Android™ II-51
Zendesk Introduces Improved Zendesk Android Application II-51
Financial Times Rolls Out Android App II-52
Sprint Nextel Unveils Sprint Drive First II-52
Bright Side Network Launches Bright Side of News* Android App II-53
Facebook Introduces Standalone Messenger App for iOS/Android II-53
BigFlix Introduces Android App II-53
Coulomb Technologies Unveils ChargePoint® Smartphone App II-53
Hertz Europe Rolls Out App for Blackberry, Symbian and Android
Smartphones II-54
Sufalam Technologies Unveils Social Bee Android Application II-54
Google Introduces Android Open Accessory Development Kit II-54
CNN Worldwide Introduces Application for Android Smartphones II-54
Amazon.com Unveils Amazon Appstore for Smartphones II-55
Future Fibre Technologies to Introduce FFT CAMS™ Mobile App II-55
ICICI Bank Rolls Out iMobile Banking Application II-55
NXP Semiconductors Introduces NXP Android Mobile App II-55
Wyse Technology Launches PocketCloud Explore II-55
Mobile Technologies Extends Jibbigo App for Android™ Devices II-56
vAuto Rolls Out vAuto Mobile App for Android Platform II-56
RSA Introduces RSA SecurID Software Token for Android II-56
Google Launches Google Reader App for Android II-57
Pontiflex Introduces Pontiflex AppLeads for Android Platform II-57
ActForex Launches ActDroidTM Mobile Trading Solution for
AndroidTM Platform II-57
Fandango Rolls Out Movies, Times & Tickets Application for
Android Platform II-57

4. RECENT INDUSTRY ACTIVITY II-58
Google Takes Over Motorola Mobility II-58

MEDL Mobile Takes Over Inedible Software II-58
Reliance Communications Collaborates with Google II-58
Samsung Electronics Utilizes Android Testing Expertise and Software of Wind River II-59
Verizon Wireless Inks Agreement with The Daily II-59
BoxTone, Motorola Mobility, and Verizon Wireless Enter into Partnership II-59
Google to Deploy Android 5.0 on Nexus Smartphones II-60
Good Technology Secures DISA Certification for Android OS Platform II-60
Nokia to Rename Symbian OS to Nokia Belle II-60
Nokia Inks Alliance with Microsoft II-60
BNOTIONS Takes Over Mobicartel II-61
Opera Software Buys Handster II-61
Doro Acquires Prylo II-62
Google Snaps Up PushLife II-62
myYearbook Purchases FlockEngine and New Android Apps II-62
D2 Technologies Takes Over Webia Technologies II-62
Google Signs Definitive Agreement with Motorola Mobility Holdings II-63
Microsoft Inks Licensing Agreement with Compal Electronics II-63
WeedMaps Media Acquires WeedLaws Application from General Cannabis II-63
Microsoft Signs Licensing Agreement with Quanta Computers II-63
Birdstep Technology Inks Agreement with North American Mobile Network Operator II-63
Microsoft Inks Licensing Agreement with Acer II-64
Wind River Expands Development Center to Strengthen Android OS Offering II-64
Microsoft Inks Patent Agreement with General Dynamics II-64
Google Takes Over BlindType II-64
Motorola Buys Aloqa II-64
Alcatel-Lucent Snaps Up OpenPlug II-65
Beyondsoft Group Takes over ExtendLogic II-65
Motorola Mobility Takes Over Zecter II-66
Samsung Enters into Alliance with Yahoo! II-66
Namco Networks America Enters into Partnership with Firemint II-66
GCT Semiconductor Collaborates with WhizNets to Develop WiMAX Android Platform II-66
Quickoffice Enters into Alliance with Synerzip II-67
Baidu Inks Agreement with Symbian Foundation II-67
High Tech Computer Inks Patent Agreement with Microsoft II-67
Mobinex Enters into Technological Partnership with KOBIL Systems II-67
ACCESS Joins Open Handset Alliance II-67
Integra Micro Software Services Establishes Android Competence Centre in India II-68
Accenture Purchases Professional Services Unit of Nokia II-68
Esmertec Takes Over Purple Labs II-68
Mentor Graphics Acquires Embedded Alley Solutions II-69
Google Signs Agreement with Verizon Wireless II-69
China Mobile Communications Inks Agreement with Symbian Foundation II-69
Mobinex Signs Agreement with Rotana Group II-70
ACCESS Enters into Partnership with Lotaris II-70
Get Fugu Selects Android Platform for Initial Launch of GetFugu Application II-70
Persistent Systems Establishes Center of Excellence for Android Mobile Platform II-70

5. FOCUS ON SELECT PLAYERS (GOOGLE & ANDROID DEVICE OEMS) II-71
Amazon.com, Inc (USA) II-71
Google Inc. (USA) II-71
Motorola Mobility LLC (USA) II-71
HTC Corporation (Taiwan) II-72

LG Electronics, Inc. (South Korea) II-72
Samsung Electronics Co., Ltd. (South Korea) II-72
Sony Mobile Communications AB (Sweden) II-73

6. GLOBAL MARKET PERSPECTIVE II-74
Table 11: World Recent Past, Current and Future Analysis for Android Based Smartphones and Media Tablets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) II-74

Table 12: World 7-Year Perspective for Android Based Smartphones and Media Tablets by Geographic Region - Percentage Breakdown of Volume Shipments for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2012 & 2018 (includes corresponding Graph/Chart) II-75

Table 13: World Recent Past, Current and Future Analysis for Android Based Smartphones by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) II-76

Table 14: World 7-Year Perspective for Android Based Smartphones by Geographic Region - Percentage Breakdown of Volume Shipments for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2012 & 2018 (includes corresponding Graph/Chart) II-77

Table 15: World Recent Past, Current and Future Analysis for Android Based Media Tablets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) II-78

Table 16: World 7-Year Perspective for Android Based Media Tablets by Geographic Region - Percentage Breakdown of Volume Shipments for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2012 & 2018 (includes corresponding Graph/Chart) II-79

III. MARKET

1. THE UNITED STATES III-1
A.Market Analysis III-1
Market Outlook III-1
Competitive Landscape III-1
Table 17: US Smartphone OS Market (2012): Penetration of Leading OS by Age Segments (includes corresponding Graph/Chart) III-1
Android Yet to Take Off in Enterprise Mobility Market III-2
Table 18: US Enterprise Mobile Platforms (2012): Market Share Breakdown by OS Platforms-iOS, BlackBerry/QNX, Android and Others (includes corresponding Graph/Chart) III-2
Android's Growth in Smartphone Market Staggers III-2
Table 19: US Smartphone OS Market (2012): Market Share Breakdown by OS Platforms - Android, iOS, BlackBerry/QNX, Windows Mobile/Windows Phone and Others (includes

corresponding Graph/Chart) III-3
Product/Application Introductions III-3
Strategic Corporate Developments III-18
Key Players III-26
B.Market Analytics III-28
Table 20: US Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-28

Table 21: US 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-29

2. CANADA III-30
A.Market Analysis III-30
Market Outlook III-30
Strategic Corporate Developments III-30
B.Market Analytics III-31
Table 22: Canadian Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-31

Table 23: Canadian 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-32

3. JAPAN III-33
A.Market Analysis III-33
Market Outlook III-33
Key Statistical Finding III-33
Table 24: Japanese Smartphone OS Market (2012): Percentage Breakdown of Sales Volumes of Handsets by Operating Systems Platform-Android, iOS, Symbian, Other Linux OS and Others (includes corresponding Graph/Chart) III-33
Product/Application Introductions III-33
Strategic Corporate Developments III-35
B.Market Analytics III-36
Table 25: Japanese Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-36

Table 26: Japanese 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-37

4. EUROPE III-38
A.Market Analysis III-38
Market Outlook III-38
Key Statistical Finding III-38
Table 27: Western European Smartphone OS Market (2012): Percentage Breakdown of Sales Volumes of Handsets by Operating Systems Platform-Android iOS, BlackBerry/QNX, Symbian, Other Linux OS and Windows Mobile/Windows Phone OS (includes corresponding Graph/Chart) III-38
Product/Application Introductions III-38

Strategic Corporate Developments III-41
Key Player III-43
B.Market Analytics III-44
Table 28: European Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-44

Table 29: European 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-45

5. ASIA-PACIFIC III-46
A.Market Analysis III-46
Market Outlook III-46
Android Grabs Top Spot in Chinese Smartphone Market III-46
Table 30: Chinese Smartphone OS Market (2012): Percentage Share Breakdown of Smartphone Sales by Platform-Android, Symbian, iOS, Windows Mobile/Windows Phone and Others (includes corresponding Graph/Chart) III-46
Key Statistical Finding III-47
Table 31: Asia Pacific Smartphone OS Market (2012): Percentage Breakdown of Sales Volumes of Handsets by Operating Systems Platform- Android, iOS, Symbian, BlackBerry/QNX, Other Linux OS and Windows Mobile/Windows Phone OS (includes corresponding Graph/Chart) III-47
Product/Application Introductions III-47
Strategic Corporate Developments III-57
Key Players III-60
B.Market Analytics III-62
Table 32: Asia-Pacific Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-62

Table 33: Asia-Pacific 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-63

6. LATIN AMERICA III-64
A.Market Analysis III-64
Market Outlook III-64
Key Statistical Finding III-64
Table 34: Latin American Smartphone OS Market (2012): Percentage Breakdown of Sales Volumes of Handsets by Operating Systems Platform-Android, iOS, Symbian, BlackBerry/QNX and Windows Mobile/ Windows Phone OS (includes corresponding Graph/Chart) III-64
Product/Application Introduction III-64
B.Market Analytics III-65
Table 35: Latin America Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-65

Table 36: Latin America 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes

corresponding Graph/Chart) III-66

7. REST OF WORLD III-67
A.Market Analysis III-67
Market Outlook III-67
B.Market Analytics III-67
Table 37: Rest of World Recent Past, Current and Future Analysis for Android Based Smart Phones and Media Tablets Independently Analyzed with Volume Shipments in Thousand Units for Years 2010 through 2018 (includes corresponding Graph/Chart) III-67

Table 38: Rest of World 7-Year Perspective for Android Based Smart Phones and Media Tablets - Percentage Breakdown of Volume Shipments for Years 2012 & 2018 (includes corresponding Graph/Chart) III-68

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 60 (including Divisions/Subsidiaries - 66)

The United States (19)
Canada (2)
Japan (6)
Europe (9)
- France (1)
- Germany (1)
- The United Kingdom (2)
- Italy (1)
- Rest of Europe (4)
Asia-Pacific (Excluding Japan) (30)

Ordering:

Order Online - http://www.researchandmarkets.com/reports/2255352/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information

Please verify that the product information is correct.

Product Name:	Android Operating System Platform - Global Strategic Business Report
Web Address:	http://www.researchandmarkets.com/reports/2255352/
Office Code:	OC8DIRQKRPOOUR

Product Format

Please select the product format and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	☐	€3,717

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐

First Name: _____ Last Name: _____

Email Address: * _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:

- ☐ American Express
- ☐ Diners Club
- ☐ Master Card
- ☐ Visa

Cardholder's Name _____

Cardholder's Signature _____

Expiry Date _____ | _____

Card Number _____

CVV Number _____

Issue Date _____ | _____
(for Diners Club only)

☐ Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp