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## News Release

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### **Willis Launches Insurance Program to Provide Unique Solutions to the Dairy Farm Industry**

**PORTSMOUTH, NH, March 12, 2013** – Willis Programs, a specialty business unit of Willis Group Holdings (NYSE: WSH), the global insurance broker, introduced today a customized insurance solution for dairy operations.

Willis Programs serves independent commercial insurance brokers with over 30 unique insurance programs tailored for a variety of industries.

DairyProtector<sup>SM</sup> is designed for dairy farms with cows producing raw milk for bulk sales. The program delivers a broad spectrum of coverage at competitive rates, in an all-in-one package including protection for Livestock Mortality, Automobile, Crime, Property, Inland Marine, Employee Benefits, Equipment Breakdown, Business Income, and Umbrella.

Willis has deep experience serving the agriculture sector and has drawn on its outstanding success in developing its DairyProtector Program. DairyProtector is underwritten by an A.M. Best 'A' rated insurance company and is available exclusively through independent insurance agents and brokers in select states.

Commenting on the program, Matt Sailor, DairyProtector Program Manager said, "As other carriers exit this market or tighten their underwriting approach to this class, we can offer brokers a long-term, stable solution for their clients. Our carrier partner for DairyProtector maintains strong capacity and flexibility in engineering coverage solutions, which we feel will position DairyProtector to become the premiere insurance solution for dairy risks."

David Hampson, President & CEO of Willis Programs said, "DairyProtector illustrates Willis Programs' dedication to offering highly effective solutions in specialized markets. We are pleased and honored to provide dairy farms across America with a program specifically designed for their insurance needs."

For additional information please visit [www.dairyprotector.com](http://www.dairyprotector.com) or contact Matt Sailor at 720-931-2115 or at [Matt.Sailor@willis.com](mailto:Matt.Sailor@willis.com).

#### **About Willis Programs**

Willis Programs is a wholly owned subsidiary of Willis Group Holdings and serves commercial insurance brokers throughout the United States with over 30 unique

insurance programs serving a range of businesses, from auto dealers to well drillers. A complete list of program offerings can be found at [www.willisprograms.com](http://www.willisprograms.com).

### **About Willis**

Willis Group Holdings plc is a leading global risk advisor, insurance and reinsurance broker. With roots dating to 1828, Willis operates today on every continent with 17,000 employees in over 400 offices. Willis offers its clients superior expertise, teamwork, innovation and market-leading products and professional services in risk management and transfer. Our experts rank among the world's leading authorities on analytics, modelling and mitigation strategies at the intersection of global commerce and extreme events. Find more information at our Website, [www.Willis.com](http://www.Willis.com), our leadership journal, [Resilience](#), or our up-to-the-minute blog on breaking news, [WillisWire](#). Across geographies, industries and specialisms, Willis provides its local and multinational clients resilience for a risky world.