

Global Farm Equipment Market Report: 2012 Edition

Description: A marked feature of today's ever growing demand for higher agricultural production, which is pivotal for the survival of mankind, is the technological innovation providing advance machinery and tools for diverse agricultural needs. The farm equipment sector is not only growing but also playing a vital role in the economies of different nations. The projections suggest continuous growth in the production of farm equipments, world over, at a CAGR of about 4.7% for the period spanning 2012-2015.

North America and Europe continue to dominate the global market for farm equipments; however the sluggish progress in these developed regions over the past few years is being offset by astounding growth in the emerging countries. Presently, Asia Pacific region represents the fastest growing market for agricultural machinery and equipments in the world, driven by greater demand for farm mechanization and ever expanding population. Moreover, the governments of developing nations, across the globe, are providing huge support to enhance agricultural productivity through automation of conventional methods of farming.

Growth in the global farm equipment market will mainly be driven by booming economies of emerging nations, ever widening world population, and declining arable land per person. Furthermore, rising standards of living and increasing personal disposable income leading to massive urbanization is significantly driving the global demand for farm equipments. In addition, rising income from farms, particularly in the US is expected to contribute immensely to the future growth of the global farm equipment market.

The global farm equipment market is highly competitive with three key players accounting for the majority share in the market. These include John Deere, AGCO Corporation, and CNH Global NV. The firms operating in the farm equipment market compete mainly on the basis of product features, quality, and pricing; scale of distribution; and technological innovation, among other such factors.

PUBLICATION OVERVIEW

The report analyzes the global market for agricultural equipments. It discusses the major factors which are likely to drive the agricultural equipment market in the years to come. Some of the major issues and challenges of the industry are also discussed here.

By combining SPSS Inc.'s data integration and analysis capabilities with relevant findings, the future growth of the farm equipment industry has been predicted. Various significant variables that have an impact on this industry and created regression models with SPSS Base have been used to determine the future direction of the industry. Before deploying the regression model, the relationship between several independent or predictor variables and the dependent variable was analyzed using standard SPSS output, including charts, tables and tests.

Contents:

- 1. Agricultural Equipment: An Overview
 - 1.1 Introduction
 - 1.2 Categories of Equipment in Agriculture Value Chain
 - 1.3 Distribution System
- 2. Global Agricultural Equipment Market
 - 2.1 Global Market Size
 - 2.2 Imports/Exports
- 3. Agricultural Equipment Market - Regional Analysis
 - 3.1 The European Union (EU)

Market Value
Geographic Breakdown

Exports & Imports
Tractor Registration

3.1.1 France

Market Value
Exports & Imports
Tractor Registration
Harvester Sales
Baler Sales
Trailer Sales

3.1.2 Germany

Market Value
Exports & Imports
Key Product Segments

3.1.3 Russia

Market Value
Tractor/Combines Sales

3.1.4 The UK

Market Value
Tractor Registration
Key Product Segments

3.2 North America

3.2.1 North American Market

Market Value
Tractor/Combines Sales
High Horsepower Segment

3.2.2 The US

Market Overview
Tractor/Combines Sales
Export Statistics

3.2.3 Canada

Market Overview
Tractor/Combines Sales
Key Products Segments
Market Trends

3.3 India

Tractor Market Size
Geographic Breakdown
Exports
Market Share
Market Trends
Growth Drivers

3.4 Brazil

Tractor Market Growth
Tractor Market Share
Combines Market Growth

Combines Market Share

3.5 Argentina

Tractor Market Growth

Tractor Monthly Sales

Combines Market Growth

Combines Monthly Sales

4. Agricultural Equipment - Market Dynamics

4.1 Growth Drivers

4.1.1 Rising Global Population

4.1.2 Massive Urbanization

4.1.3 Rising Income Levels Coupled with Global Economic Growth

4.1.4 Escalating Farm Income Levels

4.1.5 Declining Availability of Arable Land

4.1.6 Rise in Per Capita Consumption

4.2 Challenges

4.2.1 Adverse Weather Conditions

4.2.2 Change in Government Policies

5. Agricultural Equipment- Competitive Scenario

Competitive Overview

Financial Comparison

6. Company Profiles

6.1 John Deere

Business Description

Key Financials

Business Strategies

Expanding Global Market Presence

Introduction of New Products

6.2 CNH Global N.V.

Business Description

Key Financials

Business Strategies

Investment towards Capacity Expansion

Focus on Research & Development

6.3 AGCO Corporation

Business Description

Key Financials

Business Strategies

Achieve Leadership Position

Expansion in Emerging Markets

7. Market Outlook

7.1 Market Forecast

7.2 Forecast Methodology

7.2.1 Dependent and Independent Variables

8.2.2 Correlation Analysis

7.2.3 Regression Analysis

List of Charts

Types of Agricultural Equipment

Agriculture Value Chain and Corresponding Equipment

Farm Equipment Distribution System in North America

Global Agricultural Machinery Production – by Value, 2005-2011

Worldwide Imports of Agricultural Equipment – by Value, 2001-2010

Worldwide Imports of Agricultural Equipment – Share of Total Volume, 2011

Worldwide Exports of Agricultural Equipment – by Value, 2001-2010

Worldwide Exports of Agricultural Equipment – Share of Total Volume, 2011

Production Value of Agricultural Machinery (incl. tractors) in the EU, 2009-2011

Geographic Segmentation of the Agricultural Machinery (incl. tractors) Market in the EU – by Production Value, 2011

Tractor Market Growth in Major European Regions, April/March YTD

Agricultural Machinery (incl. tractors) Exports/Imports in the EU, 2009-2011

French Agricultural Equipment Production, 2007-2011

French Agricultural Equipment Exports, 2007-2011

French Agricultural Equipment Imports, 2007-2011

New Agricultural Tractor Registrations in France, 2008-2012P

Standard Tractor Registrations in France, 2008-2012P

Combine Harvesters Unit Sales in France, 2007-2012P

Unit Sales of Self Propelled Forge Harvesters in France, 2007-2012P

French Market for Balers – by types, 2007-2012P

French Production of Agricultural Trailer Vehicles, 2008-2012P

German Agricultural Machinery (incl. tractors) Production-by Value, 2009-2011

German Agricultural Machinery (incl. tractors) Exports/Imports-by Value, 2009-2011

Agricultural Machinery Market in Russia – by Value, 2011

The UK Agricultural Machinery (incl. tractors) Market Value, 2009-2011

Regional Analysis of Agricultural Tractor Sales in the UK, 2011

North American Farm Machinery Sales, 2010-2011

North American High Horsepower Equipment Sales, 2001-2012E

North American High Horsepower Equipment- Monthly Sales, May 2011-Apr 2012

The US Agricultural Equipment Exports Growth, 2009-2011

Forecasted Sales Growth for 2-Wheel Drive Tractors, 100 HP+, 2011-2014F

Forecasted Sales Growth for 4-Wheel Drive Tractors, 2011-2014F

Forecasted Sales Growth for Rectangular Balers, 2011-2014F

Forecasted Sales Growth for Round Balers, 2011-2014F

Forecasted Sales Growth for Self Propelled Combines, 2011-2014F

Forecasted Sales Growth for Farm Loader, all sizes, 2011-2014F

Forecasted Sales Growth for Mower conditioners, 201-2014F

Forecasted Sales Growth for all types of Planters, 201-2014F

Forecasted Sales Growth for Self Propelled Sprayers, 201-2014F

Annual Tractor Sales Volumes in India (Domestic + Export), FY04-FY12E

Monthly Tractor Sales Volumes in India (Domestic + Export), Apr 2011-Dec 2011

Domestic Tractor Sales in India across Geographies, 9m FY11-9m FY12

Tractor Exports from India, FY06-9mFY12

Market Share of Tractor OEMs in India, FY07-9m FY12

Global Penetration of Tractors, FY2011

Penetration of Agricultural Equipments in India, FY2011

Increasing Contribution of Higher HP Tractors in India, FY07-FY11

Growth Comparison of Higher HP Tractors Vs. Total Tractors in India, FY08-FY11

Spend on Agriculture by Government of India, FY07-FY12

Trend in Minimum Support Prices of Key Crops in India, FY07-FY12

Brazil Tractor Year-Over-Year Growth, Q109-Q112

Brazil Tractor Monthly Units, January 2011-May 2012

Brazil Tractor Market Share by Companies, 2007-2011

Brazil Combine Year-Over-Year Growth, Q109-Q112

Brazil Combine Monthly Units, January 2011-May 2012

Brazil Combine Market Share by Companies, 2007-2011

Argentina Annual Tractor Volumes and Growth, 2003-2011

Argentina Monthly Tractor Year-Over-Year Growth, Nov 2010-Dec 2011
Argentina Annual Combine Volumes and Growth, 2003-2011
Argentina Monthly Combine Year-Over-Year Growth, Nov 2010-Dec 2011
Worldwide Population Growth, 2001-2013F
Global Population by Regions, 1960-2050
Urban Population Worldwide, 2005-2013E
Global Rural vs. Urban Population, 1950-2030
Global GDP, 2001-2013F
The US Net Farm Income, 2005-2012F
Canadian Net Farm Income, 2005-2010
Arable Land per Person, 1960-2020
John Deere's Revenues by Business Segments, 2011
John Deere's Revenues and Net Income, 2007-2011
CNH's Revenues by Business Segments, 2011
CNH's Revenues and Net Income, 2007-2011
AGCO's Revenues by Products, 2011
AGCO's Revenues and Net Income, 2007-2011
Global Agricultural Machinery Production Value Forecast, 2010-2014F

List of Tables

Agricultural Equipment Market Growth Rate - by Regions, 2000-2010
Tractor Registrations in Western Europe - by Volume, 2007-2011
Production of Selected Machines in Germany, 2009-2011
Table 3.3: Tractors & Combines Unit Retail Sales in Russia, May 2012 - May 2011
The UK Agricultural Machinery Market by Types, 2008-2011
The UK Agricultural Tractor Registrations – Market Share Analysis, 2011
North American retail Sales of Farm Equipment, April 2011-April 2012
Tractors & Combines Unit Retail Sales in the US, June 2012 - June 2011
The US Agricultural Equipment Exports by Destination, 2011
Tractors & Combines Unit Retail Sales in Canada: June 2011 – June 2012
The US Farm Income Statistics, 2008-2012E
North American Dealer's Outlook for New Equipment Sales, 2012 vs. 2011
North American Dealer's Outlook for Used Equipment Sales, 2012 vs. 2011
Comparison of Three Largest Farm Equipment Companies – Key Financials, 2011
Dependent & Independent Variables, 2005-2011
Correlation Matrix
Model Summary – Coefficient of Determination
Regression Coefficients Output

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