



# Let's Work Together

To best explain ej4 as a partner is to say we're a **performance improvement company**. What does that mean exactly? Well, we work with our clients to **find a problem** – to understand the goals they want to achieve and the metrics they use measure success. From there we're able to **craft a solution** of learning & communication tools that is specific to those goals & success factors. We challenge everyone to **stop training, and start building performance**.

And we mean it. We're more than a learning company; we're more than a video production company. **We work directly with our clients to change behaviors and help their employees perform better in their roles.**

We employ a number of learning tools and a **proven instructional design process** to help bring change and increase communication. Some of the tools we use to support our clients are short-form video communications; eLearning modules and program development; book summaries; and webinars. Everything we produce must be **short, relevant, and easily accessible** – anywhere, anytime.

## Corporate Information:

In 2003, ej4 was born from the need to build learning tools that actually worked. We are headquartered in St. Louis, MO; with offices and representatives around the country including California, Kansas, New York, and Texas.

## Partnership Goals

We, at ej4, strive to build learning and development assets that are quick to use, easy to implement, and results-oriented. Simply stated – we want to build performance improvement tools that work.

## Happy Customers Include:



# Products & Services

## Off-the-shelf eLearning

Over 1,000 courses on topics including Communications, Supervisory Skills, Organizational Change, Sales, and many more. Our OTS courses are completely mobile, no app required.

- Cloud-based, mobile learning – anywhere, anytime
- Short-form video courses average 10 minutes or less
- Proven instructional design standards

## Custom eLearning & Video Communication

Bring your voice (and sometimes your face) to learning content that meets your specific needs.

- Solution-focused video content ranges from 1 to 12 minutes
- Long, complex subject matter? Create a series of short-form
- Perfect for refresh learning for off-the-shelf & instructor-led events

## Video Creation Tool

With our technology platform, you can create, share, and track video learning in-house. You can also add to existing ej4 off-the-shelf content for a more target learning experience.

- Build a course from scratch and/or customize one of ours
- Social and collaborative learning platform – increase usage and engagement
- Record and edit your own video content quickly and easily

## Business Book Summaries

Digital 8-page summaries of today's top business books including topics on Communication, Coaching & Mentoring, Change Management, and more delivered right to your inbox.

## Consulting Services

Our team of learning consultants is here to help with multi-modal program development, trainer's guides & student, Train the Trainer and more.

## Webinar Solutions

Complete webinar creation and delivery services. We work with you to create content, and then we handle the rest – hosting, event recording, editing, and archiving your event.