

India Tiles Market Forecast and Opportunities, 2017

Description: Booming real estate sector along with availability of housing loans on low interest rates has provided the much awaited thrust to Indian tiles market. During the last two years a phenomenal growth has been recorded in the field of ceramic tiles to meet the industry demand from every corner of the country. The major players in Indian tiles market are Kajaria, H&R Johnson, Nitco, Somany and Asian Granito accounting for majority of the sales. The industry has a positive outlook on the sidelines of governmental reforms in order to attract more foreign investment in real estate and retail section.

According to "India Tiles Market Forecast & Opportunities, 2017", with the increasing construction activities, the tiles market in the country is set to flourish. The demand from institutional customers is outpacing the retail demand in many regions of the country. The overall Indian tiles market is expected to witness compounded annual growth rate of more than 18% for next five years till 2017. However, during the same period demand for vitrified tiles is expected to grow at the compounded annual growth rate of 21% due to increasing institutional sales.

The "India Tiles Market Forecast & Opportunities, 2017" report elaborates following particulars:

- Global Tiles Market Size, Share and Forecast till 2017
- India Tiles Market Size, Share and Forecast till 2017
- Wall Tiles, Floor Tiles, Vitrified Tiles, Industrial Tiles Market Statistics
- Market Trends, Developments, Opportunities, Policy & Regulatory Landscape
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report

- To gain an in-depth understanding of Tiles market in India
- To identify the on-going trends and anticipated growth in the coming years in India
- To help industry consultants, tile manufacturers and distributors to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs.

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with manufacturers, associations, retailers and institutional buyers. Secondary research included an exhaustive search of more than 3000 paid databases such as newspapers, websites, company annual reports and proprietary databases.

Contents:	1. Executive Summary
	2. Global Tile Market Overview
	2.1. Market Size and Forecast
	2.1.1. By Volume
	2.1.2. By Value
	2.2. Market Share and Forecast
	2.2.1. By Region
	2.2.2. By Buyers
	3. India Tile Market Overview
	3.1. Market size and Forecast
	3.1.1. By Volume
	3.1.2. By Value
	3.2. Market Share and Forecast

- 3.2.1. By Region
- 3.2.2. By Segment
- 3.2.3. By Sector
- 3.2.4. By Company
- 3.3. Pricing Analysis

- 4. India Wall Tiles Market Outlook
 - 4.1. Market Size and Forecast
 - 4.2. Market Share and Forecast

- 5. India Floor Tiles Market Outlook
 - 5.1. Market Size and Forecast
 - 5.2. Market Share and Forecast

- 6. India Vitrified Tiles Market Outlook
 - 6.1. Market Size and Forecast
 - 6.2. Market Share and Forecast

- 7. India Industrial Tiles Market Outlook
 - 7.1. Market Size and Forecast
 - 7.2. Market Share and Forecast

- 8. India Tiles Market Trade Dynamics
 - 8.1. Import
 - 8.2. Export

- 9. Key Market Trends and Development
 - 9.1. Nanotechnology
 - 9.2. Eco friendly Tiles
 - 9.3. Designer tiles
 - 9.4. 3D Wall Tiles
 - 9.5. Upcoming Real Estate Projects
 - 9.6. Thin Tiles

- 10. Market Dynamics
 - 10.1. Drivers
 - 10.2. Challenges

- 11. India Economic Profile

- 12. Policy And Regulatory Landscape

- 13. Competitive Landscape
 - 13.1. Five Forces Analysis
 - 13.2. Leading Company Profiles
 - 13.2.1. H& R Johnson
 - 13.2.2. Kajaria Ceramics
 - 13.2.3. Nitco Limited
 - 13.2.4. Somany Ceramics
 - 13.2.5. Asian Granito
 - 13.2.6. Euro Ceramics
 - 13.2.7. Orient Bell Ceramics
 - 13.2.8. Regency Ceramics
 - 13.2.9. Murudeshwar Ceramics Ltd

- 14. Strategic Recommendations

List of Figures

- Figure 1: Global Tile Market Size, By Volume Sales, Units Millions, 2006-2011
- Figure 2: Global Tile Market Size, By Volume Sales, Units Millions, 2012-2017
- Figure 3: Global Tile Market Size, By Value, US \$ Million, 2006-2011
- Figure 4: Global Tile Market Size, By Value, US \$ Million, 2012-2017

Figure 5: Global Tile Market Share, By Region, 2011
Figure 6: Global Tile Market Share, By Revenue, US \$ Million, 2011
Figure 7: Global Tile Market Share, By Sales, 2011
Figure 8: India Tile Market Size, By Volume Sales, US \$ Million, 2006-2011
Figure 9: India Tile Market Size, By Volume Sales, US \$ Millions, 2012-2017
Figure 10: India Tile Market Size, By Value, US \$ Million, 2006-2011
Figure 11: India Tile Market Size, By Value, US \$ Million, 2012-2017
Figure 12: Indian Tile Market Share, By Region, 2011
Figure 13: Indian Tile Market Share, By Segment, 2011
Figure 14: Indian Tile Market Share, By Sector, US \$ Million, 2011
Figure 15: Indian Tile Market Share, By Company, 2011
Figure 16: Indian Tile Market, Pricing Analysis, US \$, 2012-2017
Figure 17: Indian Wall Tile Market Size, US \$ Million, 2012-2017
Figure 18: Indian Wall Tile Market Share, 2012-2017
Figure 19: Indian Floor Tile Market Size, US \$ Million, 2012-2017
Figure 20: Indian Floor Tile Market Share, 2012-2017
Figure 21: Indian Vitrified Tile Market Size, US \$ Million, 2012-2017
Figure 22: India Vitrified Tile Market Share, 2012-2017
Figure 23: Indian Tile Market Share, By Segment, US \$ Million, 2012-2017
Figure 24: India Industrial Tile Market Share, 2012-2017
Figure 25: Indian Tile Market, By Import & Export, US \$ Million, 2011-2012
Figure 25: India GDP: US\$ Trillions, 2010-2016
Figure 26: India GDP Growth Rate: %, 2010-2016
Figure 27: India GDP Per Capita: US\$, 2010-2016
Figure 28: India GDP Per Capita Growth Rate: %, 2010-2016
Figure 29: India GDP Per Capita PPP: US\$, 2010-2016
Figure 30: India GDP Per Capita PPP Growth Rate: %, 2010-2016
Figure 31: India GDP Composition by Sectors: %, 2010-2016
Figure 32: India Inflation Rate by Consumer Price Changes: %, 2010-2016
Figure 33: India Population: Millions, 2010-2016
Figure 34: India Population Growth Rate: %, 2010-2016
Figure 35: India INR V/S USD Exchange Values: January 1, 2005-2012

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