

PROCLAMATION

City of Charlotte/Mecklenburg County

WHEREAS, The Knight Commission on the Information Needs of Communities in a Democracy has noted that information is a core community need and that information flow is being significantly altered by digital technologies; and

WHEREAS, universal access to digital technology and a unilateral ability for all individuals to analyze and use digital technologies are key to closing the digital divide and creating stronger democracies; and

WHEREAS, digital and media literacy is the ability to access, analyze, evaluate, and create digital media content which allows individuals to engage in civic activities that improve their lives and communities; and

WHEREAS, Charlotte desires to reap the democratic benefits of an informed and engaged citizenry as well as the economic benefits of a digitally literate populous; and

WHEREAS, Charlotte hopes to unite behind this goal by supporting a variety of partnerships that connect groups promoting digital and media literacy, including volunteers, students, the schools, the libraries, city and county government, local industry, and local community service providers; and

WHEREAS, the James L. Knight School of Communications at Queens University of Charlotte is devoted to raising the digital media literacy rate of the City, and is partnering with community leaders and municipal agencies to unleash the power of technology to improve the lives of Charlotte residents; and

WHEREAS, these partnerships will be united under the umbrella of Digital Charlotte, a resource guide and a connected learning laboratory with the stated goal of improving city-wide digital and media literacy; and

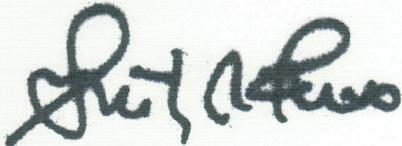
WHEREAS, the inaugural theme of this collaboration will be EveryoneOn, a campaign powered by Connect2Compete, a national non-profit organization to promote the importance of digital literacy skills and motivate individuals and families to access free community resources and training:

NOW, THEREFORE, WE, Anthony R. Foxx, Mayor of Charlotte, and Pat Cotham, Chairman of the Mecklenburg Board of County Commissioners, do hereby proclaim March 21, 2013 as

“THE FIRST ANNUAL DIGITAL MEDIA LITERACY DAY”

in Charlotte and Mecklenburg County and commend its observance to all citizens.

WITNESS OUR HANDS and the official Seals of the City of Charlotte and Mecklenburg County.



Anthony R. Foxx, Mayor
City of Charlotte



Pat Cotham, Chairman
Mecklenburg Board of
County Commissioners

