

# EveryoneOn 3.21 Partners and Events

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A broad range of agencies and community leaders have partnered for the launch of EveryoneOn on March 21 and beyond, to provide digital and media literacy training and activities throughout the day.

- Charlotte Mecklenburg Library
- Goodwill Industries of the Southern Piedmont
- Knight School of Communication at Queens
- Project L.I.F.T.
- Urban League of Central Carolinas

## **Charlotte Mecklenburg Library ([www.cmlibrary.org](http://www.cmlibrary.org))**

*The Charlotte Mecklenburg Library system offers instruction in literacy, computer skills and technology at its countywide labs. Classes are free and open to the public. You can search the library website for classes, events and lab locations, and find services at your nearest branch.*

On March 21, the library is excited to offer extended hours for a full day of open Internet access along with opportunities to explore library resources and receive one-on-one digital instruction. Every library branch will provide:

- Open Internet Access
- \$5 fine waiver on existing library fines
- 1-on-1 Technology Help
- Discover Online Library Resource Stations
- Basic Computer & Introduction to the Internet Sessions
- Ongoing Digital Instruction Video Clips

**Where:** [Library Locations](#)

**When:** March 21, Regional Branches, Main Library and ImaginOn, and Cornelius Branch will be open: 10am-8pm

March 21, Community & Neighborhood Branches will be open: 12pm-8pm

## **Goodwill Industries of the Southern Piedmont ([www.goodwillsp.org](http://www.goodwillsp.org))**

*Goodwill Industries provides career development services and job training programs to the greater Charlotte area. Goodwill's Occupational Skills Training programs are unique within the greater Charlotte area. In addition to receiving training for careers in targeted industry sectors, and providing basic digital literacy skills workshops focused on job training, students also receive counseling and career development services leading to personal and economic independence.*

On March 21, Goodwill staff and volunteers will provide a number of instructional services:

- Email Basics: Instruction on how to set up an email account (@live accounts) and an overview on how to send and receive emails and attach a resume.
- Internet Etiquette: Instruction on how to navigate the World Wide Web and how to use various search engines when doing job searches such as Craigslist and Snagajob. Sessions review some of the common pitfalls associated with Internet use.
- Social Media: Instruction on how to create a Facebook account and create a

- professional profile on LinkedIn.

**Where:** Goodwill Career Development Center  
2122 Freedom Drive, Charlotte

**When:** March 21, 1:00–4:00pm

### **Knight School of Communication at Queens University of Charlotte ([hyperlink](#))**

*The James L. Knight School of Communication at Queens University of Charlotte is devoted to raising the digital media literacy rate of the City, and is partnering with community leaders and municipal agencies to unleash the power of technology to improve the lives of Charlotte residents. The School is undertaking two focused digital and media literacy projects: 1) Digital Charlotte ([www.digitalcharlotte.org](http://www.digitalcharlotte.org)), a web-based educational platform that connects groups promoting digital and media literacy, including volunteers, students, the schools, the libraries, city government, local industry, and local community service providers; and 2) Skill-building community workshops that engage its students in digital and media literacy initiatives in the community. The School's goal is to act as a national model for how universities can shape their local media ecosystems.*

On March 21, the Knight School is hosting a free digital media workshop: **Cyberbullying: What it is and how to stop it!** Register at: <http://www.queens.edu/News-and-Information/Cyberbullying-What-it-is-and-how-to-stop-it.html>

**Where:** Cornwell Learning Center  
2001 Selwyn Avenue, Charlotte

**When:** March 21, 11:00am–12:00pm

### **Project L.I.F.T. ([www.projectliftcharlotte.org](http://www.projectliftcharlotte.org))**

*Project L.I.F.T. is a philanthropic initiative composed of leaders from Charlotte's largest community and family foundation, with the stated goal of accelerating the improvement of academic outcomes for children in the Charlotte Mecklenburg Schools West Charlotte Corridor.*

On March 21, the community will be invited to Project L.I.F.T. Zone schools throughout the day, where there will be workstations for parents to access information on the following topics:

#### All About WiFi

How to connect

Free hotspots in the community

Affordable Internet access

#### Job and Career

Creating and using email accounts

Applying for jobs and post-secondary education opportunities online

Cover letter and résumé writing

Locating job training programs in the area

#### Your Online Neighborhood

Social media sites for kids (alternatives to Facebook)

Internet etiquette  
Keeping information private in the digital world  
Educational, safe and fun Internet sites for kids

CMS Online Resources  
Available online resources  
How to navigate CMS resources

L.I.F.T. staff will be available to help with the online interactions at stations set up throughout the room. We will also offer a variety of printed information for participants to take with them or leave an email for digital copies. A staffed children's area with OLPC XO laptops will be set up with a variety of kid-friendly websites for children to access.

**Where:**

Allenbrook Elementary School  
Ashley Park K-8  
Bruns Academy K-8  
Druid Hills K-8  
Ranson Middle School  
Thomasboro Academy K-8  
Statesville Road Elementary School  
Walter G. Byers K-8  
West Charlotte High School

**When:** 8:00–10:00am, 2:00–4:00pm and 5:00–7:00pm

**Urban League of Central Carolinas ([www.urbanleaguecc.org](http://www.urbanleaguecc.org))**

*The mission of the Urban League of Central Carolinas is to empower every community member to attain financial stability through education, training and placement. Many people in our community are underserved by the financial industry, some never having a bank account of their own. The Urban League Bank has an open-door policy for anyone aspiring to improve their financial situation.*

On March 21, the Urban League will hold a drop-in information day for the community to learn about the unique features of the Bank of the Urban League of Central Carolinas, Inc., a division of Carolina Premier Bank. Financial Coaches will be available for financial literacy education and guidance on micro-loans and minority lending.

**Where:** 740 W 5<sup>th</sup> Street  
Charlotte

**When:** 9:00am–3:00pm