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OnRamp Reminds Businesses to Make Disaster Recovery Plans During Flood Safety Awareness Week

AUSTIN, TX – Austin-based data center operations company, OnRamp, is joining businesses and government agencies around the country in recognizing Flood Safety Awareness Week March 18-22, 2013, and reminding businesses to take the necessary precautions to ensure business continuity in the event of an unforeseen disaster. OnRamp helps businesses protect their IT infrastructure with [disaster recovery](#) solutions designed to keep online operations up and running in the event of a natural disaster, like a flood. According to the National Oceanic and Atmospheric Administration (NOAA), “Flooding causes more damage in the United States than any other severe weather related event. An average of \$5 billion a year and flooding can occur in any of the 50 states or U.S. territories at any time of the year.” OnRamp assists companies around the country in maintaining reliable disaster recovery operations deployed from its [data centers](#) in Austin and Raleigh, NC.

According to FEMA, “Almost 40% of small businesses never reopen their doors following a disaster because just a few inches of water can cause tens of thousands of dollars in damage.” OnRamp’s disaster recovery solutions provide companies who cannot afford downtime, loss of productivity and revenue with secure, redundant and reliable data center solutions to deploy their operations for business continuity. OnRamp’s state-of-the-art data centers are located in geographically stable locations, on separate power grids, for delivering the utmost in reliability. Historically, both OnRamp data center locations, in Austin and Raleigh, have had low incidents of natural disasters, making them ideally suited for maintaining online operations.

“Most businesses do not think that floods pose a threat to their operations,” said OnRamp Founder Chad Kissinger. “The reality is that floods are one of the most common, and most costly, natural disasters. From snow melt to heavy rain, flooding can pose a real and dangerous threat to a business. And, it is best practice for businesses to establish effective IT partners in remote locations, to ensure the continuity of online operations. Too often we see businesses react as a result of being affected by a natural disaster. Flood Safety Awareness Week is a good reminder for businesses to be proactive in establishing a disaster recovery solution in the event that their primary site goes down as a result of flooding or some other unforeseen, yet devastating circumstance.”

OnRamp has helped hundreds of businesses across the country successfully replicate their online infrastructure at the company’s data centers in response to past natural disasters for failover. OnRamp helps deploy disaster recovery solutions for total business continuity by solving the challenges associated with replication, failover and failback. Moreover, OnRamp’s engineers are available on-site and on-demand 24/7/365 to help disaster recovery customers where they need it most: inside the rack. OnRamp’s [Full7Layer Support](#) goes above the network layer to help with anything and everything, from racking and stacking new equipment, to monitoring or repairing it on an ongoing basis. The fact that such deeply experienced OnRamp engineers are always available is especially important to disaster recovery customers, whose IT staff is far removed from their equipment by design, enabling them to effectively run remote IT environments and removing the need to travel between main offices and remote sites. And, OnRamp can provide dedicated workspaces, seats and conference rooms for when such travel can’t be avoided.

About OnRamp

OnRamp was founded in 1994 in Austin, TX. As one of Texas’ first Internet Operations companies, OnRamp’s history is rooted in providing reliable and secure connectivity that enables distributed computing. Today, OnRamp is a data center operations company that delivers a full suite of [colocation](#), [cloud computing](#), [high security hosting](#) and disaster recovery services backed by Full7Layer Support, to help customers build, deploy and manage data center operations at each and every layer.

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